



Presents



PHYGITAL RETAIL
CONVENTION

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07-08 MAY 2025
MUMBAI, INDIA

JIO WORLD CONVENTION CENTRE

CONCURRENT SHOW
RETAIL
TECH.NXT
RETAIL TRANSFORMATION . CURATED

INFINITE INDIA

The World's
Fastest Growing
Retail Market



The background is a light pink color with a collage of various beauty and lifestyle items. These include a hairbrush, a tube of cream, a pair of sunglasses, a perfume bottle, a hair curler, and several small star-shaped stickers. The items are arranged in a scattered, artistic manner.

THE WORLD'S BIGGEST CONSUMER STORY

\$2 TRILLION

Indian Retail Industry Size by 2032

17% GROWTH

India's Post-pandemic Consumption

\$130 BILLION

Indian eCommerce Industry by 2026

#RetroRetail #LocalLanguage #Aspiration #MadeinIndia #ChakdelIndia
#DigitalIndia #SmallTown #SocialMedia #SmartCities #TalkLocal
#YoungIndia #Jugaad #InstaRetail #StreetFashion #MeraBharatMahaan
#DesiValue #Experience #RetailTherapy #Shopoholic #WebLuxury
#FashionBrands #DirecttoConsume #CasualMenswear #PerfectMoments
#Impact #WhatsNext #NoStopping #NoStanding #MallofFame
#DiversionAhead #DesiPop #PRC #RetailRoadMap #FutureofRetail
#Disco #HighVelocity #SuperPower #IndiaRules #MachaoShor
#HornOKPlease #JumpStartChange #MakeBuySell #TalkShop

#INFINITE INDIA

WHAT IS PRC?

Introduced amidst the challenges of a pandemic in 2020, PRC has swiftly emerged as India's premier retail intelligence and networking event.

With over 300 speakers from the nation's leading retail innovators, complemented by state-of-the-art exhibition and business development zones, PRC sets the standard for industry gatherings.

Leveraging IMAGES Group's three-decade legacy in industry associations and pioneering research, the event delivers exceptional panel discussions, talks, and keynote sessions that embody cutting-edge insights and expertise in the retail sector.



WHY ATTEND?

Joining the event provides a unique opportunity to network with over 300 top-tier speakers, facilitating knowledge exchange and the discovery of fresh insights and success stories from pioneering retail businesses in India and beyond.

Alongside leading retail companies and international brands, attendees will engage with key decision-makers from various sectors including retail design, technology, real estate, logistics, and supply chain. This offers a chance to gain valuable insights, explore the latest retail innovations, and network for emerging business opportunities.

BUILT UP AREA
1 LAKH+ SQFT

BRANDS & COMPANIES
1500+

SPEAKERS
300+

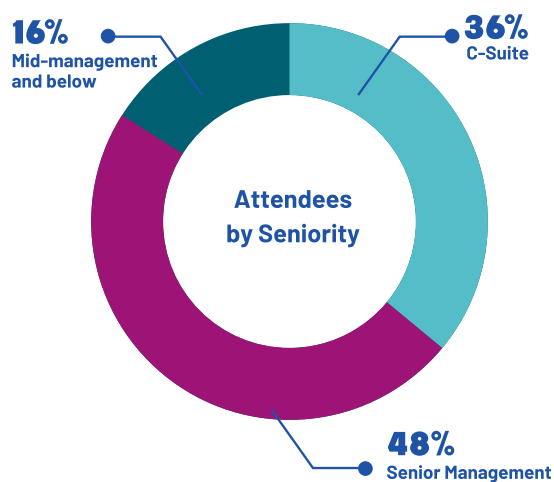
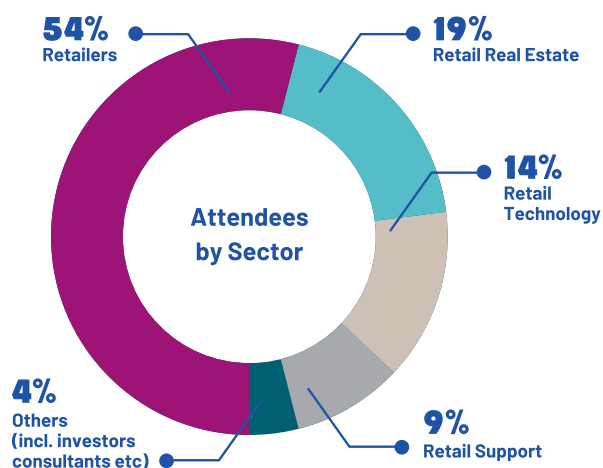




WHO ATTENDS?

Professionals and companies directly engaged:

- Retail - Physical, Digital, Omnichannel
- Consumer Brands: Food, Home, CDIT, Health, Wellness, Fashion, Entertainment
- Retail Real Estate
- Consumer and Retail Technology
- Digital commerce
- Business transformation
- Supply chain & logistics
- Research & Consulting
- Retail Distribution & Marketing
- Franchise Partners



PRC 2025 SHOW HIGHLIGHTS



08 May 2025
Jio World Convention Centre,
Mumbai

Instituted in 2004, the IMAGES Retail Awards (IRA) recognise and honour outstanding achievements in every major format and category of modern retail in India. They employ a unique, 360-degree evaluation process that covers a host of operational benchmarks along with qualitative factors such as innovation and excellence in customer service, supplier relations, employee management, marketing/consumer promotions, including any other features or achievements, for the duration of the assessment.

