

# 8-9 MAY 2024 MUMBAI

JIO WORLD CONVENTION CENTRE

# ACCELERATING RETAIL@SCALE



Agenda	
Day 1   Wednesday, 8th May 2024	
08:00 am onwards	Registration and Networking
09.00 am -10.00 am	PRC WARM UP @ THE RETAIL THEATER
09.30 am - 10.00 am	WHO'S THERE? INTRO CHAT WITH PARTICIPANTS Anchor: Juan de Lascurain, CEO, Dream Big World
10:00 am onwards	PARALLEL SESSIONS
10:00 - 02:00 pm	HALL 1

10.00 am - 10.05 am PRC INTRO by PrachiAl OPENING INTRO

RETAIL
TECH.NXT
RETAILTRANSFORMATION.CURATED

by MC Anish Trivedi, President & CEO, Alenka Media

#### 10.05 am - 10.10 am WELCOME ADDRESS

Bhavesh Pitroda, Convenor, PRC & CEO, IMAGES Group

10.10 am - 10.30 am KEYNOTE

10.30 am - 11.00 am
LAUNCH OF SPECIAL EDITION & FELICITATIONS
DIGITAL TRANSFORMERS - CATALYSING RETAIL
REVOLUTION

# 11.00 am - 12.00 noon - RETAIL CXOS OPEN HOUSE : NAVIGATING TECH & INNOVATION IN RETAIL

**Hosts:** Bhavesh Pitroda, Convenor, PRC & CEO, IMAGES Group Niraj Jaipuria, Founder & Director, BI Retail

CRISP INSIGHTS, EXPERIENCES, CHALLENGES, AND STRATEGIES FOR DRIVING TECHNOLOGY INNOVATION AND DIGITAL TRANSFORMATION PANEL: CIOs / CTOs / CDOs/ CMOs/ CDMOs, Heads of Ecommerce / Omnichannel / Supply chain / Operations / Fulfilment/ Analytics & Insights

Abhinav Gairola, Head Ecommerce & Marketplace, Campus Sutra Akash Valia, SVP-Strategy (Alliances), Pharmeasy (API Holdings) Amit Arora, CIO, SHR Lifestyles Anil Menon, CIO, Lulu Group Arun Naikar, Chief of Ecommerce, FabIndia Bhavana Jaiswal, Country e-comm head. Ikea Dr. Sandiip Kothaari, CTO, Speciality restaurant Gopinath R, VP - Supply Chain, Inst. Sales & BD, Arvind Fashions Hardik Shah, CTO, Impresario HandMade Restaurants Indresh Pradhan, CIO, Apparel Group India Jvoti Deswal, Director - Modern Trade & E-commerce Business. Lenovo India Ketan Chunchanur, Head- Ecom,

Modenik Lifestyle

Kiran Komatla, Group CTO, Restaurant Brand Asia Kuher Kharbanda, E-commerce Director, Lakshita Fashions Lokesh Wagadre, VP & Head of Tech, Kaya Manoj Patel, CIO, Safari Mayur Pathak, Omnichannel Product Leader, Kushal's Fashion Jewellery Megha Agrawal, Marketing Head, Timezone Entertainment Meheriar Patel, Group CIO, Jeena Company Mohit Malik, CTO, Chaayos Monish Kaul, CPTO, Zivame Narendra Motwani, Head- Ecommerce & Digital Marketing, Malabar Gold and Diamonds Piyush Agarwal, VP- Supply Chain, Pepperfry Prashant Bokil, Group CIO & CISO, Finguest Group - Reid & Taylor, Digjam, Ballarpur Industries

Praveen Shrikhande, CDIO, ABFRL Priyaranjan Manay, Head Marketing, Pepe Jeans India Pulkit Verma, Ecom Head, The House

Pulkit Verma, Ecom Head, The House of Rare

Raj Gopal Nayak, CTO, Metro Brands Rajesh Verma, CIO, Indian Terrain Rajneesh Sharma, Head-IT, Campus Activewear

Ranjan Sharma, CIO & Head-Supply Chain, Bestseller India Ranjit Satyanath, Former CTO, Hippo

Stores
Ritu Agarawal, CDO & Ecom Business,

Head, Soch Apparels Sandeep Jabbal, Chief Digital Transformation & Information Officer, Shoppers Stop

Sathish Kumar, Head Corporate Strategy & CDC & Communications Officer, Brand Studio Lifestyle Satish Karunakaran, Director -Transformation, Pepe Jeans India Satish Rana, Head - Retail Sales, Supply Chain & Category Management, Jio- BP, Convenience Stores

Shifali Singla, VP - Product & SCM, Lacoste Sreekanth Chetlur. Chief Ecommerce

Officer, Shoppers Stop Suman Guha, CPTO, Reliance Retail Sumit Shah, Co-founder & Leads-Operations, Logistics & Supply Chain. Boheco

Ulhas Uday, Business Head -Ecommerce, Seiko Vaibhav Baweja, Head- Ecommerce,

Bestseller India Vinod Kapote, Head IT, Trent Vipin Gupta, CTO, Starbucks

Vikram Gaur, Global Head of Information Security, Lenskart Yogendra Kumar Singh, CIO/Head-IT and SAP, Barista Coffee

Zahid Ansari, VP - Information & Retail Technology, Forever New 12.00 noon - 12.10 pm

**KEYNOTE: FROM LINEAR TO A CIRCULAR SUPPLY CHAIN** 

Vikas Anand, MD, DHL Supply Chain, India

12.10 pm - 12.30 pm FIRESIDE CHAT

FUTURE TRENDS IN THE RETAIL AND ECOMMERCE INDUSTRY:

THE ROLE OF TECHNOLOGY IN ENABLING THE SAME

**Guest Speakers:** 

Sreekanth Chetlur, Head of eCommerce, Shoppers Stop Chirag Taneja, Founder, GoKwik

Host: Abhishek Malhotra, Partner, McKinsey & Company

12.30 pm - 12.40 pm KEYNOTE:

CRACKING THE CODE OF D2C PROFITABILITY AT SCALE

12.40 pm - 12.50 pm

**KEYNOTE: FUTURE OF HIRING/WORKFORCE IN RETAIL** 

Siddhant Jain, Co-founder, Apna

12.50 pm - 01.30 pm

accenture
Session Partner

#### THE POWER OF DATA-DRIVEN DECISION-MAKING

#### Panel:

Gopinath R, VP - Supply Chain, Inst. Sales & BD, Arvind Fashions

Narendra Motwani, Head- Ecommerce & Digital Marketing, Malabar Gold and Diamonds Prayeen Shrikhande, CDIO, ABFRL

Rajiv Merchant, President Retail, Indo Count

Rajneesh Sharma, Head-IT, Campus Activewear

Sandeep Jabbal, Chief Digital Transformation & Information Officer, Shoppers Stop

Moderator: Aditya Priyadarshan, MD & Lead - Retail, Accenture India

01.30 pm - 01.50 pm

FIRESIDE CHAT: DIGITAL TRANSFORMATION IN RETAIL:

LEVERAGING E-COMMERCE AND SOCIAL MEDIA

Bhavana Jaiswal, Country e-comm head, Ikea

#### PARALLEL SESSIONS - 10.00 am - 02.00 pm



THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIGNS - Presentations by Finalists to Jury:

SOCIAL MEDIA, CELEBRITY ENDORSED, DISCOUNT SALES, MULTI MEDIA & SOCIAL CASE CAMPAIGN

#### HALL 2

10.00 am - 10.05 am

PRC INTRO PrachiAl & WELCOME ADDRESS by MC: Lee Clark

10.05 am - 10.10 am

WHAT'S NEW AT PRC WHAT YOU CAN'T MISS?

