

# BATA, CROMA, AND BESTSELLER AMONGST INDIA'S TOP RETAIL LEADERS HONoured AT IMAGES RETAIL AWARDS 2023

By IMAGES Retail Bureau



powered by



**A**s the grand finale of Phygital Retail Convention, India's largest go-to retail intelligence event, the 19th annual IMAGES Retail Awards (IRA), powered by Vegas, recognised excellence of India's most outstanding achievements in retail at the Jio World Convention Centre on May 12, 2023. The glittering ceremony honoured retailers and professionals who excelled in every aspect of retail – technological innovations, customer experience, and making profits, in front of an audience comprising the who's who of retail in India.

The event witnessed many distinguished brands vying for the top honours, including Puma, Bata, Kama Ayurveda, Max Fashion, PVR, Shoppers Stop and Shobhitam, among others. However, Chroma emerged as the star of the evening, winning the majority of the awards.

Croma was awarded the Most Admirable Retailer of the Year for 360 Degree Market expansion, which was accepted by Nishant Ranjan, Region Property Development Manager. In the category of Most Admirable Retailer of the Year – Flagship Store, the award was presented to Bestseller and Louis Philippe by Naveen Joshua, Director of Green Honchos. Bata was honored with the award for New Market Expansion Penetration, which was accepted by Ankur Kohli, Vice President. Many other deserving brands were also felicitated at the event.

Tibbs Foods Pvt. Ltd., represented by Abhilasha Katwale, Marketing Head, was awarded in the Packaging and Design category, while Devesh Kumar, VP and Business Head of Landmark Group Max Fashion, was recognized for their outstanding performance in Festival Sales at the ceremony.

The IMAGES Retail Awards act as a benchmark for excellence in the retail industry and recognize the remarkable work carried out by retailers throughout the country. The event was a resounding success, applauding the best of the best and providing a platform to showcase the latest trends and innovations in the retail sector.



## The Jury

The IMAGES Retail Awards selection process benefited greatly from the expertise and insight of its esteemed jury members. The list included:

- › **Aditya Sachdeva**, Founder, Raintree Catalyst
- › **Ameesha Prabhu**, CEO, TRRAIN
- › **Anurag Mathur**, Partner, Bain & Company
- › **Ashish Dhir**, Executive Vice President (Consumer and Retail), 1Lattice
- › **Bimal Sharma**, Head - Retail, CBRE South Asia
- › **Devangshu Dutta**, Founder & Chief Executive, Third Eyesight
- › **Govind Shrikhande**, Mentor & Independent Director
- › **Jonathan Yach**, mRICS, Independent Advisor
- › **K Ramakrishnan**, Managing Director - South Asia, Worldpanel Division, Kantar
- › **Katja Larsen**, Founder, Silver Spoon Consultancy
- › **Madhumita Mohanty**, Retail Consultant and Educator
- › **Manoj K Agarwal**, Founder & Managing Director
- › **Nandini Kelkar**, Director Customer Research, Frost & Sullivan (MEASA)
- › **Nikhil Sethi**, Partner, KPMG
- › **Pakhi Saxena**, Business Director-Retail CPG, Wazir Advisors
- › **Pankaj Jaju**, Founder & CEO, Metta Capital Advisors LLP
- › **Rajat Wahi**, Partner, Consulting, Deloitte India
- › **Rajneesh Mahajan**, CEO, Inorbit Malls India & K Raheja Group
- › **Ravi Kapoor**, Retail & Consumer Sector Leader - India, PWC
- › **Shivjeet Kullar**, Founder, NFX Digital
- › **Shrenik Gandhi**, Co-founder, White Rivers Media
- › **Shubhranshu Pani**, Treta Advisory
- › **Véronique Poles**, Luxury Lifestyle Fashion Consultant; Advisor - India, Poles Luxe Consulting
- › **Viren Razdan**, MD, Brand-Nomics
- › **Yogesh Samat**, Executive Director (Operations), Grauer & Weil(I) Limited





