



**8-9 MAY 2024  
MUMBAI**  
JIO WORLD CONVENTION CENTRE

**ACCELERATING  
RETAIL@SCALE**

CONCURRENT SHOW  
**RETAIL  
TECH.NXT**  
RETAIL TRANSFORMATION. CURATED

**Agenda**

**Day 1 | Wednesday, 8th May 2024**

|  |   |   |  |
|--|---|---|--|
| <b>08:00 am onwards</b>  |   | <b>Registration and Networking</b>  |  |
| <b>09:00 am -10.00 am</b>  |   | <b>PRC WARM UP @ THE RETAIL THEATER</b>   |  |
| <b>09.30 am - 10.00 am</b>   |   | <b>WHO'S THERE? INTRO CHAT WITH PARTICIPANTS Anchor: Juan de Lascrain, CEO, Dream Big World</b>   |  |
| <b>10:00 am onwards</b>  |   | <b>PARALLEL SESSIONS</b>  |  |
| <b>10:00 - 02:00 pm</b>  |   | <b>HALL 1</b>   |  |
| <p><b>10.00 am - 10.05 am</b><br/><b>PRC INTRO</b> by PrachiAI<br/><b>OPENING INTRO</b><br/>by MC Anish Trivedi, President &amp; CEO, Alenka Media</p> <p><b>10.05 am - 10.10 am</b><br/><b>WELCOME ADDRESS</b><br/>Bhavesh Pitroda, Convenor, PRC &amp; CEO, IMAGES Group</p>   |   | <p><b>10.10 am - 10.30 am</b><br/><b>KEYNOTE:</b></p> <p><b>10.30 am - 11.00 am</b><br/><b>LAUNCH OF SPECIAL EDITION &amp; FELICITATIONS</b><br/><b>DIGITAL TRANSFORMERS - CATALYSING RETAIL REVOLUTION</b><br/>CIOs / CTOs / CDOs/ CMOs/ CDMOs, Heads of Ecommerce / Omnichannel / Supply chain / Operations / Fulfilment/ Analytics &amp; Insights</p>  |  |
| <p><b>11.00 am - 12.00 noon - RETAIL CXOS OPEN HOUSE : NAVIGATING TECH &amp; INNOVATION IN RETAIL</b><br/><b>CRISP INSIGHTS, EXPERIENCES, CHALLENGES, AND STRATEGIES FOR DRIVING TECHNOLOGY INNOVATION AND DIGITAL TRANSFORMATION</b></p>  |   | <p><b>12.00 noon - 12.10 pm</b><br/><b>KEYNOTE: THE FUTURE OF LOGISTICS IN RETAIL</b><br/>Vikas Anand, MD, DHL Supply Chain, India</p> <p><b>12.10 pm - 12.30 pm</b><br/><b>FIRESIDE CHAT</b><br/><b>FUTURE TRENDS IN THE RETAIL AND ECOMMERCE INDUSTRY: THE ROLE OF TECHNOLOGY IN ENABLING THE SAME</b><br/><b>Guest Speakers:</b><br/>Sreekanth Chetlur, Head of eCommerce, Shoppers Stop<br/>Chirag Taneja Founder GoKwik<br/><b>Host:</b> Abhishek Malhotra, Partner, McKinsey &amp; Company</p>  |  |
| <p>Abhinav Gairola, Head E-commerce &amp; Marketplace, Campus Sutra<br/>Akash Valia, SVP-Strategy (Alliances), Pharmeasy (API Holdings)<br/>Amit Arora, CIO, SHR Lifestyles<br/>Anil Menon, CIO, Lulu Group<br/>Arun Naikar, Chief of Ecommerce, FabIndia<br/>Bhavana Jaiswal, Country e-comm head, Ikea<br/>Dr. Sandeep Kothaari, CTO, Speciality restaurant<br/>Gopinath R, VP - Supply Chain, Inst. Sales &amp; BD, Arvind Fashions<br/>Hardik Shah, CTO, Impresario<br/>HandMade Restaurants<br/>Indresh Pradhan, CIO, Apparel Group India<br/>Jyoti Deswal, Director - Modern Trade &amp; E-commerce Business, Lenovo India<br/>Ketan Chunchanur, Head- Ecom, Modenik Lifestyle</p> | <p>Kiran Komatla, Group CTO, Restaurant Brand Asia<br/>Kuber Kharbanda, E-commerce Director, Lakshita Fashions<br/>Lokesh Wagadre, VP &amp; Head of Tech, Kaya<br/>Manoj Patel, CIO, Safari<br/>Mayur Pathak, Omnichannel Product Leader, Kushal's Fashion Jewellery<br/>Megha Agrawal, Marketing Head, Timezone Entertainment<br/>Meheriar Patel, Group CIO, Jeena Company<br/>Mohit Malik, CTO, Chaayos<br/>Monish Kaul, CPTO, Zivame<br/>Narendra Motwani, Head- Ecommerce &amp; Digital Marketing, Malabar Gold and Diamonds<br/>Navin Singhania, CTO, Stovekraft<br/>Piyush Agarwal, VP- Supply Chain, Pepperfry<br/>Piyush Chowhan, Retail Tech Expert<br/>Prashant Bokil, Group CIO &amp; CISO, Finquest Group - Reid &amp; Taylor, Digjam, Ballarpur Industries</p> | <p>Praveen Shrikhande, CDIO, ABFRL<br/>Priyaranjan Manay, Head Marketing, Pepe Jeans India<br/>Pulkit Verma, Ecom Head, The House of Rare<br/>Rahul Kaushal, AGM- Ecommerce head, Casio India<br/>Raj Gopal Nayak, CTO, Metro Brands<br/>Rajesh Verma, CIO, Indian Terrain<br/>Rajneesh Sharma, Head-IT, Campus Activewear<br/>Ranjan Sharma, CIO &amp; Head-Supply Chain, Bestseller India<br/>Ranjit Satyanath, Former CTO, Hippo Stores<br/>Ritu Agarwal, CDO &amp; Ecom Business, Head, Soch Apparels<br/>Sandeep Jabbal, Chief Digital Transformation &amp; Information Officer, Shoppers Stop<br/>Sathish Kumar, Head Corporate Strategy &amp; CDC &amp; Communications Officer, Brand Studio Lifestyle<br/>Satish Karunakaran, Director - Transformation, Pepe Jeans India</p>   | <p>Satish Rana, Head - Retail Sales, Supply Chain &amp; Category Management, Jio- BP, Convenience Stores<br/>Shifali Singla, VP - Product &amp; SCM, Lacoste<br/>Sreekanth Chetlur, Chief Ecommerce Officer, Shoppers Stop<br/>Suman Guha, CPTO, Reliance Retail<br/>Sumit Shah, Co-founder &amp; Leads- Operations, Logistics &amp; Supply Chain, Boheco<br/>Ulhas Uday, Business Head - Ecommerce, Seiko<br/>Vaibhav Baweja, Head- Ecommerce, Bestseller India<br/>Vinod Kapote, Head IT, Trent<br/>Vipin Gupta, CTO, Starbucks<br/>Vikram Gaur, Global Head of Information Security, Lenskart<br/>Yogendra Kumar Singh, CIO/Head-IT and SAP, Barista Coffee<br/>Zahid Ansari, VP - Information &amp; Retail Technology, Forever New</p> |
|  |   | <p><b>12.30 pm - 12.40 pm</b><br/><b>KEYNOTE:</b><br/><b>CRACKING THE CODE OF D2C PROFITABILITY AT SCALE</b></p> <p><b>12.40 pm - 12.50 pm</b><br/><b>KEYNOTE: FUTURE OF HIRING/WORKFORCE IN RETAIL</b><br/>Siddhant Jain, Co-founder, Apna</p> <p><b>12.50 pm - 01.30 pm</b><br/><b>THE POWER OF DATA-DRIVEN DECISION-MAKING</b><br/><b>Panel:</b><br/>Gopinath R, VP - Supply Chain, Inst. Sales &amp; BD, Arvind Fashions<br/>Narendra Motwani, Head- Ecommerce &amp; Digital Marketing, Malabar Gold and Diamonds<br/>Praveen Shrikhande, CDIO, ABFRL<br/>Rajiv Merchant, President Retail, Indo Count<br/>Rajneesh Sharma, Head-IT, Campus Activewear<br/>Sandeep Jabbal, Chief Digital Transformation &amp; Information Officer, Shoppers Stop<br/><b>Moderator:</b> Aditya Priyadarshan, MD &amp; Lead - Retail, Accenture India</p> <p><b>01.30 pm - 02.00 pm</b><br/><b>FIRESIDE CHAT: DIGITAL TRANSFORMATION IN RETAIL: LEVERAGING E-COMMERCE AND SOCIAL MEDIA</b><br/>Bhavana Jaiswal, Country e-comm head, Ikea</p> |  |