Vineet Chadha, COO - Retail, IMAGES Group

10.15 am - 10.30 am

**REAL ESTATE OUTLOOK 2024-25** 

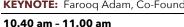
**REPORT LAUNCH & KEYNOTE** 

10.30 am - 10.40 am

LAUNCH OF INDIA PHYGITAL INDEX REPORT

By FYND, IMAGES GROUP & PwC Strategy&

**KEYNOTE:** Faroog Adam, Co-Founder, Fynd



Bhakti Modi, Co-Founder, Tira, Reliance Retail\*

Ragini Varma, CBO, Fynd

#### 11.00 am - 11.40 am

**FIRESIDE CHAT - 1** 

#### **PANEL 1 OPPORTUNITY BHARAT -**

#### The Many Avatars Of The World's Most Exciting & Aspirational Market

The session delves into the diverse facets of India's vibrant retail landscape and explores the dynamic opportunities and challenges present in the Indian market, renowned for its diversity, rapid growth, and untapped potential. From evolving consumer preferences to innovative business strategies, industry leaders will share insights on navigating this exciting and aspirational market, offering valuable perspectives on driving growth and success in the retail sector.

#### Panel:

Ajoy Chawla, CEO, Jewellery Division, Titan Company

Anuj Singh, MD & CEO, Spencer's Retail

Arvind Mediratta, MD & CEO, Hippo Stores

Sandeep Varaganti, CEO, JioMart, Reliance Retail

Sunil Kataria, CEO, Raymond Lifestyle

Sushant Dash, CEO, Tata Starbucks

Moderator: B S Nagesh, Founder, TRRAIN



#### 11.40 am - 12.15 pm **FIRESIDE CHAT - 2**

Turnaround guru Shailesh Chaturvedi gets talking to growth master Venkatesalu P on perfecting the 'merchant mindset' for retail. Discover how these leaders crafted their distinct ideologies for delivering growth with profitability, not at the cost of it . A masterclass for everyone trying to crack the elusive code to building powerful, high-EBITDA retail businesses.

#### Speakers:

Venkatesalu P, CEO & ED, Trent

Shailesh Chaturvedi, MD & CEO, Arvind Fashions

#### 12.15 pm - 12.55 pm

#### **PANEL 2 WHAT'S HOT, WHAT'S NOT IN RETAIL**

#### - Emerging Consumption Categories, Retail Formats And Channels

This insightful discussion delves into the latest trends shaping the retail landscape, highlighting what's gaining traction and what's losing relevance among consumers. From innovative product categories to evolving shopping preferences, panellists will share valuable insights and perspectives on navigating the dynamic retail market.

#### Panel:

Gopal Asthana, CEO, Tata CLiQ

Kavindra Mishra, MD & CEO, Shoppers Stop

Rajiv Nair, Group CEO, Kaya India

Rajneet Kohli, CEO & ED, Britannia

Vineet Gautam, CEO, Bestseller India

Warren Paul, Head-Convenience Business, India, Reliance BP Mobility

Yanira Ramirez, Country Sales Manager, H&M India

Moderator: Bijou Kurien, Chairman, Retailers association of India

12.55 pm - 01.00 pm **REPORT LAUNCH** 

**RETAIL IN INDIA** - A Deep-Dive Retail Intelligence Report

01.00 pm - 01.20 pm

**KEYNOTE 3** 

#### **IKEA-ANCHORED MEETING PLACES** TO EAT, SHOP, WORK, AND PLAY

Vasco Santos, Global Sales & Leasing Director, Ingka Centres

Join me at India's Biggest Re Intelligence Event! **Vasco Santos** 

01.20 pm - 02.00 pm

PANEL 3

# **ACCELERATING RETAIL @ SCALE - Aligning Strategies For India's Next 500 Million**

#### Consumers

With the emergence of a new wave of consumers, this panel explores innovative approaches to scaling retail operations and reaching untapped markets effectively. Panellists will share insights on adapting business models, leveraging technology, and addressing unique consumer preferences to drive growth in this dynamic market.

#### Panel:

Aastha Almast, Co-founder & CEO, The New Shop

Deepak Chhabra, MD, Timex India

K Radhakrishnan, Co-founder, Tata Starquik

Kumar Nitesh, CEO, AJIO Business & Trend Footwear

Nitin Chhabra, CEO & Co-founder, Ace Turtle

Raghav Verma, Co-founder, Chaayos

#### **Moderator:**

Sagar Daryani, Co-founder & CEO, Wow! Momo Foods

02:00 - 02.40 pm LUNCH / Guided Tour of PRC with Images Team

#### **PARALLEL SESSIONS**



THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIG - Presentations by Finalists to Jury FESTIVAL SALES CAMPAIGN & SEASONAL CAMPAIGN

#### Hall 1

# 02:40 - 03:20 pm MASTERING CX IN THE PHYGITAL REALM

Unifying Online + Offline and redefining premium customer experience on multiple touch points.

#### Panel:

Ankur Sarawagi, SVP, Shiprocket Dr. Sandiip Kothaari, CTO, Speciality Restaurant Kiran Komatla, Group CTO, Restaurant Brand Asia

Ritu Agarawal, Chief Digital Officer & Ecommerce Business Head, Soch Apparels Ulhas Uday, Business Head - Ecommerce, Seiko

**Moderator:** Ranjan Sharma, CIO & Head-Supply Chain, Bestseller India

### 03:20 pm 03:30

# **KEYNOTE: FUTURE AND POTENTIAL OF AI IN AN OMNICHANNEL ERA**

Amneet Singh, MD & Lead - Products, Accenture India

#### 03:30 - 04:30 pm

#### **RETAIL TECH CASE STUDIES**

Tech.NXT 2024 brings live case studies by tech solution providers along with their retail partners

# Case Study: Leading Women Ethnic Wear Brand Leverages

Dhaval Vora, Co-founder & CEO, AIVIDTechVision

#### **Case Study by Ayata Commerce**

Sandeep Mukheriee.

Director, Asia & Middle East, AyataCommerce

#### Case Study by Vasy ERP

04:30 - 04:40 KEYNOTE:

# HOW LIVE SHOPPING CAN UNLOCK NEW REVENUE STREAMS FOR ECOMMERCE

Akshay Khode, Growth Manager, Agora

#### Hall 2

### 02:40 - 03:25 pm SEASONLESS COLLECTIONS AND CAPSULE DROPS

Transition from traditional seasonal collections to seasonless product offerings and frequent capsule drops. Embrace a "see now, buy now" approach to deliver on-demand and create a sense of exclusivity and urgency that drives impulse purchases and repeat visits to stores and online platforms.

#### Panel:

Charath Narasimhan, CEO, Indian Terrain Sanjay Vakharia, Co-founder & CEO, Spykar Lifestyles

Sanjeev Rao, CEO, Being Human Clothing Shital Mehta, MD, Lifestyle International Saurabh Jhingan, Director & Co-founder, Ikon Retail - Latin Quartres

Tushar Ved, President, Apparel Group

**Moderator:** Rajesh Jain, MD & CEO, Lacoste India

# 03:25 pm - 03:40 pm KEYNOTE: BRIDGING THE PHYSICAL AND DIGITAL IN EYEWEAR



Functional blueprint for bringing a culture of digital innovation within the business of eyewear

Jo Black, CEO & Co-founder, bbase Design Group

### RETAIL THEATER 02:40 - 03:30 pm

# PRESSURE OF PROFITABLE EXPANSION

Navigating the pressure of expansion and the uncertainty of new location viability more effectively, minimizing risks and maximizing the success of retail expansion efforts.