# AWARDEES FOR IMAGES RETAIL AWARDS 2023

IMAGES Most Admired Retailer of the Year:  
**Innovation in Employee Practice**

★ **Bestseller India**

**BESTSELLER**

*Presented by:* Kanwal Kumar and Monica Sharma, Vegas

*Received by:* Sumit Suneja, Chief Expansion Officer & Head

*Nominees:* Crocs, Croma, Landmark Group, Paradise Biryani, PUMA



IMAGES Most Admired Retailer of the Year:  
**Innovation in Products, Packaging, Design**

★ **Tibb's Frankie**



*Presented by:* Ravinder Chaudhary, VP, Unity Group

*Received by:* Abhilasha Katwale, Head-Marketing

*Nominees:* Haldiram's, Organic Tattva



IMAGES Most Admired Retailer of the Year: **Innovation in Visual Merchandising**

★ **Ethnix by Raymond**

**ethnix**  
by Raymond

*Presented by:* Raj, ED, ETP

*Received by:* Preeti Chopra, National Head- Real Estate, Aishvarya  
Dhingra, Lead -VM and team

★ **Lacoste**

**LACOSTE**

*Presented by:* Raj, ED, ETP

*Received by:* Abhishek Raj, COO and team

*Nominees:* Citykart Stores, Crocs India, GKB Opticals, JACK & JONES, Kama Ayurveda, Lifestyle, Louis Philippe, Marks and Spencer,  
Van Heusen Move Labs, Van Heusen Tech Denim, Van Heusen FLEX Activewear, VERO MODA

## Awards

### IMAGES Most Admired Retailer of the Year: **Innovation in Customer Service**

★ **Puma**



***Presented by:*** Raj, ED, ETP

***Received by:*** Anamika Mehta, Head-People & Org. (Corporate) and team

★ **Shobitam**



***Presented by:*** Raj, ED, ETP

***Received by:*** Aparna Thyagrajan, Co-founder and Raghu Sethuraman, Chairman & CEO

***Nominees:*** Farzi Café, Ghoomar Traditional Thali Restaurants, GOPIZZA India, Haldiram's, KCROASTERS By Koinonia, Rare Rabbit, Wow! Momo



### IMAGES Most Admired Retailer of the Year: **Innovation in Retail Design/Experience**

★ **Azorte**

**AZORTE**

***Presented by:*** Nitin Gulati, VP & Head Leasing, CP67

***Received by:*** Rakesh Jallipally, VP & Business Head and team

***Nominees:*** BESTSELLER India - JACK & JONES, VERO MODA, ONLY; Bombay Brasserie Colaba; Calvin Klein and Tommy Hilfiger; Crocs India; Croma; FarziCafé; Food @ Gate; Freshpik; GKB Opticals; Hamleys; High Ultra Lounge; INOX; Lacoste; Marks and Spencer; Rare Rabbit; Skechers; Spencer's Retail; The Body Shop India; Tommy Hilfiger Kids

### IMAGES MOST Admired **Retail Launch** of the Year: **Brand Debut**

★ **Azorte**

**AZORTE**

***Presented by:*** Sunny Nandvani, Founder & Managing Director, Acuver Consulting

***Received by:*** Rakesh Jallipally, VP & Business Head and Vivek Pallikara, AVP & Head Operations

***Nominees:*** GOPIZZA India, James Martin Kitchen, National Mart, Tim Hortons, Wow! Eats



## Awards

### IMAGES MOST Admired Retail Launch of the Year: Flagship Store

#### ★ BESTSELLER *Linking Road, Mumbai*

#### BESTSELLER

**Presented by:** Navin Joshua, Founder, Green Honchos  
**Received by:** Sumit Suneja, Chief Expansion Officer & Head and team