**PARALLEL SESSIONS - 10.00 am - 02.00 pm**

**THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIGNS - Presentations by Finalists to Jury :  
SOCIAL MEDIA, CELEBRITY ENDORSED, DISCOUNT SALES , MULTI MEDIA & SOCIAL CASE CAMPAIGN**

**HALL 2**

**10.00 am - 10.05 am**

**PRC INTRO** PrachiAI & **WELCOME ADDRESS** by MC: Lee Clark

**10.05 am - 10.10 am**

**WHAT'S NEW AT PRC WHAT YOU CAN'T MISS?**

Vineet Chadha, COO - Retail, IMAGES Group

**10.15 am - 10.30 am**

**REAL ESTATE OUTLOOK 2024-25**

REPORT LAUNCH & KEYNOTE

**10.30 am - 10.40 am**

**LAUNCH OF INDIA PHYGITAL INDEX REPORT**

By FYND, IMAGES GROUP & PwC Strategy&

**KEYNOTE:** Harsh Shah, Co-Founder, Fynd

**10.40 am - 11.00 am**

**FIRESIDE CHAT - 1 (Fynd)**

Bhakti Modi, Co-Founder, Tira, Reliance Retail\*

**11.00 am - 11.40 am**

**PANEL 1 OPPORTUNITY BHARAT -**

**The Many Avatars Of The World's Most Exciting & Aspirational Market**

The session delves into the diverse facets of India's vibrant retail landscape and explores the dynamic opportunities and challenges present in the Indian market, renowned for its diversity, rapid growth, and untapped potential. From evolving consumer preferences to innovative business strategies, industry leaders will share insights on navigating this exciting and aspirational market, offering valuable perspectives on driving growth and success in the retail sector.

**Panel:**

Ajoy Chawla, CEO, Jewellery Division, Titan Company

Anuj Singh, MD & CEO, Spencer's Retail

Arvind Mediratta, MD & CEO, Hippo Stores

Sandeep Varaganti, CEO, JioMart, Reliance Retail

Sunil Kataria, CEO, Raymond Lifestyle

Sushant Dash, CEO, Tata Starbucks

**Moderator:** B S Nagesh, Founder, TRRAIN

**11.40 am - 12.15 pm FIRESIDE CHAT - 2**

**A TALE OF TWO MERCHANTS**

Turnaround guru Shailesh Chaturvedi gets talking to growth master Venkatesalu P on perfecting the 'merchant mindset' for retail. Discover how these leaders crafted their distinct ideologies for delivering growth with profitability, not at the cost of it. A masterclass for everyone trying to crack the elusive code to building powerful, high-EBITDA retail businesses.

**Speakers:**

Venkatesalu P, CEO & ED, Trent

Shailesh Chaturvedi, MD & CEO, Arvind Fashions

**12.15 pm - 12.55 pm**

**PANEL 2 WHAT'S HOT, WHAT'S NOT IN RETAIL**

**- Emerging Consumption Categories, Retail Formats And Channels**

This insightful discussion delves into the latest trends shaping the retail landscape, highlighting what's gaining traction and what's losing relevance among consumers. From innovative product categories to evolving shopping preferences, panellists will share valuable insights and perspectives on navigating the dynamic retail market.

**Panel:**

Gopal Asthana, CEO, Tata CLiQ

Kavindra Mishra, ED & CEO, Shoppers Stop

Rajiv Nair, Group CEO, Kaya India

Rajneet Kohli, CEO & ED, Britannia

Vineet Gautam, CEO, Bestseller India

Warren Paul, Head-Convenience Business, India, Reliance BP Mobility

Yanira Ramirez, Country Sales Manager, H&M India

**Moderator:** Bijou Kurien, Chairman, Retailers association of India

**12.55 pm - 01.00 pm**

**REPORT LAUNCH**

**RETAIL IN INDIA - A Deep-Dive Retail Intelligence Report**

**01.00 pm - 01.20 pm**

**KEYNOTE 3**

**IKEA-ANCHORED MEETING PLACES TO EAT, SHOP, WORK, AND PLAY**

Vasco Santos, Global Sales & Leasing Director, Ingka Centres

**01.20 pm - 02.00 pm**

**PANEL 3**

**ACCELERATING RETAIL @ SCALE - Aligning Strategies For India's Next 500 Million Consumers**

With the emergence of a new wave of consumers, this panel explores innovative approaches to scaling retail operations and reaching untapped markets effectively. Panellists will share insights on adapting business models, leveraging technology, and addressing unique consumer preferences to drive growth in this dynamic market.

**Panel:**

Aastha Almast, Co-founder & CEO, The New Shop

Deepak Chhabra, MD, Timex India

K Radhakrishnan, Co-founder, Tata Starquik

Kumar Nitesh, CEO, AJIO Business & Trend Footwear

Nitin Chhabra, CEO & Co-founder, Ace Turtle

Sunil Nayak, CEO, Reliance Jewels

**Moderator:**

Sagar Daryani, Co-founder & CEO, Wow! Momo Foods

**02:00 - 02.40 pm** | **LUNCH**

**PARALLEL SESSIONS**

**THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIG - Presentations by Finalists to Jury FESTIVAL SALES CAMPAIGN & SEASONAL CAMPAIGN**

| Hall 1   | Hall 2  | RETAIL THEATER  | THINK TANK  |
|--|---|---|---|
| <p><b>02:40 - 03:30 pm</b><br/> <b>MASTERING CX IN THE PHYGITAL REALM</b><br/>                     Unifying Online + Offline and redefining premium customer experience on multiple touch points.</p> <p><b>Panel:</b><br/>                     Ankur Sarawagi, SVP, Shiprocket<br/>                     Dr. Sandiip Kothaari, CTO, Speciality Restaurant<br/>                     Piyush Chowhan, Retail Industry Professional<br/>                     Ritu Agarawal, Chief Digital Officer &amp; Ecommerce Business Head, Soch Apparels<br/>                     Ulhas Uday, Business Head - Ecommerce, Seiko Vinculam,</p> <p><b>Moderator:</b> Ranjan Sharma, CIO &amp; Head-Supply Chain, Bestseller India</p>   | <p><b>02:40 - 03:30 pm</b><br/> <b>SEASONLESS COLLECTIONS AND CAPSULE DROPS:</b><br/>                     Transition from traditional seasonal collections to seasonless product offerings and frequent capsule drops. Embrace a "see now, buy now" approach to deliver on-demand and create a sense of exclusivity and urgency that drives impulse purchases and repeat visits to stores and online platforms.</p> <p><b>Panel:</b><br/>                     Charath Narasimhan, CEO, Indian Terrain<br/>                     Manish Poddar, Founder and CEO, The House of Rare<br/>                     Sanjay Vakharia, Co-founder &amp; CEO, Spykar Lifestyles<br/>                     Sanjeev Rao, CEO, Being Human Clothing<br/>                     Shital Mehta, MD, Lifestyle International<br/>                     Saurabh Jhingan, Director &amp; Co-founder, Ikon Retail - Latin Quartres<br/>                     Tushar Ved, President, Apparel Group</p> <p><b>Moderator:</b> Rajesh Jain, MD &amp; CEO, Lacoste India</p> | <p><b>02:40 - 03:30 pm</b><br/> <b>PRESSURE OF PROFITABLE EXPANSION</b><br/>                     Navigating the pressure of expansion and the uncertainty of new location viability more effectively, minimizing risks and maximizing the success of retail expansion efforts.</p> <p><b>Panel:</b><br/>                     Abhinav Agarwal, National BD Head, Levi's<br/>                     Akshat Agarwal, BD Head - North &amp; East India, McDonald's<br/>                     Arun Pillay, Head BD, Store Design &amp; Construction, Metro Brands<br/>                     N P Singh, Director- Retail Development, Samsonite<br/>                     Rakesh Ajila, Senior Director - Real Estate &amp; Brand Expansion - cure.fit (cult.fit)<br/>                     Sahil Kansal, Head of Property &amp; Franchising, Infiniti Retail - Croma<br/>                     Tusheet Shrivastava, Co-founder &amp; CTO at GeolQ</p> <p><b>Moderator:</b><br/>                     Pankaj Renjhen, COO &amp; Jt. MD, Anarock</p> | <p><b>02:40 - 03:40 pm</b><br/> <b>ROUNDTABLE</b><br/> <b>AI IN RETAIL</b><br/> <i>For Food &amp; Grocery Retailers</i><br/> <b>RT Partner: Yango Tech</b></p> <ol style="list-style-type: none"> <li>Importance of AI in retail</li> <li>What solutions are in spotlight (What solutions are important for your company and why)                             <ul style="list-style-type: none"> <li>- In-App Search and Personalization</li> <li>- Demand Forecas-ting and Inventory Management</li> <li>- Assortment and Pricing Management</li> <li>- Pickers and Couriers Routing</li> <li>- Customer and Employee Support</li> <li>- Computer Vision and Augmentation</li> </ul> </li> <li>How grocery retailers implement solutions</li> <li>What criteria help retailers to decide (what are criteria for you to decide how to implement AI solutions)</li> <li>Specifics and future trends in Indian market (what will work for India in upcoming future)</li> </ol> <p><b>Panel:</b><br/>                     Aastha Almast, Co-founder &amp; CEO, The New Shop<br/>                     Akash Anil Kankariya, Director, Navjeevan Supermarket Chain<br/>                     Avinash Tripathi, VP, Concept Head - Freshpik &amp; Fresh Signature, Reliance Retail<br/>                     K Radhakrishnan, Co-founder, Tata Starquik<br/>                     Lalit Jhawar, Co-founder &amp; COO &amp; CFO , Food Square &amp; LandCraft Agro<br/>                     Mithun Appaiah, CEO, Wow! Momo FMCG<br/>                     Mohd Saif, Business Head, Bigbasket<br/>                     Namit Gupta, MD, Honey Money Top<br/>                     Sachin Agarwal, COO, Nature's Basket<br/>                     Warren Paul, Head-Convenience Business, Reliance BP Mobility<br/>                     Yash Agarwal, Founder, National Mart India &amp; ED, Ratnadeep Retail</p> |
| <p><b>03:30 pm 03:40</b><br/> <b>KEYNOTE ADDRESS:</b> Accenture</p>  | <p><b>03:30 pm - 03:45 pm</b><br/> <b>KEYNOTE: BRIDGING THE PHYSICAL AND DIGITAL IN EYEWEAR</b> - Functional blueprint for bringing a culture of digital innovation within the business of eyewear<br/>                     Jo Black, CEO &amp; Co-founder, bbase Design Group</p>  |   |   |
| <p><b>03:40- 04:40 pm</b><br/> <b>RETAIL TECH CASE STUDIES</b><br/>                     Retail transformation has been underway for some time. What is different in 2024, however, is the speed and the multiple ways in which this is playing out. Modern technology has the power to transform both quantitative and qualitative metrics of retail, right from measurably boosting cost-efficiencies, brand sales, and value to creating intuitive customer engagement occasions that surprise and awe.</p> <p><b>Tech.NXT 2024 brings live case studies by tech solution providers along with their retail partners</b></p> <p>Case Study by AIVID<br/>                     Dhaval Vora, Co-founder &amp; CEO, AIVIDTechVision</p> <p>Case Study : Big Leap for D2C Brands: Racing to 10x and Beyond<br/>                     Karan Goyal, Founder &amp; CEO, Kreative Digitals</p> <p>Case Study by Ayata Commerce</p> <p>Case Study by Vasy ERP</p> |   |   |   |

