



Presents



PHYGITAL RETAIL CONVENTION

Powered by



8-9 MAY 2024
MUMBAI

JIO WORLD CONVENTION CENTRE

RETAIL
TECH.NXT
RETAIL TRANSFORMATION. CURATED

ACCELERATING RETAIL @ SCALE



THE WORLD'S BIGGEST CONSUMER STORY

\$2 TRILLION

Indian Retail Industry Size by 2032

17% GROWTH

India's Post-pandemic Consumption

\$130 BILLION

Indian eCommerce Industry by 2026

#RetroRetail #LocalLangugage #Aspiration #MadeinIndia #ChakdeIndia
#DigitalIndia #SmallTown #SocialMedia #SmartCities #TalkLocal
#YoungIndia #Jugaad #InstaRetail #StreetFashion #MeraBharatMahaan
#DesiValue #Experience #RetailTherapy #Shopoholic #WebLuxury
#FashionBrands #DirecttoConsumer #CasualMenswear #PerfectMoments
#Impact #WhatsNext #NoStopping #NoStanding #MallofFame
#DiversionAhead #DesiPop #PRC #RetailRoadMap #FutureofRetail
#Disco #HighVelocity #SuperPower #IndiaRules #MachaoShor
#HornOKPlease #JumpStartChange #MakeBuySell #TalkShop

ACCELERATING RETAIL @ SCALE

WHAT IS PRC?

Introduced amidst the challenges of a pandemic in 2020, PRC has swiftly emerged as India's premier retail intelligence and networking event.

With over 150 speakers from the nation's leading retail innovators, complemented by state-of-the-art exhibition and business development zones, PRC sets the standard for industry gatherings.

Leveraging IMAGES Group's three-decade legacy in industry associations and pioneering research, the event delivers exceptional panel discussions, talks, and keynote sessions that embody cutting-edge insights and expertise in the retail sector.



WHY ATTEND?

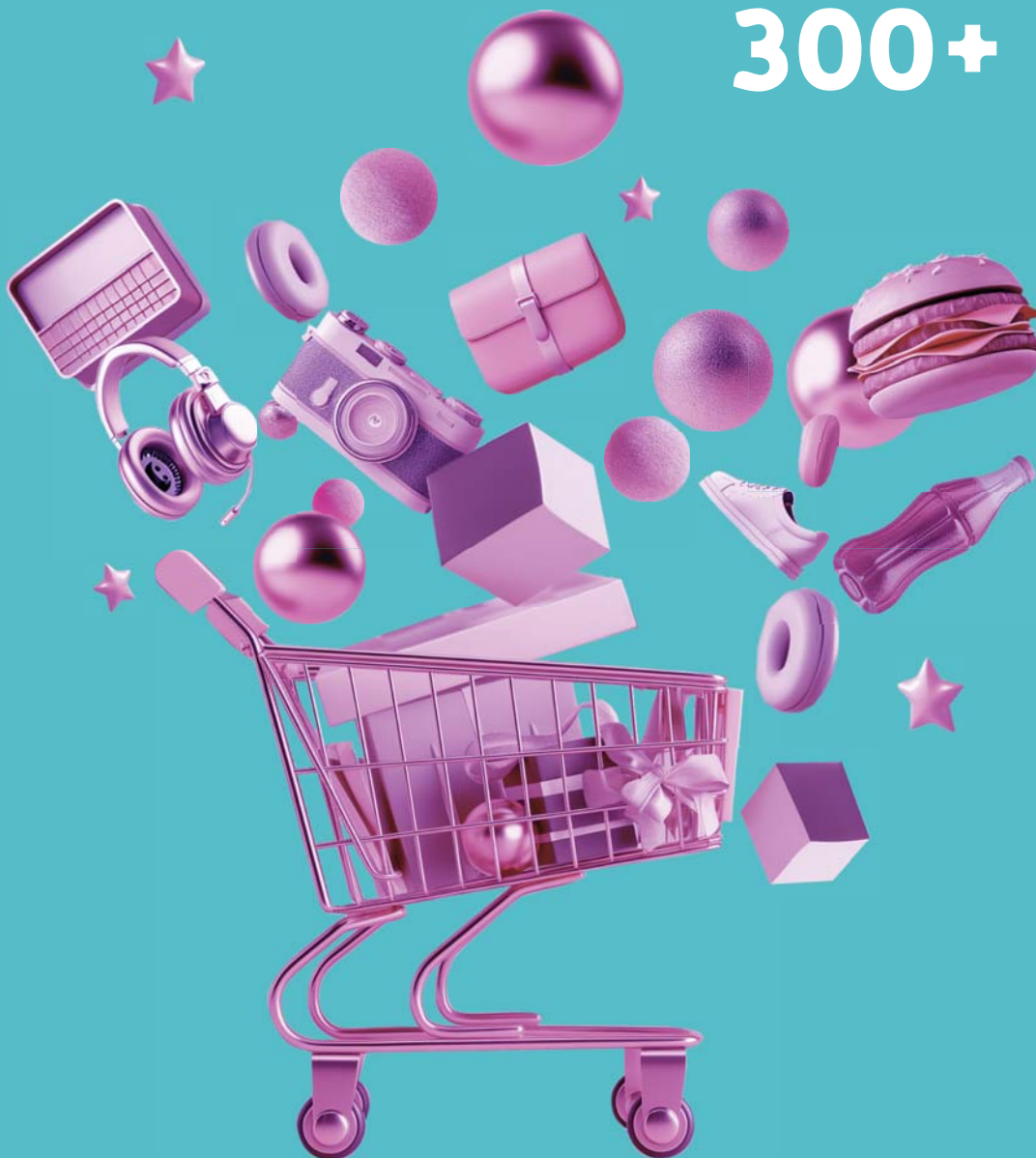
Joining the event provides a unique opportunity to network with over 300 top-tier speakers, facilitating knowledge exchange and the discovery of fresh insights and success stories from pioneering retail businesses in India and beyond.