**Nominees:** Bata, Connaught Place, Delhi; Bhima Jewels, Somajiguda, Hyderabad; Ethnix by Raymond, Jayanagar, Bengaluru; Fastrack, Indiranagar, Bengaluru; Ghoomar Traditional Thali, Goa; GKB Opticals, Salt Lake, Kolkata; GOPIZZA, Hyderabad; Little Tags Luxury, DLF Avenue Mall, Delhi; Mulmul, Chhatarpur, Delhi; Neon by Hangout, Select CITYWALK, Delhi; PUMA India, Sodepur FOC, Kolkata; Rare Rabbit, Connaught Place, Delhi; Sports Station, LULU Mall, Lucknow; Suta, Indira Nagar, Bengaluru; Tridom, Bengaluru; Van Heusen, Indiranagar, Bengaluru; V-Mart, Esplanade, Kolkata



### IMAGES MOST Admired Retail Launch of the Year: Concept Store

#### ★ The Body Shop India *Chandigarh Workshop Store*



**Presented by:** Sunny Nandvani, Founder & Managing Director, Acuver Consulting  
**Received by:** Kavita Verma, Operation Manager

**Nominees:** Bata, Ambience Mall, Gurugram; Biofoot, Colaba, Mumbai; GKB Opticals, Kempegowda International Airport, Bengaluru; Hidesign, T2 BIAL, Bengaluru; Killer, Phoenix MarketCity Kurla, Mumbai; NY Cinemas, Ahmedabad, Gujarat; The Body Shop India, Chandigarh Workshop Store; X GOPIZZA Bosch, Bengaluru

### IMAGES MOST Admired Retail Launch of the Year: New Outlet

#### ★ Wild Bean Café *Infosys, Pune*



**Presented by:** Navin Joshua, Founder, Green Honchos  
**Received by:** Warren Paul, Head- Convenience Business India and Srinivasa Rao, Head

**Nominees:** Burger Singh, Bhavnagar; Cinepolis, Pitam Pura, Delhi; Citykart Stores, Guwahati; Ghoomar Traditional Thali, Patna; GKB Opticals, City Centre Patna; GOPIZZA, Garuda Mall, Bengaluru; INOX, Srinagar; Mad Over Donuts, Palladium Ahmedabad; PUMA India, Linking Road, Mumbai; Style Up, Kankarbagh, Patna; Tridom, Bengaluru

## Awards

IMAGES Most Admired **Retailer** of the Year:  
**360° Market Expansion**

★ **Croma**



***Presented by:*** Aditya Sachdeva, Founder, Rain Tree Catalyst and Manoj Aggarwal, Director, Manoj K Agarwal Consulting Partner

***Received by:*** Kapel Vahi, Head- Property Development and team

***Nominees:*** Being Human Clothing, Biggies Burger, Burger Singh, Citykart Stores, Da Milano, GOPIZZA India, Hidesign, Metro Brands, Pigeon, Rare Rabbit, Ratnadeep, Reliance Fresh Signature, Spykar, Sugar Cosmetics, Suvidha Stores, Tommy Hilfiger and Calvin Klein, Travel Food Services, V-Mart, Wow! Momo



IMAGES Most Admired **Retailer** of the Year:  
**New Market Penetration**

★ **BATA**

**Bata**

***Presented by:*** Aditya Sachdeva, Founder, Rain Tree Catalyst and Manoj Aggarwal, Director, Manoj K Agarwal Consulting Partner

***Received by:*** Ankur Kohli, Head- Real Estate & Business Development (South Asia) and team

***Nominees:*** American Eagle, Cafe Delhi Heights, FarziCafé, Ghoomar Traditional Thali Restaurants, Lifestyle, PUMA India, Killer Jeans



IMAGES Most Admired **Marketing Campaign** of the Year:  
**Celebrity Endorsement**