| PARALLEL SESSIONS   |   |   |
|---|---|---|
| Hall 1 RETAIL TECH CASE STUDIES - Continues   |   |   |
| THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIGN - Presentations by Finalists to Jury IN-STORE CAMPAIGN, STORE LAUNCH CAMPAIGN & RETAIL LAUNCH: CONCEPT STORE & BRAND DEBUT  |   |   |
| Hall 2  | RETAIL THEATER  | THINK TANK - RT Partner: DHL  |
| <p><b>03:45 pm - 04:30 pm</b><br/> <b>OPPORTUNITY TO CREATE SHARPER BRANDS FOR SPECIFIC SEGMENTS</b><br/>                     Explore the potential of crafting distinct brands for niche segments in this session. Learn how innovative positioning and retail formats can create compelling brand experiences that resonate with specific consumer groups. Discover strategies to capitalize on market opportunities and build stronger connections with your target audience for sustained growth and success.</p> <p><b>Panel:</b><br/>                     Aanchal Saini, CEO, Flyrobe<br/>                     Agnes Raja George, Founder &amp; MD, Pipin Fashions and Retail<br/>                     Arun Sharma, Business Head - Retail, Wildcraft<br/>                     Raghunandan Saraf, Founder &amp; CEO, Saraf Furniture<br/>                     Ripunjay Chachan, Co-founder, Wellversed<br/>                     Shubham Gupta, Founder, Bonkers Corner<br/>                     Vishal Mahajan, Founder &amp; MD, Optimal Retail</p> <p><b>Moderator:</b><br/>                     Dhiraj Agarwal, CEO &amp; Co-founder, Campus Sutra</p> | <p><b>03:30 pm - 04:15 pm</b><br/> <b>EXPERIENTIAL RETAIL SPACES</b><br/>                     Explore the dynamic landscape of retail spaces across India with Retail CXOs as they share invaluable insights from diverse markets spanning high streets, malls, and cities of all sizes. Delve into the nuanced discussion on maximizing returns while enhancing the dramatic allure of retail environments.</p> <p><b>Panel:</b><br/>                     Amar Preet Singh, Co-founder &amp; COO, Neeman's<br/>                     Apoorv Sen, COO, Iconic Fashion India<br/>                     Deepak Yadav, CXO &amp; Chief BD Officer, Shoppers Stop<br/>                     Deepika Khare, National Head - BD, Caratlane &amp; Shaya<br/>                     Harii Subramaniam Jayaraman, Director - Offline Business, Lenskart<br/>                     Ranjeet Thakur, VP &amp; Head - BD, Subway India<br/>                     Shailina Parti, COO, Trent (Westside)<br/>                     Sumit S Suneja, Chief Expansion Officer &amp; Head-International Markets, Bestseller<br/>                     Vivek Sandhwar, COO, Being Human Clothing</p> <p><b>Moderator:</b><br/>                     Bimal Sharma, Executive Director &amp; Head of Retail - India, CBRE</p> | <p><b>04:00 - 05:00 pm</b><br/> <b>ROUNDTABLE: DELIVERING A STATE-OF-THE-ART ORDER FULFILMENT SOLUTION</b><br/>                     Importance of faster &amp; efficient order fulfilment that impacts Customer Loyalty.<br/>                     Managing Product Returns like a champ.<br/>                     Navigating the shift to newer ecommerce models.</p> <p><b>Panel:</b><br/>                     Abhinav Gairola, Head E-commerce &amp; Marketplace, Campus Sutra<br/>                     Amit Sarda, MD, Soulflower LLP<br/>                     Anupam Bansal, Director, Liberty Shoes<br/>                     Apeksha Gupta, CEO, John Jacobs<br/>                     Clement Decastro, Head of Operations, Lacoste India<br/>                     Deepak Chhabra, MD, Timex India<br/>                     Dhruv Toshniwal, CEO, The Pant Project<br/>                     Gautam Saraogi, Founder &amp; CEO, Go Colors<br/>                     Harshil Salot, Co-founder, The Sleep Company<br/>                     Jeetesh Agrawal, VP - Omnichannel Growth, Lenskart*<br/>                     Kunal Turukmane, VP - International Business, Integrated Planning, Strategy &amp; PMO at Being Human Clothing<br/>                     K Radhakrishnan, Co-founder, Tata Starquik<br/>                     Kuber Kharbanda, E-commerce Director, Lakshita Fashions<br/>                     Lavish Soni, Business Head, The House of Rare<br/>                     Lokesh Wagadre, VP &amp; Head of Tech, Kaya<br/>                     Mohit Rathod, Co-founder, Truly Desi<br/>                     N P Singh, Director- Retail Development, Samsonite<br/>                     Pradeep Krishnakumar, Co-founder, Zouk<br/>                     Priyanka Gupta, Director, GKB Opticals<br/>                     Rajesh Verma, CIO, Indian Terrain<br/>                     Sachin Agarwal, COO, Nature's Basket<br/>                     Satish Karunakaran, Director - Transformation, Pepe Jeans India<br/>                     Shahroz Mirza, Business Head, Meena Bazaar<br/>                     Sumit Shah, Co-founder &amp; Leads- Operations, Logistics &amp; Supply Chain, Boheco<br/>                     Vin Sharma, Founder, Junior's Brands<br/>                     Zahid Ansari, VP - Information &amp; Retail Technology, Forever New</p> |
| <p><b>04:30 pm - 05:00 pm</b><br/> <b>NAVIGATING THE DIGITAL FRONTIER: PERSONALIZATION AND TARGETED MARKETING STRATEGIES</b><br/>                     How marketers can overcome the ongoing challenge of effectively reaching and engaging with the target audience.</p> <p><b>Panel:</b><br/>                     Amit Bagga, Co-founder, CEO &amp; CMO, Daryaganj Hospitality<br/>                     Bidyut Bhanjdeo, CBO, Raymond Ethnix<br/>                     Kamal Arora, Lead- Marketing &amp; Clinical Partnerships, Klinikally<br/>                     Megha Agrawal, Marketing Head, Timezone Entertainment<br/>                     Prakash Patel, MD, Bhumi World<br/>                     Rajesh Sethuraman, VP - Brand Experience &amp; CMO, Blackberrys<br/>                     Santosh Tyagi, Founder &amp; MD, Ghoomar &amp; Dakshin Bhog Restaurants</p> <p><b>Moderator:</b> Harpreet Singh Tibb, Promoter, Tibbs Frankie</p>   | <p><b>04:15 pm - 05:00 pm</b><br/> <b>FUTURE OF MALL ECONOMICS</b><br/>                     Decoding the DNA of Shopping Centers' Profitability delves into understanding the essential elements that are likely to make dramatic transformation in operations of shopping centers.</p> <p><b>Panel:</b><br/>                     Aman Trehan, Executive Director, Trehan IRIS<br/>                     Ashwin Puri, MD &amp; CEO, Lake Shore<br/>                     Harsh Bansal, Co-founder Unity Group &amp; Vegas Mall<br/>                     Jatin Goel, Executive Director, Omaxe<br/>                     Peayush Agarwal, CEO, V3S Vikas Surya Group<br/>                     Sadique Ahmed, CEO Pathfinder<br/>                     Uddhav Poddar, MD, Bhumika Group</p> <p><b>Moderator:</b><br/>                     Mukesh Kumar, MD &amp; CEO, Quest Properties</p>  |   |