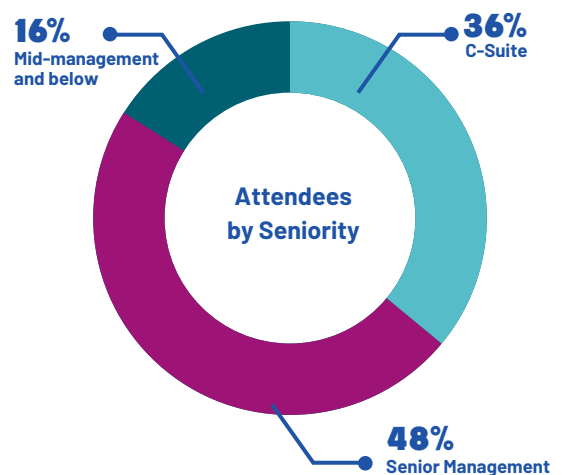
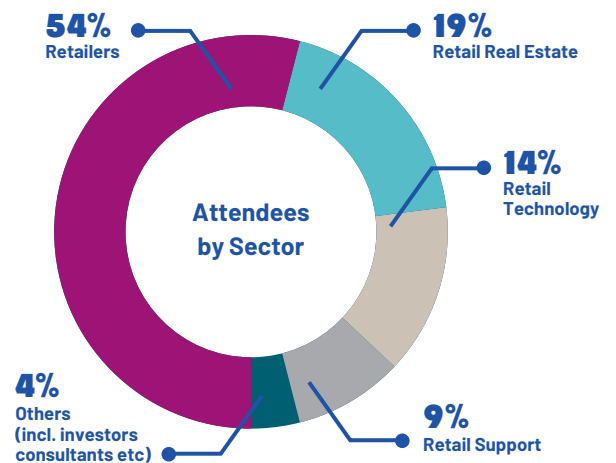
Alongside leading retail companies and international brands, attendees will engage with key decision-makers from various sectors including retail design, technology, real estate, logistics, and supply chain. This offers a chance to gain valuable insights, explore the latest retail innovations, and network for emerging business opportunities.