★ **Kama Ayurveda**

**KAMA**  
AYURVEDA

***Presented by:*** Muhammad Ali, Chief Executive Officer, Forum Malls

***Received by:*** Shivani Thakker, Brand Marketing Manager

***Nominees:*** CAPRESE, Citykart Stores, Forever New, IGP, JACK & JONES, PUMA India

IMAGES Most Admired **Marketing Campaign** of the Year:  
**Discount Sales**

★ **Ghoomar**

*Traditional Thali Restaurants*



***Presented by:*** Muhammad Ali, Chief Executive Officer, Forum Malls

***Received by:*** Santosh Tyagi, Nihaar Tyagi, Nirakh Tyagi (Directors)

***Nominees:*** Being Human Clothing, Chunmun, GKB Opticals, Sports Station, Star Localmart





## Awards

IMAGES Most Admired **Marketing Campaign** of the Year: **Festival Sales**

### ★ Mad Over Print



**Presented by:** Katia Larsen, Silverspoon Consultancy and Pakhi Saxena, Business Director- Retail, Wazir Advisors  
**Received by:** Anurag Srivastava, Founder & CEO

### ★ Max Fashion



**Presented by:** Katia Larsen, Silverspoon Consultancy and Pakhi Saxena, Business Director- Retail, Wazir Advisors  
**Received by:** Devesh Kumar, Vice President & Regional Business Head

**Nominees:** Citykart Stores, Home Centre, GKB Opticals, Lifestyle, LuLuFuntura, Pepe Jeans India, The Raymond Shop, Travel Food Services



IMAGES Most Admired **Marketing Campaign** of the Year: **In-store**

### ★ Tibb's Frankie



**Presented by:** Katia Larsen, Silverspoon Consultancy and Pakhi Saxena, Business Director- Retail, Wazir Advisors  
**Received by:** Abhilasha Katwale, Head-Marketing

**Nominees:** Café Coffee Day, GKB Opticals, Lifestyle, Mad Over Donuts, PUMA India

IMAGES Most Admired **Marketing Campaign** of the Year: **Multi Media**

### ★ Croma



**Presented by:** Abhinav Ajmera, President and Saurabh Mehta, VP, Omaxe  
**Received by:** Deepti Gera, Lead Creative & Content and team

**Nominees:** Being Human Clothing, Copper Chimney, GKB Opticals, Lifestyle, MAX Fashion, PUMA India, Reliance Digital, Skybags, The Belgian Waffle Co., Van Heusen

## Awards

IMAGES Most Admired **Marketing Campaign** of the Year:  
**Seasonal**

★ **Croma**



**Presented by:** Abhinav Ajmera, President and Saurabh Mehta, VP, Omaxe  
**Received by:** Deepti Gera, Lead Creative & Content and team  
**Nominees:** Paradise, PUMA India, Sports Station, Travel Food Services, Wow! Momo



IMAGES Most Admired **Marketing Campaign** of the Year:  
**Social Cause**

★ **Plum**



**Presented by:** Viren Razdan, MD, Brand Nomics and Madhumita Mohanty, Retail Consultant and Educator  
**Received by:** Preethi Ramaswamy, Brand Building Lead and Shashank Agrawal, Business Manager- Retail  
**Nominees:** Being Human Clothing, Cinopolis India, Papa Don't Preach, The Body Shop India, Tommy Hilfiger, Calvin Klein



IMAGES Most Admired **Marketing Campaign** of the Year:  
**Social Media**

★ **The Irish House**



**Presented by:** Viren Razdan, MD, Brand Nomics and Madhumita Mohanty, Retail Consultant and Educator  
**Received by:** Rishi Udupurkar, Digital Marketer and Zara Baliwalla, Asst. Manager - Marketing  
**Nominees:** Citykart Stores, Ghoomar Traditional Thali Restaurants, Haldiram's, Inox, Pepe Jeans, PUMA India, Rare Rabbit, SPAR Hypermarket, Sugar Cosmetics, Trends Footwear, Wow! Momo