| PARALLEL SESSIONS   |   |  |
|---|---|--|
| THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIGN - Presentations by Finalists to Jury IN-STORE CAMPAIGN, STORE LAUNCH CAMPAIGN & RETAIL LAUNCH: FLAGSHIP / NEW STORE   |   |  |
| Hall 1  | Hall 2  | RETAIL THEATER   |
| <p><b>04:40- 05:20 pm</b><br/> <b>THE DILEMMA OF INTEGRATED MARKETING WITH SINGLE VIEW OF CUSTOMERS</b><br/>                     Navigate the challenges and opportunities inherent in creating a seamless and personalized customer journey across various marketing channels.</p> <p><b>Panel:</b><br/>                     Amrith Gopinath, CMO, DLF Retail<br/>                     Chitrang Goel - EVP &amp; Business Head, Dunkin’<br/>                     Lokesh Wagadre, VP &amp; Head of Tech, Kaya<br/>                     Narendra Motwani, Head- Ecommerce &amp; Digital Marketing, Malabar Gold and Diamonds<br/>                     Raj Gopal Nayak, CTO, Metro Brands<br/>                     Sathish Kumar, Head Corporate Strategy &amp; CDC &amp; Communications Officer, Brand Studio Lifestyle</p> <p><b>Moderator:</b> Priyaranjan Manay, Head Marketing, Pepe Jeans India</p> | <p><b>05.00 pm - 05.30 pm</b><br/> <b>FROM GROUND-BREAKING TO BREAKING GROUND</b><br/>                     Charting new regions and territories to capture the minds of Bharat’s consumers. Unique insights from small cities and towns.</p> <p><b>Panel:</b><br/>                     Amit Garg, Head - BD, Cinepolis India<br/>                     Karan Pethani, AVP - Retail Real Estate, Reliance Retail<br/>                     Mohit Behal, Retail &amp; BD Head, Octave<br/>                     Kapil Kumar Singla, Business Development Head, Jubilant FoodWorks<br/>                     Sumit Ghildiyal, Senior VP- Head BD &amp; NSO, Lifestyle International- Max Division</p> <p><b>Moderator:</b> Preeti Chopra, VP - BD - India &amp; Global, Being Human Clothing</p> <hr/> <p><b>05.30 pm - 06.00 pm</b><br/> <b>NAVIGATING RETAIL REALITIES: OLD VS. NEW MALL DYNAMICS</b><br/>                     Explore contrasting views on retail business strategies in established versus emerging mall environments. Retail Business Development heads dissect the challenges, opportunities, and evolving consumer behaviors shaping their approaches in both traditional and modern mall settings.</p> <p><b>Panel:</b><br/>                     Biswajeet Ghosal, VP - Retail &amp; Business Development, Mufti<br/>                     Mohsin Khan, National Head - BD, VIP Industries<br/>                     Sachin Damle, Director - Real Estate, Hardcastle Restaurants (McDonalds West &amp; South)<br/>                     Sourav Talukdar, Sr. Manager - BD, Page Industries (Jockey)<br/>                     Neerav Sejjal, VP - BD, Spencer's &amp; Nature's Basket<br/>                     Berry Singh, COO, Ace Turtle</p> <p><b>Moderator:</b> Gaurav Sachdeva, Retail Head - EBO and SIS, Bestseller India</p> | <p><b>05.10 pm - 06.00 pm</b><br/> <b>KEYNOTE: LILLIPUT LAND: HOW SMALL IS DRIVING INDIA'S MEGA CONSUMPTION STORY</b><br/>                     Rama Bijapurkar, Thought leader on market strategy and consumer behaviour</p> <p><b>REDEFINING THE NEXT DECADE OF RETAIL</b><br/>                     The emergence of Direct-to-Consumer (D2C) brands opening physical stores marks a significant shift in the retail landscape, redefining the trajectory of the industry for the next decade.</p> <p><b>Panel:</b><br/>                     Mandar Dandekar, Partner, Sorin Investments<br/>                     Rama Bijapurkar, Thought leader on market strategy and consumer behaviour<br/>                     Sanil Sachar, Founding Partner, Huddle Ventures<br/>                     Sumit Jasoria, Co-Founder &amp; CEO, NewMe<br/>                     V Muhammad Ali, CEO, Forum Malls, Prestige Group<br/>                     Yogeshwar Sharma, Chief of leasing &amp; BD, DLF Retail</p> <p><b>Moderator:</b><br/>                     S Raghunandan, Founder, LITE Store Co</p> |
| 5.30 - 6.30 pm : PRC PRIVILEGE MEMBERS CLUB LOUNGE - EXCLUSIVE MEET OF PRIVILEGE MEMBERS  |   |  |
| HALL 1  | RETAIL THEATER  |  |
| <p><b>06.00 - 07.30 pm</b><br/> <b>BEERS WITH PEERS</b><br/>                     powered by Pinelabs<br/>                     By Invitation Only</p>  | <p>06.00 - 06.10 pm Welcome note by Pine Labs<br/>                     06.10 - 06.30 pm FIRESIDE CHAT<br/>                     Amrith Rau, CEO, Pine Labs &amp; Kumar<br/>                     Rajagopalan, CEO, RAI<br/>                     06.30 - 07.30 pm Networking over Cocktails</p>  |  |
|   | <p><b>06.00 - 06.40 pm</b><br/> <b>FIRESIDE CHAT* Guest Speaker:</b> Kishore Biyani <b>Host:</b> B S Nagesh</p>   |  |
|   | <p><b>06.40 - 07.00 pm</b><br/> <b>BRUSH, CANVAS &amp; A PHYGITAL STORE</b><br/> <b>Inspirational Story of a maverick designer</b> Juan de Lascurain, CEO, Dream Big World</p>  |  |
|   | <p><b>07.00 - 08.00 pm Cocktails</b></p>  |  |
| 08.00 - 09.00 pm  | <b>HALL 1 - INDIARETAILING.COM FELICITATIONS OF DIGITAL ICONS</b>   | <b>HALL 2 - ROCK in RETAIL</b>   |
| 09.00 onwards   | <b>COCKTAILS, ENTRAINMENT &amp; DINNER</b>  |  |

# PHYGITAL RETAIL CONVENTION (PRC)




## Broad Topics & Proposed Sessions

Note: Agenda Session Titles, brief, speakers, dates and timings are subject to change

### Day 2 | Thursday, 9<sup>th</sup> May 2024

|                     |                                    |
|---------------------|------------------------------------|
| 08:30 am ...        | <b>Registration and Networking</b> |
| 09:30 am - 10.00 am | <b>Morning Intros</b>              |

|  |
|--|
| <b>10.00 pm - 12.20 pm - PARALLEL SESSIONS</b>   |
| <b>THE HALL OF FAME - SUCCESS STORIES - Presentations by Finalists to Jury</b>                                   |
| <b>DIGITAL FIRST OFFLINE RETAILER, STARTUP, MARKET EXPANSION: NEW MARKET PENETRATION, MARKET EXPANSION: 360:</b> |