#### Panel:

Abhinav Agarwal, National BD Head, Levi's

Akshat Agarwal, BD Head - North & East India, McDonald's

Arun Pillay, Head BD, Store Design & Construction, Metro Brands

N P Singh, Director- Retail Development, Samsonite

Rakesh Ajila, Senior Director - Real Estate & Brand Expansion - cure.fit (cult.fit) Sahil Kansal, Head of Property & Franchising, Infiniti Retail - Croma Tejaswi Narasimha Nori, Business Head, Hong's Kitchen, Jubilant FoodWorks Tusheet Shrivastava, Co-founder & CTO at GeolQ

#### **Moderator:**

Pankaj Renjhen, COO & Jt. MD, Anarock

# THINK TANK

### 02:40 - 03:40 pm AI IN RETAIL



For

# Food & Grocery Retailers

- 1. Importance of AI in retail
- 2. What solutions are in spotlight (What solutions are important for your company and why)
- In-App Search and Personalization
- Demand Forecas-ting and Inventory Management
- Assortment and Pricing Management
- Pickers and Couriers Routing
- Customer and Employee Support
- Computer Vision and Augmentation
- 3. How grocery retailers implement solutions
- 4. What criteria help retailers to decide (what are criteria for you to decide how to implement Al
- 5. Specifics and future trends in Indian market (what will work for India in upcoming future)

#### Panel:

Aakash Kandoi, Director, Jagdish Farshan Aastha Almast, Co-founder & CEO, The New Shop

Akash Anil Kankariya, Director, Navjeevan Supermarket Chain

Avinash Tripathi, VP, Concept Head - Freshpik & Fresh Signature, Reliance Retail
K Radhakrishnan, Co-founder, Tata Starquik
Lalit Jhawar, Co-founder & COO & CFO,
Food Square & LandCraft Agro
Mithun Appaiah, CEO, Wow! Momo FMCG
Mohd Saif, Business Head, Bigbasket
Namit Gupta, MD, Honey Money Top
Sachin Agarwal, COO, Nature's Basket
Warren Paul, Head-Convenience Business,
Reliance BP Mobility
Yash Agarwal, Founder, National Mart India &
ED, Ratnadeep Retail

#### Moderator:

Evgeny Chernikov, COO, Yango Tech

#### **Hall 1 RETAIL TECH CASE STUDIES - Continues**



### THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIG - Presentations by Finalists to Jury

IN-STORE CAMPAIGN, STORE LAUNCH CAMPAIGN & RETAIL LAUNCH: CONCEPT STORE & BRAND DEBUT

## Hall 2

# 03:40 pm - 04:25 pm OPPORTUNITY TO CREATE SHARPER BRANDS FOR SPECIFIC SEGMENTS

Explore the potential of crafting distinct brands for niche segments in this session. Learn how innovative positioning and retail formats can create compelling brand experiences that resonate with specific consumer groups. Discover strategies to capitalize on market opportunities and build stronger connections with your target audience for sustained growth and success.

#### Panel:

Aanchal Saini, CEO, Flyrobe

Agnes Raja George, Founder & MD, Pipin Fashions and Retail Arun Sharma, Business Head - Retail, Wildcraft Raghunandan Saraf, Founder & CEO, Saraf Furniture Ripunjay Chachan, Co-founder, Wellversed Shubham Gupta, Founder, Bonkers Corner Vishal Mahajan, Founder & MD, Optimal Retail

#### **Moderator:**

Dhiraj Agarwal, CEO & Co-founder, Campus Sutra

# 04:25 pm - 05:10 pm NAVIGATING THE DIGITAL FRONTIER: PERSONALIZATION AND TARGETED MARKETING STRATEGIES

How marketers can overcome the ongoing challenge of effectively reaching and engaging with the target audience.

#### Panel:

Amit Bagga, Co-founder, CEO & CMO, Daryaganj Hospitality Kamal Arora, Lead- Marketing & Clinical Partnerships, Clinikally Megha Agrawal, Marketing Head, Timezone Entertainment Prakash Patel, MD, Bhumi World

Rajesh Sethuraman, VP - Brand Experience & CMO, Blackberrys Santosh Tyagi, Founder & MD, Ghoomar & Dakshin Bhog Restaurants

Moderator: Harpreet Singh Tibb, Promoter, Tibbs Frankie

# 03:30 pm - 04:15 pm

**EXPERIENTIAL RETAIL SPACES** 

**RETAIL THEATER** 

Explore the dynamic landscape of retail spaces across India with Retail CXOs as they share invaluable insights from diverse markets spanning high streets, malls, and cities of all sizes. Delve into the nuanced discussion on maximizing returns while enhancing the dramatic allure of retail environments.

#### Panel:

Amar Preet Singh, Co-founder & COO, Neeman's
Apoorv Sen, COO, Iconic Fashion India
Colonel Chandhoke, MD, Victorinox India
Deepak Yadav, CXO & Chief BD Officer, Shoppers Stop
Deepika Khare, National Head - BD, Caratlane & Shaya
Harii Subramaniam Jayaraman, Director - Offline Business, Lenskart
Ranjeet Thakur, VP & Head - BD, Subway India
Shailina Parti, COO, Trent (Westside)
Sumit S Suneja, Chief Expansion Officer & Head-International
Markets, Bestseller
Vivek Sandhwar, COO, Being Human

# Clothing Moderator:

Anand Dutta, Associate Executive Director - Retail, CBRE

### 04:15 pm - 05:00 pm FUTURE OF MALL ECONOMICS

Decoding the DNA of Shopping Centers' Profitability delves into understanding the essential elements that are likely to make dramatic transformation in operations of shopping centers.

#### Panel:

Aman Trehan, Executive Director, Trehan IRIS Ashwin Puri, MD & CEO, Lake Shore Harsh Bansal, Co-founder Unity Group & Vegas Mall Jatin Goel, Executive Director, Omaxe Peayush Agarwal, CEO, V3S Vikas Surya Group Sadique Ahmed, CEO Pathfinder Uddhav Poddar, MD, Bhumika Group

#### **Moderator:**

Mukesh Kumar, MD & CEO, Quest Properties

# 04:00 - 05.00 pm

THINK TANK

### ROUNDTABLE: DELIVERING A STATE-OF-THE-ART ORDER FULFILMENT SOLUTION



Importance of faster & efficient order fulfilment that impacts Customer Loyalty.

Managing Product Returns like a champ.

Navigating the shift to newer ecommerce models.