IMAGES Most Admired **Marketing Campaign** of the Year:  
**Store Launch**

★ **Bestseller**

*Linking Road, Mumbai*

**BESTSELLER**

**Presented by:** Surjit Singh Rajpurohit, CEO, Amanora Mall  
**Received by:** Sumit Suneja, Chief Expansion Officer & Head and team  
**Nominees:** Reliance Digital, South Extension, Delhi; Spencer's, Dehradun; PUMA India, Elante Mall, Pune; Star Localmart, SGU campus, Atigre; Ghoomar Traditional Thali Restaurants, Goa; Rare Rabbit, Connaught Place, Delhi; Azorte, 1MG, Bengaluru





## Awards

IMAGES Most Admired **Startup** of the Year

★ **CloudTailor**



**Nominees:** Ambriona, Ghoomar Traditional Thali Restaurants, LetsDressUp, Mad Over Print, ProMeat, Shobitam, TagZ Foods, Truly Desi



IMAGES Most Admired **Digital-First Offline Retailer** of the Year

★ **Plum**



**Presented by:** Shrenik Gandhi, Co-founder, White River Media and Ashish Dhir, EVP, (Consumer & Retail) 1Lattice

**Received by:** Preethi Ramaswamy, Brand Building Lead and Shashank Agrawal, Business Manager- Retail

**Nominees:** Lenskart, Libas, Mulmul, Rare Rabbit



IMAGES Most Admired **Retailer** of the Year: **Tech Implementation**

★ **Decathlon**



★ **Wow! Momo**



**Presented by:** Piyush Kumar, Marketing Head and Vaibhav Nigohkar, Centric Software

**Received by:** Dinesh Homagai, Nation Sales & Alliance Head and team

**Nominees:** Aditya Birla Fashion & Retail, BESTSELLER, Chaayos, Forever New, Ghoomar Traditional Thali Restaurants, INOX AmpliX, INOX Instapay, Louis Philippe, Paradise Food Court, Rare Rabbit, Skechers, Spykar

IMAGES Most Admired **Fashion Retailer** of the Year: **Indian Origin**

★ **Rare Rabbit**



**Presented by:** Ronak Modi, Head of Product & Growth, FYND  
**Received by:** Mayur Ashtekar, BD Manager and Team

IMAGES Most Admired **Fashion Retailer** of the Year: **Foreign origin**

★ **Jack & Jones**

**JACK&JONES**

**Presented by:** Ronak Modi, Head of Product & Growth, FYND  
**Received by:** Sumit Suneja, Chief Expansion Officer & Head; Neetu Luthra, Marketing Head and team

**Nominees:** Fabindia, H&M, Louis Philipe, Manyavar, Tommy Hilfiger, USPA, Zara



IMAGES Most Admired **Footwear Retailer** of the Year: **Indian Origin**

★ **Metro**



**Presented by:** Prakash Patel, MD, Bhumi World  
**Received by:** Gaurav Thakore, Head- BD; Rajgopal Naik, CTO and team

IMAGES Most Admired **Footwear Retailer** of the Year: **Foreign origin**

★ **Skechers**

**SKECHERS**

**Presented by:** Prakash Patel, MD, Bhumi World  
**Received by:** Manish Chandra, Associate Director- Retail & Business Development and Hemant Maity, Asst. GM-Business Development