| HALL 1  | HALL 2   | RETAIL THEATER  |
|---|--|---|
| <p><b>10.00 am - 10.15 am</b><br/><b>KEYNOTE:</b><br/><b>WHEN CONTEXTUAL COMMERCE DRIVES THE PHYGITAL BUSINESS</b></p> <p>Contextual Commerce is the game changing idea that enable the merchants to implement purchase opportunities into everyday activities and natural environments. With the evolution of AI, it has become a inherent need of all the buyers.<br/>Sandip Hazra, Director, PwC India</p> <hr/> <p><b>10.15 am - 12.20 pm</b><br/><b>RETAIL TECH CASE STUDIES</b></p> <p>Retail transformation has been underway for some time. What is different in 2024, however, is the speed and the multiple ways in which this is playing out. Modern technology has the power to transform both quantitative and qualitative metrics of retail, right from measurably boosting cost-efficiencies, brand sales, and value to creating intuitive customer engagement occasions that surprise and awe.</p> <p><b>Tech.NXT 2024 brings live case studies by tech solution providers along with their retail partners</b></p> <p><b>Case Study by Onebeat</b></p> <p><b>Case Study by BI Retail</b><br/>Niraj Jaipuria, Founder &amp; Director, BI Retail</p> <p><b>Case Study by Tenovia</b><br/>Murali Balan, Co-founder, Tenovia</p> <p><b>Case Study : JustLilThings: Fast Growth of 10x and Beyond</b></p> <p><b>Case Study : Metallica &amp; BrambleBerry:</b><br/>Efficient Fulfilment process, Increased Sales and Order Processing with Reduced Returns<br/>Prabhu Vasudevan, Vice President, TEJAS Software</p> | <div style="text-align: center;">  <p>Powered By</p>  </div> <p style="text-align: center;">Conducted by<br/><b>Siddhartha Basu,</b></p> <div style="text-align: center;">  <p><b>Father of Indian television quizzing</b></p> </div> | <p><b>10.00 am - 11.00 am - MASTERCLASS</b><br/><b>BUILDING CUSTOMER CENTRIC BUSINESSES IN AN OMNICHANNEL WORLD</b></p> <hr/> <p><b>11.00 am - 11.40 am</b><br/><b>THE RETAIL CXO'S MASTERPLAN</b></p> <p>In a world of constant change and innovation, how do CXO's set a clear set of parameters for evaluating fit-for-purpose market shifts and innovations? Profitably growing a retail business is more than about innovation (tech or otherwise). How do CXOs arrive at a wise integration of Strategy, Talent and Processes?</p> <p><b>Panel:</b><br/>Avnish Kumar, MD, Neeru's<br/>Deepak Jain, CEO, Amante India<br/>Jugal Mistry, Founder, Bombay Trooper<br/>Kapil Goel, Founder, Exotic India<br/>Raghav Somani, Founder &amp; CEO, Headphone Zone<br/>Shaishav Mittal, Founder &amp; CEO, Lovely Bake Studio<br/>Shannon D'Souza, Founder, KC Roasters</p> <p><b>Moderator:</b> Mohit Rathod, Co-founder, Truly Desi</p> <hr/> <p><b>11.40 am - 12.20 pm</b><br/><b>LEASECRAFT: FUTURE RETAIL SPACES</b></p> <p>The session promises shopping centres and retail professionals an immersive journey into the dynamic world of retail real estate. Discover how to transform mall spaces into thriving hubs of innovation and retail excellence. Gain actionable insights and strategies to maximize every square foot, ensuring unparalleled success in the evolving retail landscape.</p> <p><b>Panel:</b><br/>Abhinav C Ajmera, President, Omaxe<br/>Ankit Chhabra, VP Retail, SPR Construction<br/>C S Kaul, MD, Beyond Squarefeet<br/>Frankline Sen, AVP - Retail Leasing &amp; BD - Luxury Retail, Paras Buildtech<br/>Nandini Taneja, VP ReachPro Group<br/>Rehan Huck, VP &amp; Head - Leasing, DLF Shopping Malls*<br/>Rohit Gopalani, SVP- Head Leasing, Marketing &amp; Corporate Communications, Inorbit Malls</p> <p><b>Moderator:</b> Atul Talwar, Director- Business Development, Pacific Malls</p> |

| PARALLEL SESSIONS   |  |   |
|---|--|---|
| THE HALL OF FAME - SUCCESS STORIES - Presentations by Finalists to Jury   |  |   |
| INNOVATION IN EMPLOYEE PRACTICE, CUSTOMER SERVICE, PRODUCTS, PACKAGING, DESIGN, RETAIL DESIGN/ EXPERIENCE   |  |   |
| HALL 1  | Hall 2   | RETAIL THEATER  |
| <p><b>12.20 pm - 12.30 pm</b><br/><b>KEYNOTE</b><br/>Boni Satani, Co-founder, Zestard Technologies</p> <hr/> <p><b>12.30 pm - 01.20 pm</b><br/><b>VERTICAL INTEGRATION AND SUPPLY CHAIN AGILITY</b><br/>Explore opportunities for vertical integration and supply chain agility to enhance speed-to-market and reduce lead times.</p> <p><b>Panel:</b><br/>Ajay Rao Founder &amp; CEO, Emiza Inc<br/>Gopinath R, VP - Supply Chain, Inst. Sales &amp; BD, Arvind Fashions<br/>Karan Singla, COO, The Sleep Company<br/>Mohd Saif, Business Head, Bigbasket<br/>Piyush Agarwal, VP- Supply Chain, Pepperfry<br/>Satish Karunakaran, Director - Transformation, Pepe Jeans India<br/>Sumit Shah, Co-founder &amp; Leads- Operations, Logistics &amp; Supply Chain, Boheco</p> <p><b>Moderator:</b> Ranjan Sharma, CIO &amp; Head-Supply Chain, Bestseller India</p> | <p><b>12.20 pm - 01.00 pm</b><br/><b>HOW TO MAXIMIZE THE CUSTOMER EXPERIENCE &amp; REVENUE POTENTIAL IN RETAIL IN SHOPPING CENTRES</b></p> <p><b>Panel:</b><br/>Arun Sharma, Business Head - Retail, Wildcraft<br/>Gaurav Pande - EVP &amp; Business Head, Popeyes<br/>Harshil Salot, Co-founder, The Sleep Company<br/>Lavish Soni, Business Head, The House of Rare<br/>Madhav Rao, CSO Pathfinder<br/>Parag Shah, Director, Kisna Diamond &amp; Gold Jewellery<br/>Rajendra Kalkar, Business Head - Retail &amp; Hospitality, Adani Realty<br/>Sunil Munshi, Business Head - Retail, Brigade Group</p> <hr/> <p><b>01.00 pm - 01.20 pm</b><br/><b>FIRESIDE CHAT</b><br/><b>THE DNA OF A MODERN RETAILER</b><br/>From navigating the nuances of diverse consumer preferences to harnessing the power of digital transformation, this talk aims to decode the genetic makeup of successful retailers.</p> | <p><b>12.20 pm - 12:27 pm</b><br/><b>SUSTAINABLE RETAIL STORE DESIGN</b><br/>by Perna Mohan Design Studio<br/>Seizing the Sustainability Wave in Retail Store Design<br/>Perna Mohan talks about how eco-friendly materials to energy-efficient lighting, it's all about creating spaces that thrive responsibly while delivering exceptional experiences and driving footfalls.</p> <hr/> <p><b>12.27 pm - 12:30 pm</b><br/><b>FUTURE FASHION RETAIL</b><br/>By Ethnix By Raymond</p> <hr/> <p><b>12.30 pm - 01:20 pm</b><br/><b>RETAIL STORES OF THE FUTURE</b><br/>Reinventing the excitement of in-store shopping. A closer look at the new age retail stores, its value proposition to the new age consumers and taking shopping experience to the next level.</p> <p><b>Panel:</b><br/>Mohsin Dokaria, GM- BD &amp; Projects, Orra<br/>Nitin Bansal, Head-BD, Miniso Lifestyle<br/>Akash Srivastava, Head - BD, Raymond<br/>Warren Paul, Head-Convenience Business, India, Reliance BP Mobility<br/>Rushina Shah, Head - Business Development, BlueStone<br/>Vishal Shah, Head - Store Development : Good Flippin Burgers</p> <p><b>Moderator:</b> Dr. (H.C.) Dheeraj Dogra, Chief Sales &amp; Marketing Officer, MVN Infra</p> |