#### Panel:

Abhay Batra, Co-Founder, Clovia Abhinav Gairola, Head E-commerce & Marketplace, Campus Sutra

Amit Sarda, MD, Soulflower LLP

Anupam Bansal, Director, Liberty Shoes

Apeksha Gupta, CEO, John Jacobs

Clement Decastro, Head of Operations, Lacoste India

Deepak Chhabra, MD, Timex India

Dhruv Toshniwal, CEO, The Pant Project

Gautam Saraogi, Founder & CEO, Go Colors

Harshil Salot, Co-founder, The Sleep Company

Jeetesh Agrawal, VP - Omnichannel Growth, Lenskart\*

Kunal Turukmane, VP - International Business, Integrated Planning, Strategy & PMO at Being Human Clothing

K Radhakrishnan, Co-founder, Tata Starquik

Kuber Kharbanda, E-commerce Director, Lakshita

**Fashions** 

Lavish Soni, Business Head, The House of Rare Lokesh Wagadre, VP & Head of Tech, Kaya

Mohit Rathod, Co-founder, Truly Desi

N P Singh, Director- Retail Development, Samsonite

Pradeep Krishnakumar, Co-founder, Zouk

Priyanka Gupta, Director, GKB Opticals

Rajesh Verma, CIO, Indian Terrain

Sachin Agarwal, COO, Nature's Basket

Satish Karunakaran, Director - Transformation, Pepe

Jeans India

Shahroz Mirza, Business Head, Meena Bazaar

Sumit Shah, Co-founder & Leads- Operations, Logistics & Supply Chain, Boheco

Vin Sharma, Founder, Junior's Brands

 ${\sf Zahid\ Ansari,\ VP-Information\ \&\ Retail\ Technology,}$ 

Forever New



THE HALL OF FAME - SUCCESS STORIES - MARKETING CAMPAIG -

Presentations by Finalists to Jury IN-STORE CAMPAIGN, STORE LAUNCH CAMPAIGN & RETAIL LAUNCH: FLAGSHIP / NEW STORE

#### Hall 1

### Hall 2

### RETAIL THEATER

# 04:40- 05:20 pm THE DILEMMA OF INTEGRATED MARKETING WITH SINGLE VIEW OF CUSTOMERS

Navigate the challenges and opportunities inherent in creating a seamless and personalized customer journey across various marketing channels.

#### Panel:

Amrith Gopinath, CMO, DLF Retail Chitrank Goel - EVP & Business Head, Dunkin', Jubilant FoodWorks Lokesh Wagadre, VP & Head of Tech, Kaya

Narendra Motwani, Head- Ecommerce & Digital Marketing, Malabar Gold and Diamonds

Raj Gopal Nayak, CTO, Metro Brands Sathish Kumar, Head Corporate Strategy & CDC & Communications Officer, Brand Studio Lifestyle

**Moderator:** Priyaranjan Manay, Head Marketing, Pepe Jeans India

#### 05.10 pm - 05.20 pm



LILLIPUT LAND: HOW SMALL IS DRIVING INDIA'S MEGA CONSUMPTION STORY Rama Bijapurkar, Thought leader on market strategy and consumer behaviour

# 05.20 pm - 06.00 pm REDEFINING THE NEXT DECADE OF RETAIL

The emergence of Direct-to-Consumer (D2C) brands opening physical stores marks a significant shift in the retail landscape, redefining the trajectory of the industry for the next decade.

LiteStore®

#### Panel:

Mandar Dandekar, Partner, Sorin Investments

Rama Bijapurkar, Thought leader on market strategy and consumer behaviour

Sanil Sachar, Founding Partner, Huddle Ventures Sumit Jasoria, Co-Founder & CEO, NewMe V Muhammad Ali, CEO, Forum Malls, Prestige Group Yogeshwar Sharma, Chief of leasing & BD, DLF Retail

#### **Moderator:**

S Raghunandan, Founder, LITE Store Co

#### 05.00 pm - 05.30 pm

#### FROM GROUND-BREAKING TO BREAKING GROUND

Charting new regions and territories to capture the minds of Bharat's consumers. Unique insights from small cities and towns.

#### Panel:

Amit Garg, Head - BD, Cinepolis India

Biswajeet Ghosal, VP - Retail & Business Development, Mufti

Karan Pethani, AVP - Retail Real Estate, Reliance Retail

Kapil Kumar Singla, Business Development Head, Jubilant FoodWorks Sumit Ghildiyal, Senior VP- Head BD & NSO, Lifestyle International- Max Division

Moderator: Preeti Chopra, VP - BD - India & Global, Being Human Clothing

#### 05.30 pm - 06.00 pm

#### **NAVIGATING RETAIL REALITIES: OLD VS. NEW MALL DYNAMICS**

Explore contrasting views on retail business strategies in established versus emerging mall environments.

#### Panel:

Mohsin Khan, National Head - BD, VIP Industries

Sachin Damle, Director - Real Estate, Hardcastle Restaurants (McDonalds West & South)

Sourav Talukdar, Sr. Manager - BD, Page Industries (Jockey)

Neerav Sejpal, VP - BD, Spencer's & Nature's Basket

Berry Singh, COO, Ace Turtle

Moderator: Gaurav Sachdeva, Retail Head - EBO and SIS, Bestseller India

# 5.30 - 6.30 pm: PRC PRIVILEGE MEMBERS CLUB LOUNGE - EXCLUSIVE MEET OF PRIVILEGE MEMBERS

### HALL 1 06.00 - 07.30 pm



POWERED BY PINELABS

06.00 - 06.10 pm Welcome note by Pine Labs 06.10 - 06.30 pm FIRESIDE CHAT

**DIGITAL INDIA:** 

FROM CONSUMERS TO CHECKOUTS

Navnit Nakra, CRO, Pine Labs Kumar Rajagopalan, CEO, Retailers association of India (RAI)

06.30 - 07.30 pm Networking over Cocktails



08.00 - 09.00 pm
INDIARETAILING.COM
FELICITATIONS OF DIGITAL ICONS
09.00 pm onwards
COCKTAILS, ENTRAINMENT & DINNER

### **RETAIL THEATER**

SESSION PARTNER

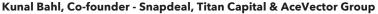


06.00 - 06.30 pm

# FIRESIDE CHAT : CRYSTAL GAZING INTO INDIA'S RETAIL MEGAVERSE

Growth of D2C brands, evolving consumer behavior, growing use of technology, and investor perspective on India's retail opportunity.

#### **Guest Speaker:**





06.30 - 07.00 pm BRUSH, CANVAS & A PHYGITAL STORE Inspirational Story of a maverick designer Juan de Lascurain, CEO, Dream Big World

07.00 - 08.00 pm COCKTAILS

# HALL 2

#### 08.00 pm onwards



# PHYGITAL RETAIL CONVENTION (PRC) AGENDA

# Day 2 | Thursday, 9th May 2024

08:30 am ... Registration and Networking

09.30 am - 10.00 am **Morning Intros** 

#### 10.00 am - 12.20 pm - PARALLEL SESSIONS

Success Stories

### THE HALL OF FAME - SUCCESS STORIES - Presentations by Finalists to Jury

DIGITAL FIRST OFFLINE RETAILER, STARTUP, MARKET EXPANSION: NEW MARKET PENETRATION, MARKET EXPANSION: 360:

HALL 1 HALL 2 RETAIL THEATER

10.00 am - 10.10 am

**KEYNOTE:** 

# WHEN CONTEXTUAL COMMERCE DRIVES THE PHYGITAL BUSINESS

Contextual Commerce is the game changing idea that enable the merchants to implement purchase opportunities into everyday activities and natural environments. With the evolution of AI, it has become a inherent need of all the buyers.

Sandip Hazra, Director, PwC India

# 10.10 am - 12.20 pm RETAIL TECH CASE STUDIES

Tech.NXT 2024 brings live case studies by tech solution providers along with their retail partners

**Case Study by Onebeat** 

#### **Case Study by BI Retail**

Niraj Jaipuria, Founder & Director, BI Retail

# Case Study: Data harness for Quick Commerce Success

Murali Balan, Co-founder, Tenovia

Case Study: Efficient Fulfilment process, Increased Sales and Order Processing with Reduced Returns -

Metallica & BrambleBerry

Prabhu Vasudevan, Vice President, TEJAS Software

# Case Study: Big Leap for D2C Brands: Racing to 10x and Beyond

Karan Goyal, Founder & CEO, Kreative Digitals

**Case Study by Vinculum** 



Conducted by **Siddhartha Basu**.