BUILT UP AREA
1 LAKH+ SQFT

BRANDS & COMPANIES
1000+

SPEAKERS
300+





WHO ATTENDS?

Professionals and companies directly engaged:

Retail – Physical, Digital, Omnichannel

Consumer Brands: Food, Home, CDIT, Health, Wellness, Fashion, Entertainment

Retail Real Estate

Consumer and Retail Technology

Digital commerce

Business transformation

Supply chain & logistics

Research & Consulting

Retail Distribution & Marketing

Franchise Partners

Get ready for an unparalleled retail business conference at PRC, unlike anything you've experienced before. With over 300 speakers at the forefront of retail insight, innovation, design, strategy, and technology, attendees can expect a truly immersive experience. Engage with the C-Suite of Indian Retail through dynamic panel discussions, solo talks, fireside chats, and masterclasses that provoke profound questions and ignite high-energy discussions. This is an event you won't want to miss!

THE CONFERENCE

- ❑ **Inaugural 1:** Opportunity Bharat - The Many Avatars of the World's Most Exciting & Aspirational Market
- ❑ **Inaugural 2:** What's Hot, and What's Not In Retail
- ❑ **Founders' Open House** — Retail on Fast Track
- ❑ **Retail BDOs Agenda** — From Ground-breaking To Breaking Ground
- ❑ **Navigating The Digital Frontier:** Strategies for Effective Audience Engagement
- ❑ **CEO's Agenda** — Sustainability and Conscious Retailing
- ❑ **Decoding The Retail CEO's Dilemma:** Balancing Sustainability with Pricing
- ❑ **Leasing Heads' Agenda** — Fine-tuning Retailers' Expansion Bandwidth
- ❑ Talent Development and Organizational Change in the Age of AI

300+ SPEAKERS



RETAIL TRENDS 2024

SUSTAINABILITY AND CONSCIOUS RETAILING

Embrace sustainability and ethical sourcing to resonate with conscientious consumers.

FUTURE OF MALL ECONOMICS

Uncovering Key Factors Shaping Shopping Center Profitability, poised to reshape operations significantly.

FROM DIGITAL TO PHYSICAL

A Practical Blueprint for Manifesting Brand Promises in Physical Spaces.

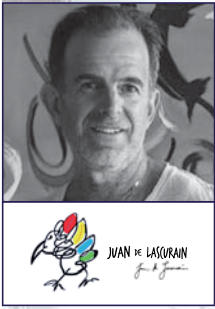
BUILDING CUSTOMER CENTRIC BUSINESSES IN AN OMNICHANNEL WORLD

Prioritizing seamless integration and personalized experiences across online and offline channels.

Profitability at scale

Optimizing operations, leveraging economies of scale, and maximizing revenue streams to drive sustainable growth and financial success.

EXPERT SPEAKERS AT PRC



Juan De Lascurain
CEO
Dream Big World



JO BLACK
CEO & Co-founder
bbase Design Group



Matthew Mueller
Founder & CEO
Knott Standard



Shailesh Chaturvedi
MD & CEO
Arvind Fashions



Bijou Kurien
Chairman
Retailers Association of India (RAI)



B S Nagesh
Founder
TRRAIN



Damodar Mall
CEO - Grocery
Reliance Retail
SupermarketWala



Ajoy Chawal
CEO - Jewellery Division
Titan Company



Arvind Mediratta
MD & CEO
Hippo Stores (a Dalmia Bharat Enterprise)



Kamal Khushlani
Founding Director
Mufti



Kumar Nitesh
CEO
AJIO Business &
Trend Footwear



Sanjeev Rao
CEO
Being Human Clothing



Shital Mehta
MD
Lifestyle International



Sunil Kataria
CEO
Raymond Lifestyle



Rajneet Kohli
CEO & ED
Britannia



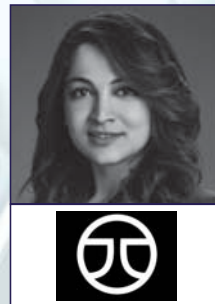
Kavindra Mishra
ED & CEO
Shoppers Stop



Pramod Arora
Chief Growth &
Strategy Officer
PVR INOX



Aastha Almast
Co-founder & CEO
The New Shop



Apeksha Gupta
CEO
John Jacobs



Deepak Chhabra
MD
Timex India

and many more...