| PARALLEL SESSIONS   |   |   |   |
|---|---|---|---|
| THE HALL OF FAME - SUCCESS STORIES - Presentations by Finalists to Jury   |   |   |   |
| INNOVATION IN EMPLOYEE PRACTICE, CUSTOMER SERVICE, PRODUCTS, PACKAGING, DESIGN, RETAIL DESIGN/ EXPERIENCE   |   |   |   |
| HALL 1  | Hall 2  | RETAIL THEATER  | THINK TANK  |
| <p><b>01.20 pm - 02.00 pm</b></p> <p><b>AI ADOPTION AND INTEGRATION</b><br/>Identifying areas within retail operations where AI can drive value, such as personalized marketing, demand forecasting, inventory management, and customer service. Assessing the readiness of the organization to adopt AI technologies, including infrastructure, talent, and culture. Developing a roadmap for AI implementation, including pilot projects, scalability, and measurement of ROI.</p> <p><b>STAR TREK FOR RETAIL: A CONTINUOUS JOURNEY OF WOW!</b><br/>Retailers aim for consistent 'Wow' moments, not just fleeting experiences. Augmented Reality (AR), Virtual Reality (VR), and Artificial Intelligence (AI) redefine shopping, enabling real-world product visualization, virtual try-ons, AI-powered assistants, and personalized interactions. Picture a retail landscape akin to Star Trek's interactive universe.</p> | <p><b>01.20 pm - 02.00 pm</b></p> <p><b>DECODING SHOPPER BASED VALUE CREATION</b><br/>Join Retail industry captains as they unveil actionable insights on driving shopper-driven commercial capability, strategic intent, and achieving commercial excellence in today's competitive market landscape.</p> <p><b>Panel:</b><br/>Avinash Kant, President, Jubilant FoodWorks<br/>Gautam Saraogi, Founder &amp; CEO, Go Colors<br/>Gokul Dharan, COO, Papa Don't Preach<br/>Karan Mehta, CEO, Easybuy, Landmark Group<br/>Prashant Issar, Founder, Ishaara (Stratix Hospitality)<br/>Shailina Parti, COO, Trent (Westside)<br/>Sharad Madan, Director &amp; Co founder, Khubani Group<br/>Bel Cibo Hospitality<br/>Vikram Bothra, Director, Chandan Retail - Askaran Binjraj</p> <p><b>Moderator:</b><br/>Ankur Shiv Bhandari, Founder, Asbiverse Group</p> | <p><b>01:20 pm - 02.00 pm</b></p> <p><b>TRANSIT RETAIL: OPTIMIZING REVENUE POTENTIAL AND PASSENGER EXPERIENCE</b> - Capturing the imagination of consumer on the move.</p> <p><b>Panel:</b><br/>Lokesh Makhija, National BD Manager, Celio Future Fashion<br/>Ranodeep Saha, Founder &amp; Director, Rare Planet Handicrafts<br/>Sneha Jain, Head-BD, Hidesign Retail<br/>Vishal Telkar, Head- BD, Taco Bell<br/>Kumar Saurabh, CEO, Planet Retail Holdings - Accessorize London<br/>Amit Gupta, Head - BD, Lacoste India</p> <p><b>Moderator:</b><br/>Satish Puranam, VP - Real Estate &amp; Franchisee Operations, Reliance Retail Ventures</p> | <p><b>01.00 pm - 02.00 pm</b></p> <p><b>ROUNDTABLE</b><br/><b>HOW CAN SEAMLESS CUSTOMER EXPERIENCE BACKED BY INTELLIGENCE UNLOCK GROWTH FOR YOUR ECOMMERCE BRAND?</b><br/>RT Partner: <b>GoKwik</b></p> <p><b>Panel:</b><br/>Abhishek Ramanathan, Co-founder &amp; COO, Nua Woman<br/>Ankur Amin, CEO, Extra Butter India<br/>Avnish Anand, Co-founder &amp; COO, CaratLane<br/>Harsh Hari Modi, Co-founder &amp; CEO, Mulmul<br/>Kamal Arora, Lead- Marketing &amp; Clinical Partnerships, Klinikally<br/>Kapil Goel, Founder, Exotic India<br/>Lokendra Singh Ranawat, Co-founder &amp; CEO, Wooden Street<br/>Manish Patil, Founder, Pengu<br/>Piyush Agarwal, VP- Supply Chain, Pepperfry<br/>Ripunjay Chachan, Co-founder, Wellversed<br/>Shifali Singla, VP - Product &amp; SCM, Lacoste<br/>Shubham Gupta, Founder, Bonkers Corner</p> <p><b>Moderator:</b><br/>Chirag Taneja, Founder, GoKwik</p> |
| <b>02:00 - 02.40 pm</b>   | <b>LUNCH</b>  |   |   |



| 02.40 pm - 04.00 pm - PARALLEL SESSIONS  |   |   |  |
|--|---|---|--|
| HALL 1   | Hall 2  | RETAIL THEATER  | THINK TANK   |
| <p><b>02:40 - 03.20 pm</b><br/> <b>REVOLUTIONIZING LIFESTYLE CATEGORIES WITH FAST FASHION PRINCIPLES</b><br/>                     How to emulate the principles of fast fashion to revolutionize lifestyle categories. Actionable insights for driving innovation and staying ahead in the dynamic world of lifestyle retail.</p> <p><b>Panel:</b><br/>                     Avnish Anand, Co-founder &amp; COO, CaratLane<br/>                     Jo Black, CEO &amp; Co-founder, bbase Design Group<br/>                     Priyanka Gupta, Director, GKB Opticals<br/>                     Rajiv Merchant, President Retail, Indo Count<br/>                     Raghunandan Saraf, Founder &amp; CEO, Saraf Furniture<br/>                     Kumar Saurabh, CEO, Planet Retail Holdings - Accessorize London</p> <p><b>Moderator:</b><br/>                     Apeksha Gupta, CEO, John Jacobs</p>  | <p><b>02:40 - 03.20 pm</b><br/> <b>RETAIL ON FAST TRACK - Mantras of New Age Business Creators</b><br/>                     Founders, entrepreneurs, and industry experts to share insights, strategies, and best practices for accelerating retail business growth in the new age of commerce.</p> <p><b>Panel:</b><br/>                     Abhijeet Anand, Founder &amp; CEO, abCoffee<br/>                     Harsh Hari Modi, Co-founder &amp; CEO, Mulmul<br/>                     Joseph Paul George, ED, Vismay<br/>                     Jugal Mistry, Founder, Bombay Trooper<br/>                     Lokendra Singh Ranawat, Co-founder &amp; CEO, Wooden Street<br/>                     Yash Kotak, Co-founder, Boheco<br/>                     Manish Patil, Founder, Pengu<br/>                     Abhishek Ramanathan, Co-founder &amp; COO, Nua Woman</p> <p><b>Moderator:</b><br/>                     Neha Kant, Founder &amp; Director, Clovia Lingerie</p> | <p><b>02:40 - 03.20 pm</b><br/> <b>GROCERY CONSUMER BEHAVIOR: ONLINE AND IN-STORE SHOPPING</b><br/>                     Delve into the intricacies of grocery consumer behavior and explore the nuances between online and in-store shopping experiences, deciphering key differences, and uncovering strategies to optimize customer engagement and satisfaction across both channels.</p> <p><b>Panel:</b><br/>                     Anuj Singh, MD &amp; CEO, Spencer's Retail<br/>                     Avishek Banerjee, Head of Monetisation, Category, Strategic Initiatives &amp; Brand Partnership, The New Shop<br/>                     Damodar Mall, CEO - Grocery, Reliance Retail<br/>                     Mayank Gupta, Co-founder, Food Square<br/>                     Namit Gupta, MD, Honey Money Top<br/>                     Satish Rana, Head - Retail Sales, Supply Chain &amp; Category Management, Jio-BP, Convenience Stores<br/>                     Yash Agarwal, Founder, National Mart India &amp; ED, Ratnadeep Retail</p> | <p><b>02.40 pm - 03.40 pm</b><br/> <b>ROUNDTABLE: AI-POWERED IN-STORE ANALYTICS FOR SUCCESS</b><br/>                     Join Dhaval Vora, Co-founder &amp; CEO of AIVIDTechVision, and retail industry leaders as they delve into mitigating risk, ensuring safety, and optimizing performance through advanced in-store analytics. Explore features like visitor counting, family tracking, repeat shoppers, demographics analysis, and anti-shoplifting measures for enhanced efficacy. Experience Automated Visual Inspection, generating real-time insights and reports across multiple locations at the click of a button.</p>   |
| <p><b>03:20 - 04.00 pm</b><br/> <b>ELEVATING CUSTOMER EXPERIENCE THROUGH SEAMLESS OMNICHANNEL RETAIL STRATEGIES</b><br/>                     Omnichannel retailing is not just a buzzword; it's a strategic imperative for retailers looking to thrive in a competitive market. This topic will delve into the intricacies of crafting a cohesive omnichannel strategy that enhances customer experience and effectively guides shoppers through their journey, from discovery to purchase and beyond.</p> <p><b>Panel:</b><br/>                     Anil Menon, CIO, Lulu Group<br/>                     Monish Kaul, CPTO, Zivame<br/>                     Yogendra Kumar Singh, CIO/Head-IT and SAP, Barista Coffee<br/>                     Vinod Kapote, Head IT, Trent<br/>                     Jyoti Deswal, Director - Modern Trade &amp; E-commerce Business, Lenovo India<br/>                     GoKwik, Genisys</p> <p><b>Moderator:</b><br/>                     Suman Guha, CPTO, Reliance Retail</p> | <p><b>03:20 - 04.00 pm</b><br/> <b>RESOURCE ALLOCATIONS</b><br/>                     How to balance investments in technology and expansion initiatives to drive long-term value creation for the company.</p> <p><b>Panel:</b><br/>                     Rahul Agrawal, CEO, Barbeque Nation<br/>                     Pradeep Krishnakumar, Co-founder, Zouk<br/>                     Siddharth Dugarwal, Founder, Snitch<br/>                     Harshil Salot, Co-founder, The Sleep Company<br/>                     Sujata Biswas, Co-founder, Suta</p> <p><b>Moderator:</b><br/>                     Rajesh Jain, MD &amp; CEO, Lacoste India</p>   | <p><b>03:20 - 03.50 pm</b><br/> <b>FIRESIDE CHAT</b><br/> <b>AGILE RETAIL OPERATIONS</b><br/>                     Implement agile retail operations and flexible merchandising strategies to adapt quickly to changing market conditions and consumer demands. Experiment with pop-up stores, temporary retail activations, and experiential retail formats to create buzz, drive foot traffic, and test new concepts and product offerings in real-time.</p> <p>Sadashiv Nayak, Retail Advocacy</p>  | <p><b>Panel:</b><br/>                     Anupam Bansal, Director, Liberty Shoes<br/>                     Arun Sharma, Business Head - Retail, Wildcraft<br/>                     Avnish Kumar, MD, Neeru's<br/>                     Debdeep Sinha, CBO - Apparels, Raymond<br/>                     Deepika Khare, National Head - BD, Caratlane &amp; Shaya<br/>                     Biswajeet Ghosal, VP - Retail &amp; Business Development, Mufti<br/>                     Dhaval Raja, Chief General Manager, Senco Gold and Diamonds<br/>                     Gaurav Sachdeva, Retail Head - EBO and SIS, Bestseller India<br/>                     Gautam Saraogi, Founder &amp; CEO, Go Colors<br/>                     Harii Subramaniam Jayaraman, Director - Offline Business, Lenskart<br/>                     Karan Mehta, CEO, Easybuy, Landmark Group<br/>                     Mayank Mohan, Partner &amp; CEO, Mohanlal Sons<br/>                     Nitin Pandey, COO, Timezone Entertainment<br/>                     Raghav Agarwal, Director, V-Bazaar<br/>                     Sachin Agarwal, COO, Nature's Basket<br/>                     Vivek Sandhwar, COO, Being Human Clothing</p> <p><b>Invitees: Retailers</b><br/>                     Aditya Birla Retail Apparel Group<br/>                     Arvind Fashions<br/>                     Bata Campus<br/>                     Activewear Infinity<br/>                     Retail Lulu Group<br/>                     Manyavar<br/>                     Max Metro Brands<br/>                     Puma Lifestyle<br/>                     Reid &amp; Taylor<br/>                     Reliance Retail<br/>                     Shoppers Stop<br/>                     Spencer's<br/>                     Titan<br/>                     V-Mart</p> |