Father of Indian television quizzing

10.00 am - 11.00 am - MASTERCLASS

**BUILDING CUSTOMER CENTRIC BUSINESSES IN AN OMNICHANNEL WORLD** 

11.00 am - 11.40 am

#### THE RETAIL CXO'S MASTERPLAN

In a world of constant change and innovation, how do CXO's set a clear set of parameters for evaluating fit-for-purpose market shifts and innovations? Profitably growing a retail business is more than about innovation (tech or otherwise). How do CXOs arrive at a wise integration of Strategy, Talent and Processes?

#### Panel:

Avnish Kumar, MD, Neeru's

Deepak Jain, CEO, Amante India

Jugal Mistry, Founder, Bombay Trooper

Raghav Somani, Founder & CEO, Headphone Zone

Sandip Kanti Baksi, COO, Astromueller

Shaishav Mittal, Founder & CEO, Lovely Bake Studio

Shannon D'Souza, Founder, KC Roasters

Moderator: Mohit Rathod, Co-founder, Truly Desi

#### 11.40 am - 12.20 pm

#### **LEASECRAFT: FUTURE RETAIL SPACES**

The session promises shopping centres and retail professionals an immersive journey into the dynamic world of retail real estate. Discover how to transform mall spaces into thriving hubs of innovation and retail excellence. Gain actionable insights and strategies to maximize every square foot, ensuring unparalleled success in the evolving retail landscape.

#### Panel:

Abhinav C Ajmera, President, Omaxe

Ankit Chhabra, VP Retail, SPR Construction

C S Kaul, MD, Beyond Squarefeet

Frankline Sen, AVP - Retail Leasing & BD - Luxury Retail, Paras Buildtech

Nandini Taneja, VP ReachPro Group

Rehan Huck, VP & Head - Leasing, DLF Shopping Malls\*

Rohit Gopalani, SVP- Head Leasing, Marketing & Corporate Communications, Inorbit Malls

Moderator: Atul Talwar, Director- Business Development, Pacific Malls



# THE HALL OF FAME - SUCCESS STORIES - Presentations by Finalists to Jury

INNOVATION IN EMPLOYEE PRACTICE, CUSTOMER SERVICE, PRODUCTS, PACKAGING, DESIGN, RETAIL DESIGN/ EXPERIENCE

#### HALL 1

# 12.20 pm - 12.30 pm **RETAIL TECH CASE STUDIES Case Study by Aiira**

### 12.30 pm - 12.40 pm **KEYNOTE**

Boni Satani, Co-founder, Zestard Technologies

### 12.40 pm - 01.20 pm **VERTICAL INTEGRATION AND SUPPLY CHAIN AGILITY**

Explore opportunities for vertical integration and supply chain agility to enhance speed-tomarket and reduce lead times.

#### Panel:

Ajay RaoFounder & CEO, Emiza Inc Gopinath R, VP - Supply Chain, Inst. Sales & BD, **Arvind Fashions** 

Karan Singla, COO, The Sleep Company Mohd Saif, Business Head, Bigbasket Munishwar Srivastava, Head Of Operation's, Hong's Kitchen, Jubilant FoodWorks Piyush Agarwal, VP- Supply Chain, Pepperfry Satish Karunakaran, Director - Transformation, Pepe Jeans India

Sumit Shah, Co-founder & Leads- Operations, Logistics & Supply Chain, Boheco

Moderator: Ranjan Sharma, CIO & Head-Supply Chain, Bestseller India

## 12.20 pm - 01.00 pm A BIG BILLION MALL IN INDIA - WHAT'S THE **SECRET SAUCE?**

A Big Billion mall is one that does a Gross Turnover of Rs.100 Cr per month or Rs.1200 Cr per annum. Out of approximately 500 malls in India, only 25-30 malls are members of the Big Billion Club. Hear from the experts from the retailer and developer fraternity who have made it happen.

#### Panel:

R A Shah, Property Advisor, Trent\* Rajendra Kalkar, Business Head - Retail & Hospitality, Adani Realty Aslam Syed, Promoter & Developer, Sarath City Capital Mall Yogeshwar Sharma, Chief of leasing & BD, DLF

#### Moderator:

Retail

V Muhammad Ali, CEO, Forum Malls, Prestige Group

### 01.00 pm - 01.20 pm FIRESIDE CHAT THE DNA OF A MODERN RETAILER

From navigating the nuances of diverse consumer preferences to harnessing the power of digital transformation, this talk aims to decode the genetic makeup of successful retailers.

#### **RETAIL THEATER**

## 12.20 pm - 12:27 pm **SEIZING THE SUSTAINABILITY** WAVE IN RETAIL STORE DESIGN



efficient lighting, it's all about creating spaces that thrive responsibly while delivering exceptional experiences and driving footfalls.

### 12.27 pm - 12:30 pm **FUTURE FASHION RETAIL**

By Bidyut Bhanideo, CBO - Ethnix, Raymond

### 12.30 pm - 01:20 pm **RETAIL STORES OF THE FUTURE**

Reinventing the excitement of in-store shopping. A closer look at the new age retail stores, its value proposition to the new age consumers and taking shopping experience to the next level.

#### Panel:

Mohsin Dokaria, GM-BD & Projects, Orra Nitin Bansal, Head-BD, Miniso Lifestyle Akash Srivastava, Head - BD, Raymond

Warren Paul, Head-Convenience Business, India, Reliance BP Mobility Vishal Shah, Head - Store Development: Good Flippin Burgers

Moderator: Dr. (H.C.) Dheeraj Dogra, Chief Sales & Marketing Officer, MVN Infra



HALL 1

## THE HALL OF FAME - SUCCESS STORIES - Presentations by Finalists to Jury

INNOVATION IN EMPLOYEE PRACTICE, CUSTOMER SERVICE, PRODUCTS, PACKAGING, DESIGN, RETAIL DESIGN/ EXPERIENCE

# 01.20 pm - 02.00 pm **DECODING SHOPPER BASED VALUE CREATION**

Join Retail industry captains as they unveil actionable insights on driving shopper-driven commercial capability, strategic intent, and achieving commercial excellence in today's competitive market landscape.

#### Panel:

Avinash Kant, President, Jubilant FoodWorks Gautam Saraogi, Founder & CEO, Go Colors Gokul Dharan, COO, Papa Don't Preach Karan Mehta, CEO, Easybuy (Landmark Group) Lavish Soni, Business Head, The House of Rare Prashant Issar, Founder, Ishaara (Stratix Hospitality)

Rajiv Bhatia, Business Head - The Gift studio, **RPSG Group** 

Shailina Parti, COO, Trent (Westside) Sharad Madan, Director & Co founder, Khubani Group Bel Cibo Hospitality Vikram Bothra, Director, Chandan Retail -

#### Moderator:

Askaran Binjraj

Ankur Shiv Bhandari, Founder, Asbiverse Group

## 01.20 pm - 02.00 pm **HOW TO MAXIMIZE THE CUSTOMER EXPERIENCE & REVENUE POTENTIAL** IN RETAIL IN SHOPPING CENTRES

#### Panel:

Hall 2

Arun Sharma, Business Head - Retail, Wildcraft

Gaurav Pande - EVP & Business Head, **Popeyes** 

Harshil Salot, Co-founder, The Sleep Company

Madhav Rao, CSO Pathfinder

Parag Shah, Director, Kisna Diamond & Gold Jewellery

Ravinder Choudhary, VP, Vegas & Unity One Elegante Ashish Gupta, VP -Business Development, Pacific Malls Sunil Munshi, Business Head - Retail, Brigade Group

#### **Moderators:**

Sakshi Goel, Associate Executive Director - Retail, CBRE

# 01:20 pm - 02.00 pm **TRANSIT RETAIL: OPTIMIZING REVENUE POTENTIAL AND PASSENGER EXPERIENCE** Capturing the imagination of consumer on the move.