WHO'S EXHIBITING AT PRC 2024?

BRANDS & RETAILERS

Fashion & Lifestyle Accessories
Home & Interiors
Food/ Grocery & FMCG
Footwear
Leisure & Entertainment
Health, Beauty & Wellness
CDIT
Speciality Formats

RETAIL DESIGN & SUPPORT

Architects and Store Design Consultants
Lighting Manufacturers and Designers
Display & Signage Equipment Suppliers
Fixtures and Fittings Suppliers
In-Store Experience Specialists
Point of Purchase Solutions Suppliers
Multi-sensory Specialists and Consultants
Logistics Companies
OoH & Outdoor Media Agencies

RETAIL SPACE

Shopping Centres
Transit Retail Destinations
Mall Management Companies
Urban Planners & Civic Authorities
Entertainment Platforms
Real Estate Consulting





powered by



Established in 2004, the IMAGES Retail Awards (IRA) celebrate remarkable accomplishments across various formats and sectors of contemporary retail in India. The awards employ a distinctive 360-degree evaluation methodology, encompassing operational benchmarks and qualitative aspects like innovation, excellence in customer service, supplier relations, employee management, marketing initiatives, and other noteworthy achievements throughout the assessment period. This year marks the prestigious 20th edition of the awards

CATEGORIES

IMAGES Most Admired Retailer of the Year: Marketing & Promotions

IMAGES Most Admired Retailer of the Year: Innovation

IMAGES Most Admired Retailer of the Year: Retail Launch

IMAGES Most Admired Retailer of the Year: Market Expansion

IMAGES Most Admired Retailer of the Year: ESG INITIATIVE

IMAGES Most Admired Brand Retailer Partnership of the Year

IMAGES Most Admired Retailer of the Year: Startup

For Details, contact:

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Assessment Period: Financial Year 2021-22

IMAGES Group reserves the right to modify/add/extend category names.



IRA AWARDEES 2023

IMAGES Most Admired Phygital Retailer

IMAGES Most Admired Phygital Retailer — Fashion & Lifestyle: Jack & Jones
 IMAGES Most Admired Phygital Retailer — Footwear: Skechers
 IMAGES Most Admired Phygital Retailer — Food and Grocery: Star Bazaar
 IMAGES Most Admired Phygital Retailer — QSR: Wow! Momo
 IMAGES Most Admired Phygital Retailer — Cafés & Juice bars: Chaayos
 IMAGES Most Admired Phygital Retailer — CDIT: Croma
 IMAGES Most Admired Phygital Retailer — Health & Beauty: Apollo Pharmacy
 IMAGES Most Admired Phygital Retailer — D2C: Sole Threads

IMAGES Most Admired Retailer

IMAGES Most Admired Retailer: Customer Relations: Tommy Hilfiger
 IMAGES Most Admired Retailer: Entertainment: PVR
 IMAGES Most Admired Retailer: Marketing & Promotions
 IMAGES Most Admired Retailer: Marketing & Promotions — Fashion: Bestseller: SEAL OF SAFETY
 IMAGES Most Admired Retailer: Marketing & Promotions — Footwear: Bata
 IMAGES Most Admired Retailer: Marketing & Promotions — Food and Grocery: Star Bazaar
 IMAGES Most Admired Retailer: Marketing & Promotions — Food Service: Nando's
 IMAGES Most Admired Retailer: Marketing & Promotions — Beauty: Kaya Safe
 IMAGES Most Admired Retailer: Marketing & Promotions — Home Improvement: Home Centre
 IMAGES Most Admired Retailer: Employee Practice: Tommy Hilfiger