**Nominees:** Bata, Crocs, Onitsuka Tiger, Rosso Brunello, Steve Madden



## Awards

MAGES Most Admired **Athleisure/ Sportswear Retailer** of the Year

★ **Decathlon**



**Presented by:** Shubojit Pakrasi, Senior VP, Urban Square

**Received by:** Images Group received the award on behalf of Decathlon

**Nominees:** adidas, Nike, Under Armour



IMAGES Most Admired **CDIT Retailer** of the Year

★ **Croma**



**Presented by:** Bhavesh Pitroda & Vineet Chadha, IMAGES Group

**Received by:** Sanyukta Lal, Corporate Communications Manager and Nirmitee Dedge, Associate PR

**Nominees:** Apple, Reliance Digital



IMAGES Most Admired **Home & Office Improvement Retailer** of the Year

★ **Home Centre**



**Presented by:** Kamall AR Sonee, Centre Director & Leasing, Prozone Intu

**Received by:** Arshad Siddiqui, Asst. Territory Concept Manager West

**Nominees:** Homecentre, Featherlite, IKEA, Maspar, Mr. DIY, Neelkamal



IMAGES Most Admired **Multiplex Operator** of the Year

★ **PVR**



**Presented by:** Shibu Philips, Director, Shopping Malls, LuLu Group India

**Received by:** Manjeet Singh, GM- Business Development

**Nominees:** AMB Cinemas, INOX, Miraj Cinemas

IMAGES Most Admired **Leisure/Entertainment** Retailer of the Year

★ **TimeZone**

**TIMEZONE**

***Presented by:*** Darpit Padhiyar, Head Marketing & Sales, Neptune Realty

***Received by:*** Kedar Danait, Manager-BD and Kaushal Jain, Deputy CFO

***Nominees:*** Tridom, Smaaash, Funtura, FunCity, Game Palacio



IMAGES Most Admired **Hypermarket** of the Year

★ **LuLu Hypermarket**

**LuLu**  
where the world comes to shop

***Presented by:*** Rohit Gopalani, National Head Leasing, Inorbit Malls

***Received by:*** Shibu Philips, Director-Shopping Malls

***Nominees:*** Dmart, Smart Bazaar, SPAR



IMAGES Most Admired **Department Store** of the Year

★ **Shoppers Stop**

**SHOPPERS STOP**

***Presented by:*** Bhavesh Pitroda & Vineet Chadha, IMAGES Group

***Received by:*** Anand Balasubramanian, CCA & General Manager

***Nominees:*** Lifestyle, LuLu Fashion Store, Westside, Zudio







# WOMEN RETAIL ICONS OF INDIA

powered by

**LOGIC ERP**

*The felicitation ceremony for the 'Women Retail Icons of India', powered by Logic ERP, was a celebration of the growing number of women in entrepreneurship and leadership roles in India's retail industry and the remarkable innovation they have brought to the table.*

By IMAGES Retail Bureau

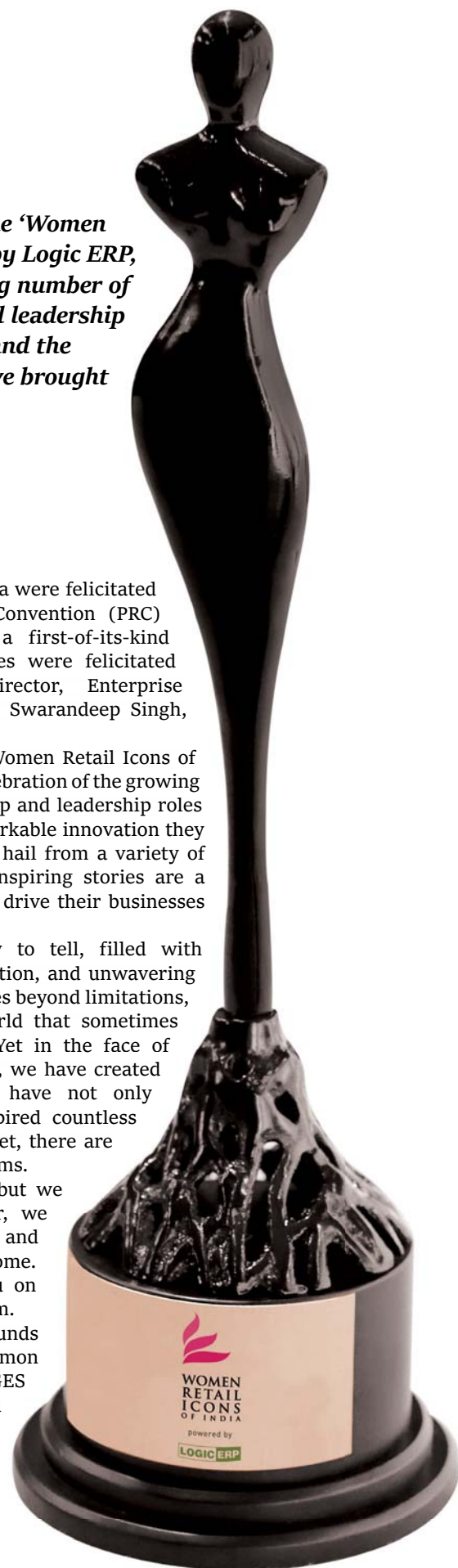
**W**omen Retail Icons of India were felicitated at the Phygital Retail Convention (PRC) 2023 May11, 2023 at a first-of-its-kind ceremony. The honourees were felicitated by Inayat Guram, Director, Enterprise Innovation, Logic ERP Solutions and Swarandeep Singh, MD, Logic ERP Solutions.