**RETAIL THEATER** 

#### Panel:

Indranil Banerjee, AVP & Head BD. Wow! Momo Foods Lokesh Makhija, National BD Manager, Celio Future Fashion Ranodeep Saha, Founder & Director, Rare Planet Handicrafts Sneha Jain, Head-BD, Hidesign Retail Vishal Telkar, Head - BD, Burman Hospitality - Taco Bell Kumar Saurabh, CEO, Planet Retail Holdings - Accessorize London Amit Gupta, Head - BD, Lacoste India

#### Moderator:

Satish Puranam, VP - Real Estate & Franchisee Operations, Reliance Retail Ventures

# 01.00 pm - 02.00 pm **HOW CAN SEAMLESS CUSTOMER EXPERIENCE BACKED BY INTELLIGENCE UNLOCK GROWTH FOR YOUR ECOMMERCE BRAND?**

**GoKwik** 

ROUNDTABLE

#### Panel:

THINK TANK

Abhishek Ramanathan, Cofounder & COO, Nua Woman Ankur Amin, CEO, Extra Butter India Avnish Anand, Co-founder & COO, CaratLane Harsh Hari Modi, Co-founder & CEO, Mulmul Kamal Arora, Lead-Marketing & Clinical Partnerships, Clinikally Lokendra Singh Ranawat, Co-founder & CEO. Wooden Street Manish Patil, Founder, Pengu Ninad Umargekar, Co-founder, HEIIO Piyush Agarwal, VP-Supply Chain, Pepperfry Ripuniav Chachan, Co-founder, Wellversed Shifali Singla, VP - Product & SCM, Lacoste Shubham Gupta, Founder, Bonkers Corner

#### Moderator:

Chirag Taneja, Founder, GoKwik

02:00 - 02.40 pm **LUNCH / Guided Tour of PRC with Images Team** 

# **HALL 1**02:40 - 03.20 pm

02.40 pm - 04.00 pm - PARALLEL SESSIONS

# 02:40 - 03.20 pm REVOLUTIONIZING LIFESTYLE CATEGORIES WITH FAST FASHION PRINCIPLES

How to emulate the principles of fast fashion to revolutionize lifestyle categories. Actionable insights for driving innovation and

staying ahead in the dynamic world of lifestyle retail.

#### Panel:

Avnish Anand, Co-founder & COO, CaratLane Jo Black, CEO & Co-founder, bbase Design Group

Priyanka Gupta, Director, GKB Opticals Rajiv Merchant, President Retail, Indo Count Kumar Saurabh, CEO, Planet Retail Holdings -Accessorize London

#### Moderator:

Apeksha Gupta, CEO, John Jacobs

#### 03:20 - 04.00 pm ELEVATING CUSTOMER EXPERIENCE THROUGH SEAMLESS OMNICHANNEL RETAIL STRATEGIES

Omnichannel retailing is not just a buzzword; it's a strategic imperative for retailers looking to thrive in a competitive market. This topic will delve into the intricacies of crafting a cohesive omnichannel strategy that enhances customer experience and effectively guides shoppers through their journey, from discovery to purchase and beyond.

#### Panel:

Abhinav Midha, Vice President Sales, GoKwik Anil Menon, CIO, Lulu Group Monish Kaul, CPTO, Zivame Yogendra Kumar Singh, CIO/Head-IT and SAP, Barista Coffee Vinod Kapote, Head IT, Trent Jyoti Deswal, Director - Modern Trade & Ecommerce Business, Lenovo India Vaskar Bhattacharya, Strategic Business Development Head, Ginesys

#### **Moderator:**

Suman Guha, CPTO, Reliance Retail

# 02:40 - 03.20 pm RETAIL ON FAST TRACK Mantras of New Age Business Creators

Founders, entrepreneurs, and industry experts to share insights, strategies, and best practices for accelerating retail business growth in the new age of commerce.

#### Panel:

Abhijeet Anand, Founder & CEO, abCoffee

Abhishek Ramanathan, Co-founder & COO, Nua Woman

Anant Tanted, Founder & CEO, The Indian Garage Company (TIGC) Harsh Hari Modi, Co-founder & CEO, Mulmul

Joseph Paul George, ED, Vismay Jugal Mistry, Founder, Bombay Trooper Lokendra Singh Ranawat, Co-founder & CEO, Wooden Street

Manish Patil, Founder, Pengu Prabhkiran Singh, Founder & CEO, Bewakoof

Yash Kotak, Co-founder, Boheco

#### Moderator:

Neha Kant, Founder & Director, Clovia Lingerie

#### 03:20 - 04.00 pm RESOURCE ALLOCATIONS

How to balance investments in technology and expansion initiatives to drive long-term value creation for the company.

#### Panel:

Rahul Agrawal, CEO, Barbeque Nation Pradeep Krishnakumar, Co-founder,

Siddharth Dungarwal, Founder, Snitch Harshil Salot, Co-founder, The Sleep Company

Sujata Biswas, Co-founder, Suta

#### **Moderator:**

Rajesh Jain, MD & CEO, Lacoste India

#### 02:40 - 03.20 pm GROCERY CONSUMER BEHAVIOR: ONLINE AND IN-STORE SHOPPING

Delve into the intricacies of grocery consumer behavior and explore the nuances between online and in-store shopping experiences, deciphering key differences, and uncovering strategies to optimize customer engagement and satisfaction across both channels.

#### Panel:

**RETAIL THEATER** 

YANGO TECH

Anuj Singh, MD & CEO, Spencer's Retail
Avishek Banerjee, Head of Monetisation, Category, Strategic
Initiatives & Brand Partnership, The New Shop
Damodar Mall, CEO - Grocery, Reliance Retail
Mayank Gupta, Co-founder, Food Square
Namit Gupta, MD, Honey Money Top
Yash Agarwal, Founder, National Mart India & ED, Ratnadeep

**Moderator:** Evgeny Chernikov, COO, Yango Tech

# 03:20 - 03.50 pm FIRESIDE CHAT The Great Reunion : A Veteran and a Changemaker

In some ways, these former colleagues [at Hindustan Unilever Ltd] now come from across the divide. One rose to become a brick-and-mortar veteran from India's pioneering, big-box retail conglomerate with deep intelligence on the quirks and behaviours of the Indian marketplace. The other, a digital commerce guru from a global behemoth armed with best practices for building Retail @ Scale.

A fascinating conversation where they reunite for a confluence of timeless market wisdom and modern commerce – to decode and share unique insights on an INR 84,874 Billion retail market that can be as complex as it is dynamic.

#### **Guest Speaker:**

Manish Tiwary, Country Manager - India, Amazon



#### Host:

Sadashiv Nayak, Retail Advocacy



# 02.40 pm - 03.40 pm ROUNDTABLE: AIPOWERED IN-STORE ANALYTICS

THINK TANK

FOR SUCCESS

Join Dhaval Vora, Co-founder & CEO of

AlVIDTechVision, and retail industry leaders as
they delve into mitigating risk, ensuring safety,
and optimizing performance through advanced
in-store analytics. Explore features like visitor
counting, family tracking, repeat shoppers,
demographics analysis, and anti-shoplifting
measures for enhanced efficacy. Experience
Automated Visual Inspection, generating real-

ROUNDTABLE

#### Panel:

Anupam Bansal, Director, Liberty Shoes Arun Sharma, Business Head - Retail, Wildcraft' Ashish Bansal, BFL, Country Head, Brandfolio Avnish Kumar, MD, Neeru's

time insights and reports across multiple

locations at the click of a button.