IMAGES Most Admired Retailer: Best Turnaround story

IMAGES Most Admired Retailer: Best Turnaround story — Fashion: Van Heusen
 IMAGES Most Admired Retailer: Best Turnaround story — Footwear: Skechers
 IMAGES Most Admired Retailer: Best Turnaround story — Beauty: Sugar Cosmetics
 IMAGES Most Admired Retailer: Best Turnaround story — Food Service: Burger Singh
 IMAGES Most Admired Retailer: Best Turnaround story — CDIT: Reliance Digital

IMAGES Most Admired Retail Launch:

Adidas Flagship Store, Connaught Place, New Delhi

IMAGES Most Admired Retailer: Tech Implementation

Analytics and AI: Chaayos
 Enterprise Solution Implementation: Cinepolis
 Loyalty & Customer Engagement: Skechers
 Omnichannel Optimisation: Metro Brands
 In-Store Technology: Chai Sutta Bar

IMAGES Most Admired Retailer: Retail Re-Imagined

Fashion Retail Re-Imagined:
 Pepe Jeans Home Delivery
 Travel Retail reimagined:
 Benetton - Creating memories on the go!

Retail Concept Reimagined:
 The Fuel Delivery

Category Mix Reimagined:
 W

IMAGES Most Admired Retail Group:

Reliance Retail



CONCURRENT SHOW RETAIL TECH.NXT

RETAIL TRANSFORMATION. CURATED

THE SIX DRIVERS OF RETAIL @ SCALE

Retail transformation has been underway for some time. What is different in 2024, however, is the speed and the multiple ways in which this is playing out. Modern technology has the power to transform both quantitative and qualitative metrics of retail, right from measurably boosting cost-efficiencies, brand sales, and value to creating intuitive customer engagement occasions that surprise and awe.

Tech.NXT 2024 sums up the Six Drivers of Retail @ Scale that can only be delivered via the adoption of a digital mindset and cutting-edge Retail and Consumer Tech.



01

**PASSION DRIVES
PURPOSE,
BUT DATA
DRIVES DECISION**

02

**STAR TREK FOR
RETAIL:
A CONTINUOUS
JOURNEY
OF WOW!**

03

**BRAINS OF THE
OPERATIONS**

04

**THE THEATRE OF
PHYSICAL RETAIL**

05

**DIGITAL DNA:
THE BACKBONE
FOR SCALE**

06

**CHANNEL-AGNOSTIC
RETAIL**



Amit Arora
CIO
SHR Lifestyles



Anil Menon
CIO
Lulu Group



Dr. Sandeep Kothaari
CTO
Speciality Restaurant
Pvt. Ltd.



Hardik Shah
CTO
Impresario HandMade
Restaurants



Indresh Pradhan
CIO
Apparel Group India



Kiran Komatla
Group CTO
Restaurant Brand Asia



Manoj Patel
CIO
Safari



Meheriar Patel
Group CIO
Jeena Company



Mohit Malik
CTO
Chaayos



Praveen Shrikhande
CDIO
ABFRL



Raj Gopal Nayak
CTO
Metro Brands



Rajneesh Sharma
Head of IT
Campus Activewear



Ranjan Sharma
CIO & Head-Supply Chain
Bestseller India



Ritu Agarwal
CDO- Ecommerce
Soch Apparels



Sandeep Jabbal
Chief Digital
Transformation &
Information Officer
Shoppers Stop



Vasco Santos
Global Sales &
Leasing Director
Ingka Centres



Vinod Kapote
Head IT
Trent



Vipin Gupta
CTO
Starbucks



Yogendra Kumar Singh
CIO/Head-IT and SAP
Barista



Zahid Ansari
VP - Information &
Retail Technology
Forever New

and many more...



JOIN INDIA'S BIGGEST RETAIL LEADERS' NETWORK

EXCLUSIVE

EXCLUSIVE business connections
at PRC Privilege Members' Lounge
NETWORK with industry icons

ACCESS

The most evolved conference sessions
In-depth and curated knowledge resources
Exclusive networking cocktails and gala nights

BENEFITS

FEATURE in PRC promotions
NOMINATION Entry for India's
most respected Retail Awards



OUR MEMBERS



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PARTNERS AND PARTICIPANTS AT PRC OVER THE YEARS



and many more...