| 04.40 pm - 06.30 pm - PARALLEL SESSIONS  |   |  |
|--|---|--|
| THINK TANK & THE HALL OF FAME - ROUNDTABLES & PRIVATE MEETINGS   |   |  |
| HALL 1   | HALL 2  | RETAIL THEATER   |
| <p><b>04:00 - 04.40 pm</b><br/> <b>INNOVATION FOR SUCCESS IN RETAIL</b><br/>                     Transforming Products, Communication, Display, and Service. Join consumer brands and retailers in exploring the pivotal role of innovation across product development, communication strategies, display techniques, and service delivery. Discover how forward-thinking approaches drive customer engagement, foster brand loyalty, and unlock new avenues for growth in the dynamic retail landscape.</p> <p><b>Panel:</b><br/>                     Aniket Nikumb, Founding Team, Mensa Brands<br/>                     Avinash Tripathi, VP, Concept Head - Freshpik &amp; Fresh Signature, Reliance Retail<br/>                     Dhaval Raja, Chief General Manager, Senco Gold and Diamonds<br/>                     Gaurav Pande - EVP &amp; Business Head, Popeyes<br/>                     Raghav Somani, Founder &amp; CEO, Headphone Zone<br/>                     Tanya Biswas, Co-founder, Suta</p> <p><b>Moderator:</b><br/>                     Mohit Khattar, CEO, Graviss Foods - Baskin Robbins</p>                         | <p><b>04.00 pm - 04.40 pm</b><br/> <b>TOP PRIORITIES OF RETAIL LEADERS: AI AND PHYGITALISATION</b><br/>                     From mobilizing business innovations to increasing phygital capabilities, the discussion will feature prominent retail leaders talk about their vision on value creation, customer engagement and preparedness towards transforming company culture and playing a crucial role in change management and managing complex AI technology deployment and adoption.</p> <p><b>Panel:</b><br/>                     Anupam Bansal, Director, Liberty Shoes<br/>                     Kabir Jeet Singh, Founder, Burger Singh<br/>                     Manish Kapoor, CEO, Pepe Jeans London<br/>                     Sunil Nayak, CEO, Reliance Jewels<br/>                     Sumeet Lohia, Country Head, Ecco Shoes</p> <p><b>Moderator:</b><br/>                     Tarak Bhattacharya, ED &amp; CEO, Mad Over Donuts</p> | <p><b>03:50 - 04.30 pm</b><br/> <b>CO-RETAILING: THE FUTURE OF RETAIL COLLABORATION FOR FS BRANDS</b><br/>                     F&amp;B has successfully experimented the co-retailing concept. What could be the opportunities in future?</p> <p><b>Panel:</b><br/>                     Avishek Banerjee, Head of Monetisation, Category, Strategic Initiatives &amp; Brand Partnership, The New Shop<br/>                     Indranil Banerjee, AVP &amp; Head BD, Wow! Momo Foods<br/>                     Shubham Tiwari, Business Development, Bikanervala Retail<br/>                     Rahul Sharma, BD Head - Popeyes, Jubilant FoodWorks<br/>                     Srinivasa Roa, Business Head, Wild Bean Cafe - Reliance BP Mobility</p> <p><b>Moderator:</b> Biraja Rout, Founder, Beamer Brands</p>  |
| <p><b>04:40 - 05.10 pm</b><br/> <b>THE THEATRE OF PHYSICAL RETAIL</b><br/>                     While offline is making a strong comeback across all verticals of retail, the in-store universe has perhaps irreversibly changed. Consumers who've been wooed by digital experiences, are expecting a merger of offline and online worlds in this physical shopping experiences too. For retailers, luckily, technology has advanced by leaps and bounds to deliver these, and more. The potential to create 'drama' and offer theatrical shopping experiences that are also intelligent in functionality has never been higher.</p> <p><b>Panel:</b><br/>                     Rajneesh Sharma, Head-IT, Campus Activewear<br/>                     Santosh Tyagi, Founder &amp; MD, Ghoomar &amp; Dakshin Bhog Restaurants<br/>                     Shahroz Mirza, Business Head, Meena Bazaar<br/>                     Vin Sharma, Founder, Junior's Brands<br/>                     Zahid Ansari, VP - Information &amp; Retail Technology, Forever New</p> <p><b>Moderator:</b> Juhi Santani, Director &amp; Creative Head, Retale Design</p> | <p><b>04:40 - 05.30 pm</b><br/> <b>HOW TO ENHANCE CUSTOMER EXPERIENCES, OPTIMIZE OPERATIONS, AND DRIVE GROWTH?</b><br/>                     Explore innovative approaches to delight customers, optimize efficiency, and accelerate business expansion. Learn from industry experts and successful brands to gain actionable insights for driving sustained growth and competitive advantage.</p> <p><b>Panel:</b><br/>                     Abhishek Raj, COO, Lacoste India<br/>                     Karan Tanna, Founder &amp; CEO, Ghost Kitchens India<br/>                     Harpreet Singh Tibb, Promoter, Tibbs Frankie<br/>                     Kapil Pathare, Director, VIP Clothing<br/>                     Mayank Mohan, Partner &amp; CEO, Mohanlal Sons<br/>                     Nitin Pandey, COO, Timezone Entertainment</p> <p><b>Moderator:</b><br/>                     Mithun Appaiah, CEO, Wow! Momo FMCG</p>                | <p><b>04:30 - 05.00 pm</b><br/> <b>FIRESIDE CHAT DESIGN DYNAMICS TO DELIVERY DYNAMICS</b><br/>                     QUICK COMMERCE - early learnings from AI-powered dark store model.<br/>                     Fashion influenced consumers lifestyle and behaviour and has been one of the strongest drivers to motivate their intention to buy and adopt new products. And hence it holds significance in the broader retail landscape. The concept of fast fashion helped other categories, in particular personal electronics, to encourage consumers to move fast with trends. However, the new age Quick Commerce concepts have proved that it's not just the design dynamics but the delivery dynamics that can fast change the way shoppers shop. What are the early learnings from the dark store model that is powered by AI-powered system helping with the ordering, picking, packing, fulfilment, delivery &amp; reverse logistics processes? This chat with the lessons learned and innovations pioneered in retail will offer valuable insights and strategies that can be explored for application beyond food and medicines retail channels.</p> <p><b>Guest Speaker:</b> Madhav Kasturia, Founder, Zippee<br/> <b>Host:</b> Vineet Gautam, CEO, Bestseller India</p> |

**04.40 pm - 06.30 pm - PARALLEL SESSIONS**

**THINK TANK & THE HALL OF FAME - ROUNDTABLES & PRIVATE MEETINGS**

**HALL 1**

**05.10 - 05.50 pm**

**DIGITAL DNA: THE BACKBONE FOR SCALE**

For a retailer, scale is key to gathering economies of scale and building long-term profitability. Retailers with a digital DNA are discovering that tech is boosting market insight, unifying teams, communication of organisational priorities with great clarity and creating access to new markets and consumers like never before. Driven by increasingly more custom solutions, Market Identification, Market Entry Strategy, Customer Acquisition, Hyper-targeted Marketing, Predictive Analytics, Demand Forecasting are becoming the backbone of retailers looking to build growth, but not at the cost of profitability.