Debdeep Sinha, CBO - Apparels, Raymond Deepika Khare, National Head - BD, Caratlane & Shaya

Biswajeet Ghosal, VP - Retail & Business Development, Mufti

Dhaval Raja, Chief General Manager, Senco Gold and Diamonds

Gaurav Sachdeva, Retail Head - EBO and SIS, Bestseller India

Gautam Saraogi, Founder & CEO, Go Colors Harii Subramaniam Jayaraman, Director - Offline Business, Lenskart

Mayank Mohan, Partner & CEO, Mohanlal Sons Nitin Pandey, COO, Timezone Entertainment Raghav Agarwal, Director, V-Bazaar Sachin Agarwal, COO, Nature's Basket Sandip Kanti Baksi, COO, Astromueller Vivek Sandhwar, COO, Being Human Clothing

#### 04.40 pm - 06.30 pm - PARALLEL SESSIONS

## THINK TANK & THE HALL OF FAME - ROUNDTABLES & PRIVATE MEETINGS

# HALL 1 HALL 2

## 04:00 - 04.40 pm

#### **INNOVATION FOR SUCCESS IN RETAIL**

Transforming Products, Communication, Display, and Service. Join consumer brands and retailers in exploring the pivotal role of innovation across product development, communication strategies, display techniques, and service delivery. Discover how forward-thinking approaches drive customer engagement, foster brand loyalty, and unlock new avenues for growth in the dynamic retail landscape.

#### Panel:

Aniket Nikumb, Founding Team, Mensa Brands Avinash Tripathi, VP, Concept Head - Freshpik & Fresh Signature, Reliance Retail

Dhaval Raja, Chief General Manager, Senco Gold and Diamonds Gaurav Pande - EVP & Business Head, Popeyes Raghav Somani, Founder & CEO, Headphone Zone Tanya Biswas, Co-founder, Suta

#### **Moderator:**

Mohit Khattar, CEO, Graviss Foods - Baskin Robbins

# 04:40 - 05.20 pm THE THEATRE OF PHYSICAL RETAIL

While offline is making a strong comeback across all verticals of retail, the in-store universe has perhaps irreversibly changed. Consumers who've been wooed by digital experiences, are expecting a merger of offline and online words in this physical shopping experiences too. For retailers, luckily, technology has advanced by leaps and bounds to deliver these, and more. The potential to create 'drama' and offer theatrical shopping experiences that are also intelligent in functionality has never been higher.

#### Panel:

Muskaan Arora, Founder & CEO, 11 Ouest Rajneesh Sharma, Head-IT, Campus Activewear Santosh Tyagi, Founder & MD, Ghoomar & Dakshin Bhog Restaurants

Shahroz Mirza, Business Head, Meena Bazaar Vin Sharma, Founder, Junior's Brands Zahid Ansari, VP - Information & Retail Technology, Forever New

#### Moderator

Juhi Santani, Director & Creative Head, Retale Design

# 04.00 pm - 04.40 pm TOP PRIORITIES OF RETAIL LEADERS: AI AND PHYGITALISATION

From mobilizing business innovations to increasing phygital capabilities, the discussion will feature prominent retail leaders talk about their vision on value creation, customer engagement and preparedness towards transforming company culture and playing a crucial role in change management and managing complex AI technology deployment and adoption.

#### Panel:

Anupam Bansal, Director, Liberty Shoes Apeksha Gupta, CEO, John Jacobs Kabir Jeet Singh, Founder, Burger Singh Manish Kapoor, CEO, Pepe Jeans London Sumeet Lohia, Country Head, Ecco Shoes

#### Moderator:

Tarak Bhattacharya, ED & CEO, Mad Over Donuts

#### 04:40 - 05.30 pm

# HOW TO ENHANCE CUSTOMER EXPERIENCES, OPTIMIZE OPERATIONS, AND DRIVE GROWTH?

Explore innovative approaches to delight customers, optimize efficiency, and accelerate business expansion. Learn from industry experts and successful brands to gain actionable insights for driving sustained growth and competitive advantage.

#### Panel:

Abhishek Raj, COO, Lacoste India Karan Tanna, Founder & CEO, Ghost Kitchens India Harpreet Singh Tibb, Promoter, Tibbs Frankie Kapil Pathare, Director, VIP Clothing Mayank Mohan, Partner & CEO, Mohanlal Sons Nitin Pandey, COO, Timezone Entertainment

#### **Moderator:**

Mithun Appaiah, CEO, Wow! Momo FMCG

#### **RETAIL THEATER**

#### 03:50 - 04.30 pm CO-RETAILING:

#### THE FUTURE OF RETAIL COLLABORATION FOR FS BRANDS

F&B has successfully experimented the co-retailing concept. What could be the opportunities in future?

#### Panel:

Avishek Banerjee, Head of Monetisation, Category, Strategic Initiatives & Brand Partnership, The New Shop Indranil Banerjee, AVP & Head BD, Wow! Momo Foods Shubham Tiwari, Business Development, Bikanervala Retail Rahul Sharma, BD Head - Popeyes, Jubilant FoodWorks Srinivasa Roa, Business Head, Wild Bean Cafe - Reliance BP Mobility

**Moderator:** Biraja Rout, Founder, Beamer Brands

# 04:30 - 05.00 pm FIRESIDE CHAT

#### **DESIGN DYNAMICS TO DELIVERY DYNAMICS**

QUICK COMMERCE - early learnings from Al-powered **dark** store model.

Fashion influenced consumers lifestyle and behaviour and has been one of the strongest drivers to motivate their intention to buy and adopt new products. And hence it holds significance in the broader retail landscape. The concept of fast fashion helped other categories, in particular personal electronics, to encourage consumers to move fast with trends. However, the new age Quick Commerce concepts have proved that it's not just the design dynamics but the delivery dynamics that can fast change the way shoppers shop. What are the early learnings from the dark store model that is powered by Alpowered system helping with the ordering, picking, packing, fulfilment, delivery & reverse logistics processes? This chat with the lessons learned and innovations pioneered in retail will offer valuable insights and strategies that can be explored for application beyond food and medicines retail channels.



## **Guest Speaker:**

Madhav Kasturia, Founder, Zippee (LEFT)

#### Host:

Vineet Gautam, CEO, Bestseller India (RIGHT)

### 04.40 pm - 06.30 pm - PARALLEL SESSIONS

#### THINK TANK & THE HALL OF FAME - ROUNDTABLES & PRIVATE MEETINGS

#### HALL 1

### 05.20 - 06.00 pm

#### **DIGITAL DNA: THE BACKBONE FOR SCALE**

For a retailer, scale is key to gathering economies of scale and building long-term profitability. Retailers with a digital DNA are discovering that tech is boosting market insight, unifying teams, communication of organisational priorities with great clarity and creating access to new markets and consumers like never before. Driven by increasingly more custom solutions, Market Identification, Market Entry Strategy, Customer Acquisition, Hyper-targeted Marketing, Predictive Analytics, Demand Forecasting are becoming the backbone of retailers looking to build growth, but not at the cost of profitability.