PARTNERS AND PARTICIPANTS AT PRC OVER THE YEARS



and many more...

CONFERENCE

ARE YOU READY TO ACCELERATE YOUR RETAIL BUSINESS @ SCALE?

PRC 2024 [8-9 May, 2024 at the Jio World Convention Centre, Mumbai] – with an impressive floor plate of 100,000 sq.ft+ – is themed on ACCELERATING RETAIL @ SCALE for INDIA. India is a destination on every global consumer brand and retailer’s radar. And #PRC2024 reflects the unparalleled energy, promise and scalability of the Indian retail market in emphatic terms.

2 DAYS
1000+ BRANDS
300+ SPEAKERS
20+ SESSIONS
2 BOOK LAUNCHES
30+ CASE STUDIES

EXHIBITION

BOOK LAUNCHES

CASE STUDIES

A sneak peek at the Conference Highlights

- Inaugural 1: Opportunity Bharat - The Many Avatars of the World’s Most Exciting & Aspirational Market
- Inaugural 2: What’s Hot, and What’s Not In Retail
- Founders’ Open House — Retail on Fast Track
- Retail BDOs Agenda — From Ground-breaking To Breaking Ground
- Navigating The Digital Frontier: Strategies for Effective Audience Engagement
- CEO’s Agenda — Sustainability and Conscious Retailing
- Decoding The Retail CEO’s Dilemma: Balancing Sustainability with Pricing
- Leasing Heads’ Agenda — Fine-tuning Retailers’ Expansion Bandwidth
- Talent Development and Organizational Change in the Age of AI

Sign up today to watch the czars of Indian retail share their insights and experiences



EVENT HIGHLIGHTS



India Retail Brain Game

Legendary quizmaster, TV and live show host Siddhartha Basu is our quizmaster at India Retail Brain Game 2024, an incredible highlight of PRC 2024



Book Launch: Retail in India

Designed as an authoritative encyclopedia on the Retail Ecosystem in India, the Retail in India report will unveil retail market sizing and growth projects, insights and analyses from the country's leading voices in policy-making, economic strategy, market research, consumer behavior, business intelligence, and digital transformation.



Book Launch: India Phyigital Index 2024

The country's most authoritative, deep-dive omnichannel benchmarking report. Auditing the end-to-end of omnichannel optimisation, it offers actionable insights for navigating the omnichannel landscape with a high degree of efficiency and profitability.



SOLOx

A series of short-form inspirational talks featuring leaders, change makers, pioneers from retail on business lessons and philosophies designed to motivate industry peers. Includes anecdotes, reference to business lessons, setbacks or life-changing insights, with the clear intent to rouse and inspire the audience in the shortest possible time.



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9 May, 2024 | Jio World Convention Centre

Instituted in 2004, the IMAGES Retail Awards (IRA) recognise and honour outstanding achievements in every major format and category of modern retail in India.

2024 Award Categories

IMAGES Most Admired Retailer of the Year: Marketing & Promotions

IMAGES Most Admired Retailer of the Year: Innovation

IMAGES Most Admired Brand Retailer Partnership of the Year

IMAGES Most Admired Retailer of the Year: Market Expansion

IMAGES Most Admired Retailer of the Year: Retail Launch

IMAGES Most Admired Startup of the Year

IMAGES Most Admired Retailer of the Year: Technology Implementation

IMAGES Most Admired Retailer of the Year: ESG Initiative

IMAGES Most Admired Digital-First Offline Retailer of the Year

AWARDS



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RETAIL TRANSFORMATION. CURATED

In Association With



Retail Real Estate Partner



Retail Destination Partner



Phygital Commerce Partner



PRC Connect Partner



Supported by



Supported by



Omnichannel Partner



Phygital Partner



Events Partners



Participants



Charity of Choice



Media Partners



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FOR PARTNERSHIPS & ASSOCIATION

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