**Panel:**

- Abhinav Gairola, Head E-commerce & Marketplace, Campus Sutra
- Amit Arora, CIO, SHR Lifestyles
- Indresh Pradhan, CIO, Apparel Group India
- Ketan Chunchanur, SVP & Head Modern Trade, Ecommerce & Omnichannel, Modenik Lifestyle
- Lokesh Wagadre, VP & Head of Tech, Kaya
- Kuber Kharbanda, E-commerce Director, Lakshita Fashions
- Mohit Malik, CTO, Chaayos
- Rahul Kaushal, Ecommerce head, Casio India
- Vaibhav Baweja, Head- Ecommerce, Bestseller India

**Moderator:** Meheriar Patel, Group CIO & CDO, Jeena Company

**05.50 pm - 06.40 pm**

**CHANNEL-AGNOSTIC RETAIL**

For a consumer-facing brand, stability of experience is of paramount importance, because consumers relate brands to stories and memories. And that is not going to change. While eCommerce has enabled scale, 24/7 accessibility and convenience, Mobile Commerce takes this a few clicks further, with retail-on-the-go platforms – particularly relevant in India with 650 million smartphone users. Because customers typically behave differently across channels, the challenge lies in being truly Omnichannel: Integrating the disparate offline and online channels through unified customer databases, supply chain management, fulfilment, marketing, operations – while still delivering the exact same brand experiences and memories.

**Panel:**

- Akash Valia, SVP-Strategy (Alliances), Pharmeasy (API Holdings)
- Arun Naikar, Chief of Ecommerce, FabIndia
- Brajesh Singh Rawat, Director - Digital, Matahari
- Hardik Shah, CTO, Impresario HandMade Restaurants
- Jeetesh Agrawal, VP - Omnichannel Growth, Lenskart\*
- Manoj Patel, CIO, Safari
- Mayur Pathak, Omnichannel Product Leader, Kushal's Fashion Jewellery
- Swarndeep IS Guram, Co-Founder, Logic ERP Solutions

**Moderator:** Vipin Gupta, CTO, Starbucks

**RETAIL THEATRE**

**05.00 - 05.10 pm KEYNOTE**

**05.10 - 05.50 pm**

**FUTURE OF CINEMAS AND FECs IN MALLS**

To maximize utilization and appeal to a broader audience, cinemas and FECs may evolve into multi-purpose entertainment spaces that offer a variety of experiences beyond traditional movie screenings or arcade games. This could include hosting live events, concerts, esports tournaments, or interactive exhibitions within the venue.

**Panel:**

- Ashish Kanakia, CEO, Moviemax Cinemas
- Devang Sampat, MD, Cinopolis India
- Pramod Arora, Chief Growth & Strategy Officer, PVR INOX
- Amit Sharma, MD - Entertainment, Miraj Group
- Rajeev Sharma, CEO, NY Cinemas
- Tushar Dhingra, Co-founder & CEO, Dhishoom Cinemas

**Moderator:** Anuj Kejriwal, CEO & MD, Anarock

**05.50 - 06.00 pm Keynote**

**06.00 - 06.10 pm Keynote**

**06.10 - 07.00 pm**

**MALLS OF INDIA: TAKING RETAIL FAR AND WIDE**

Malls have evolved into dynamic hubs shaping consumption trends, catering to diverse consumer preferences, and acting as key influencers in driving consumption. How malls can partner with retailers to foster innovation and bring newer excitements for them and consumers alike?

**Panel:**

- Abhishek Bansal, ED, Pacific Group
- Nissan Joseph, CEO, Metro Brands
- Rohan Anand, Director, Virtuous Retail
- Shibu Philips, Director - Shopping Malls, Lulu Group India
- Siddharth Dungarwal, Founder, Snitch
- Samir Srivastava, CEO, Looks Salon
- Vasco Santos, Global Sales & Leasing Director, Ingka Centres

**Moderator:** Rajneesh Mahajan, CEO, Inorbit Malls

|   |   |  |   |
|---|---|--|---|
| <p><b>07.30 - 08.00 pm</b></p>  <p><b>5 minutes Story</b><br/>of<br/><b>Retail Leaders</b><br/><b>#Untold Stories</b><br/><b>#Mega Life Lessons #BoldOpinions</b><br/><b>#Outstanding Outcomes</b><br/><b>#Biggest Business Dreams – followed by Q&amp;A</b></p> | <p><b>CHAIRMAN OF THE JURY : Bijou Kurien, Chairman, Retailers association of India</b></p>   |  |   |
| <p><b>08.00 - 08.30 pm</b><br/><b>ON THE RAMP</b></p>   | <p><b>On Ground Jury-</b><br/>Anand Ramanathan, Partner, Strategy &amp; Operations Consulting, Deloitte India<br/>Ankur Shiv Bhandari, Managing Director, Asbiverse Group<br/>Ankur Singh, Partner, Kearney<br/>Anuj Golecha, Co-Founder, Venture Catalysts<br/>Anurag Mathur, Partner, Bain &amp; Company<br/>Benu Sehgal, Consultant Leasing, Gulshan Homz<br/>Bimal Sharma, Head - Retail, CBRE South Asia<br/>Devangshu Dutta, Founder &amp; Chief Executive, Third Eyesight<br/>K Ramakrishnan, MD - South Asia; Worldpanel Division, Kantar<br/>Madhumita Mohanty, Retail Consultant and Educator<br/>Manish Sapra, Brand &amp; Retail Consultant</p> | <p>Rajiv Mehta, Managing Director &amp; General Partner, Athera Venture Partners<br/>Rajiv Singla, Business Relationship Manager (ACL), Holcim Services (South Asia)<br/>Ravi Kapoor, Retail &amp; Consumer Sector Leader - India, PWC<br/>Sadashiv Nayak, Retail Advocacy<br/>Sharad Nagpal, Senior Director, JLL India<br/>Shrenik Gandhi, Co-Founder, White Rivers Media<br/>Shubhranshu Pani, Managing Partner, Treta advisory<br/>Sreedhar Prasad, Former Partner, Consumer &amp; Internet Business Advisor, KPMG India<br/>Vasanth Kumar, Strategic coach, Mentor<br/>Véronique Poles, Luxury Lifestyle Fashion Consultant, Advisor - India; Poles Luxe Consulting<br/>Vidya Sen, NIQ Bases Lead, South Asia NielsenIQ<br/>Vinay Hinge, Managing Partner, VH Consulting<br/>Viren Razdan, MD, Brand-nomics</p> | <p><b>Online Jury</b><br/>Dr. Kaustav Sengupta; Principal Investigator and Director Insights- VisioNxt; NIFT, Chennai<br/>Harmeet Bajaj, Fashion and Lifestyle Consultant<br/>Marketing and Communication; Education<br/>Harsh Khara, Vice President, SORIN<br/>Kanika Vohra, Co- Founder, ICH Creative Consulting and ICH NEXT™<br/>Puneet Dudeja, Director - Business Development, South Asia, WGSN<br/>Saloni Nangia, President &amp; Managing Partner, Technopak<br/>Sreyoshi Maitra, South Asia Domain Lead - Shopper, Kantar<br/>Sumit Keshan, Managing Partner, Wipro Consumer Care - Ventures<br/>Zoeb Ali Khan, Founding Member( Senior Associate), Sauce.vc</p> |
| <p><b>08.30 - 10.00 pm</b><br/><b>IMAGES RETAIL AWARDS 2024</b></p>   | <p>Nandini Kelkar, Director Customer Research, Frost &amp; Sullivan (MEASA)<br/>Nivedita Sinha, Principal, Kearney<br/>Pankaj Karna, Managing Director, Maple Capital Advisors<br/>Puneet Mansukhani, Partner Advisory &amp; Global Retail Head Digital &amp; Technology Transformation, KPMG India</p>   |  |   |
| <p><b>10.00 pm onwards</b><br/><b>GALA DINNER</b></p>   |   |  |   |

**Note:**

**Agenda Session Titles, brief, speakers, dates and timings are subject to change**

**\*Confirmation Awaited**