#### Panel:

Abhinav Gairola, Head E-commerce & Marketplace, Campus Sutra

Amit Arora, CIO, SHR Lifestyles

Indresh Pradhan, CIO, Apparel Group India

Ketan Chunchanur, SVP & Head Modern Trade, Ecommerce & Omnichannel, Modenik Lifestyle

Lokesh Wagadre, VP & Head of Tech, Kaya

Kuber Kharbanda, E-commerce Director, Lakshita Fashions

Mohit Malik , CTO, Chaayos

Vaibhav Baweja, Head-Ecommerce, Bestseller India

Moderator: Meheriar Patel, Group CIO & CDO, Jeena Company

# 06.00 pm - 06.40 pm

#### **CHANNEL-AGNOSTIC RETAIL**

For a consumer-facing brand, stability of experience is of paramount importance, because consumers relate brands to stories and memories. And that is not going to change. While eCommerce has enabled scale, 24/7 accessibility and convenience, Mobile Commerce takes this a few clicks further, with retail-on-the-go platforms – particularly relevant in India with 650 million smartphone users. Because customers typically behave differently across channels, the challenge lies in being truly Omnichannel: Integrating the disparate offline and online channels through unified customer databases, supply chain management, fulfilment, marketing, operations – while still delivering the exact same brand experiences and memories.

#### Panel:

Akash Valia, SVP-Strategy (Alliances), Pharmeasy (API Holdings)

Arun Naikar, Chief of Ecommerce, FabIndia

Brajesh Singh Rawat, Director - Digital, Matahari

Hardik Shah, CTO, Impresario HandMade Restaurants

Jeetesh Agrawal, VP - Omnichannel Growth, Lenskart\*

Manoj Patel, CIO, Safari

Mayur Pathak, Omnichannel Product Leader, Kushal's Fashion Jewellery

Swarndeep IS Guram, Co-Founder, Logic ERP Solutions

Moderator: Vipin Gupta, CTO, Starbucks

#### **RETAIL THEATRE**

#### 05.00 - 05.10 pm KEYNOTE

### 05.10 - 05.50 pm

#### **FUTURE OF CINEMAS IN MALLS**

To maximize utilization and appeal to a broader audience, cinemas and FECs may evolve into multi-purpose entertainment spaces that offer a variety of experiences beyond traditional movie screenings or arcade games. This could include hosting live events, concerts, esports tournaments, or interactive exhibitions within the venue.

#### Panel:

Anish Patel, Founder & MD, Connplex Smart Theater

Ashish Kanakia, CEO, Moviemax Cinemas

Devang Sampat, MD, Cinepolis India

Pramod Arora, CEO, PVR INOX

Amit Sharma, MD - Entertainment, Miraj Group

Rajeev Sharma, CEO, NY Cinemas

Tushar Dhingra, Co-founder & CEO, Dhishoom Cinemas

PVR INOX
SESSION PARTNER

Moderator: Anuj Kejriwal, CEO & MD, Anarock

#### 05.50 - 06.10 pm GUEST SPEAKER: Kishore Biyani\*

#### 06.10 - 07.00 pm

#### MALLS OF INDIA: TAKING RETAIL FAR AND WIDE

Malls have evolved into dynamic hubs shaping consumption trends, catering to diverse consumer preferences, and acting as key influencers in driving consumption. How malls can partner with retailers to foster innovation and bring newer excitements for them and consumers alike?

#### Panel:

Abhishek Bansal, ED, Pacific Group

Nissan Joseph, CEO, Metro Brands

Rohan Anand, Director, Virtuous Retail

Shibu Philips, Director - Shopping Malls, Lulu Group India

Siddharth Dungarwal, Founder, Snitch

Samir Srivastava, CEO, Looks Salon

Vasco Santos, Global Sales & Leasing Director, Ingka Centres

Moderator: Rajneesh Mahajan, CEO, Inorbit Malls

#### 06.30 - 07.30 pm : EVENING COCKTAILS & NETWORKING/ PRIVATE PARTY

### 07.30 - 08.00 pm





5 minutes Story

Of

Retail Leaders

#Untold Stories

#Mega Life Lessons #BoldOpinions

#Outstanding Outcomes

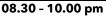
#Biggest Business Dreams

followed by Q&A

#### **SOLOx Speakers**

Anuj Singh, MD & CEO, Spencer's Retail Damodar Mall, CEO - Grocery, Reliance Retail Harpreet Singh Tibb, Promoter, Tibbs Frankie Neha Kant, Founder & Director, Clovia Lingerie Samir Srivastava, CEO, Looks Salon Sujata & Tanya Biswas, Co-founders, Suta

> 08.00 - 08.30 pm ON THE RAMP





10.00 pm onwards
GALA DINNER

# CHAIRMAN OF THE JURY Bijou Kurien, Chairman, Retailers association of India

#### On Ground Jury-

Anand Ramanathan, Partner, Strategy & Operations Consulting, Deloitte India Ankur Shiv Bhandari, Managing Director, Asbiverse Group Ankur Singh, Partner, Kearney Anuj Golecha, Co-Founder, Venture Catalysts Anurag Mathur, Partner, Bain & Company Benu Sehgal, Consultant Leasing, Gulshan Homz Bimal Sharma, Head - Retail, CBRE South Asia Devangshu Dutta, Founder & Chief Executive, Third Eyesight K Ramakrishnan, MD - South Asia; Worldpanel Division, Kantar Madhumita Mohanty, Retail Consultant and Educator Manish Sapra, Brand & Retail Consultant Nandini Kelkar, Director Customer Research, Frost & Sullivan (MEASA) Nivedita Sinha, Principal, Kearney Pankaj Karna, Managing Director, Maple Capital Advisors Puneet Mansukhani, Partner Advisory & Global Retail Head Digital & Technology Transformation, KPMG India

Rajiv Mehta, Managing Director & General Partner, Athera Venture Partners Raiiv Singla, Business Relationship Manager (ACL), Holcim Services (South Asia) Ravi Kapoor, Retail & Consumer Sector Leader - India, PWC Sadashiv Nayak, Retail Advocacy Sharad Nagpal, Senior Director, JLL India Shrenik Gandhi, Co-Founder, White Rivers Media Shubhranshu Pani, Managing Partner, TRETA advisory Sreedhar Prasad, Former Partner, Consumer & Internet Business Advisor, KPMG India Vasanth Kumar, Strategic coach, Mentor Véronique Poles, Luxury Lifestyle Fashion Consultant, Advisor -India; Poles Luxe Consulting Vidya Sen, NIQ Bases Lead, South Asia NielsenIQ Vinay Hinge, Managing Partner, **VH** Consulting Viren Razdan, MD, Brand-nomics

#### Online Jury

Dr. Kaustav Sengupta; Principal Investigator and Director Insights- VisioNxt; NIFT, Chennai Harmeet Bajaj, Fashion and Lifestyle Consultant Marketing and Communication; Education Harsh Khara, Vice President, **SORIN** Kanika Vohra, Co-Founder, ICH Creative Consulting and ICH NEXT™ Puneet Dudeja, Director -Business Development, South Asia, WGSN Saloni Nangia, President & Managing Partner, Technopak Sreyoshi Maitra, South Asia Domain Lead - Shopper, Kantar Sumit Keshan, Managing Partner, Wipro Consumer Care - Ventures Zoeb Ali Khan, Founding Member(Senior Associate), Sauce.vc

#### Note:

Agenda Session Titles, brief, speakers, dates and timings are subject to change \*Confirmation Awaited

- 1. CHANNEL-AGNOSTIC RETAIL
- 2. INNOVATION FOR SUCCESS IN RETAIL

# 3. THE RETAIL CXO'S MASTERPLAN