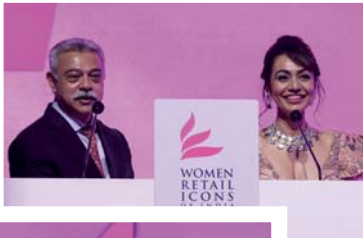
The felicitation ceremony for the Women Retail Icons of India, powered by Logic ERP, was a celebration of the growing number of women in entrepreneurship and leadership roles in India's retail industry and the remarkable innovation they have brought to the table. The icons hail from a variety of retail sectors and roles, and their inspiring stories are a testament to their unique abilities to drive their businesses to new heights.

"Each of us has a unique story to tell, filled with countless hours of hard work, dedication, and unwavering determination. We must push ourselves beyond limitations, striving for excellence amidst a world that sometimes feels determined to hold us back. Yet in the face of these challenges, we have triumphed, we have created businesses large and small. They have not only transformed our lives but have inspired countless others along the way. Let us not forget, there are triumphs that go far beyond boardrooms.

We are not only businesswomen, but we are also jugglers of roles. Together, we have created a legacy that will endure and inspire countless generations to come. "Congratulations to each one of you on your achievements," said Inayat Guram.

Despite their diverse backgrounds and ethnicities, they all share a common passion for success and growth. IMAGES Group recognized and conferred these well-deserved honours in the presence of India's top retail leaders.





***The twelve exceptional women leaders in the Indian retail industry, who were honoured at the ceremony included:***

- › **Apeksha Gupta**  
CEO, John Jacobs
- › **Biyas Roy**  
Director, Arambagh Foodmart
- › **Iffat Jahan**  
Executive Director, Metto SuperMarket
- › **Jacqueline Kapur**  
Founder & President, Ayesha Accessories
- › **Manjula Tiwari**  
MD & CEO, Cover Story Clothing
- › **Sangeeta Pendurkar**  
CEO, Pantaloons, ABFRL
- › **Shalini Bajaj Vij**  
Director & Curator, Hang Out (A Family Entertainment Center)
- › **Shivani Poddar**  
CEO & Founder, High Street Essentials (FabAlley & Indya)
- › **Shriti Malhotra**  
CEO, The Body Shop, South Asia
- › **Suparna Mitra**  
CEO of the Watches and Wearables Division, Titan
- › **Udita Bansal**  
Founder, Truebrowns Lifestyle
- › **Veena Kumaravel**  
Founder & Director, Naturals Salon & Spa



~ Inayat Guram, Director, Enterprise Innovation, Logic ERP Solutions and Swarandeeep Singh, MD, Logic ERP Solutions

These women have proven themselves as successful leaders and innovators in the retail industry, paving the way for new ideas and concepts. Their dedication to customer service, innovation, and growth has led to the success of their respective brands. The event was attended by many esteemed individuals from the retail industry, who came together to celebrate the Women Retail Icons of India.