2025 AWARDS CATEGORIES

- IMAGES Most Admired Retailer of the Year: **Marketing & Promotions**
- IMAGES Most Admired Retailer of the Year: **Innovation**
- IMAGES Most Admired **Brand Retailer Partnership of the Year**
- IMAGES Most Admired Retailer of the Year: **Market Expansion**
- IMAGES Most Admired Retailer of the Year: **Retail Launch**
- IMAGES Most Admired Retailer of the Year: **Star**

DISCOVER RETAIL'S FUTURE AT INDIA'S LARGEST RETAIL INTELLIGENCE EVENT

Discover the strategies that redefine success in retail. Join the brightest minds in the industry as they address key issues and deliver transformative insights to empower you to drive meaningful change in the year ahead.

We're curating dynamic sessions and securing visionary speakers to equip you with the knowledge, perspectives, and breakthroughs you need to elevate your role as a true game changer in the ever-evolving world of retail.

Be part of the movement that's shaping the future of retail - one idea at a time.

Evolving Business Models

Transform your strategy and redefine your path forward with topics designed to inspire action and innovation:

- Sustainability in Action
- Opportunity Bharat
- The Quick Commerce Revolution

Game-changing tech and Innovation

Future-proof your business and lead the way in innovation with sessions that delve into:

- AI in Creativity
- Transforming the Consumer Experience
- The Power of Data
- Uncovering Hidden Insight
- Building an Omnichannel Edge

Effective Brand Marketing

Elevate your marketing strategy and create a holistic, 360-degree brand experience with sessions that focus on:

- Crafting a Purpose-Driven Brand
- Creating Ads That Convert
- Building Trust Through Content
- Leveraging New Marketing Tools

Innovative Merchandising and Agile Operations

Stay ahead in a rapidly evolving retail landscape with sessions that explore:

- Reinventing Retail for a New Generation
- Sustainability in Operations
- Optimizing Fulfilment



RETAIL TRENDS 2025

SUSTAINABILITY AND CONSCIOUS RETAILING

Embrace sustainability and ethical sourcing to resonate with conscientious consumers.

BUILDING CUSTOMER CENTRIC BUSINESSES IN AN OMNICHANNEL WORLD

Prioritizing seamless integration and personalized experiences across online and offline channels.

FUTURE OF MALL ECONOMICS

Uncovering Key Factors Shaping Shopping Center Profitability, poised to reshape operations significantly.

PROFITABILITY AT SCALE

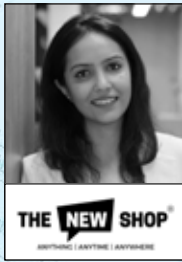
Optimizing operations, leveraging economies of scale, and maximizing revenue streams to drive sustainable growth and financial success.

FROM DIGITAL TO PHYSICAL

A Practical Blueprint for Manifesting Brand Promises in Physical Spaces.



SPEAKERS OVER THE YEARS



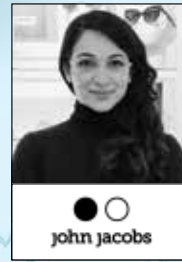
THE NEW SHOP®
AASTHA ALMAST
Co-founder & CEO
The New Shop



TITAN
AJJOY CHAWLA
CEO
Jewellery Division, Titan



MIRAJ ENTERTAINMENT LTD
AMIT SHARMA
CEO
Miraj Entertainment Ltd



JOHN JACOBS
APEKSHA GUPTA
CEO
John Jacobs



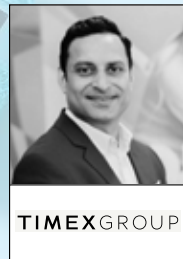
TRRAIN
B S NAGESH
Founder
TRRAIN



RAI
BIJOU KURIEN
Chairman
Retailers Association of India (RAI)



RELiance
DAMODAR MALL
CEO - Grocery, Reliance
Retail. SupermarketWala



TIMEXGROUP
DEEPAK CHHABRA
MD
Timex India



bbase DESIGN GROUP
JO BLACK
CEO & Co-founder
bbase Design Group



DREAM BIG WORLD
JUAN DE LASCRRAIN
CEO
Dream Big World



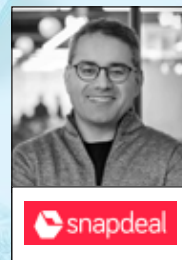
MUFTI
KAMAL KHUSHLANI
MD
Mufti



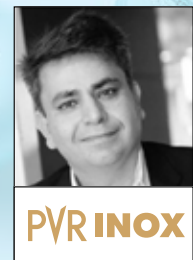
SHOPPERS STOP
KAVINDRA MISHRA
MD & CEO
Shoppers Stop



AJIO.COM
KUMAR NITESH
CEO, AJIO Business
& Trend Footwear



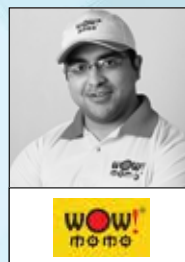
SNAPDEAL
KUNAL BAHL
CEO
Snapdeal



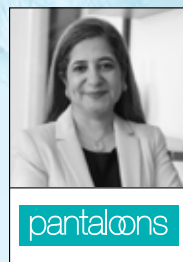
PVR INOX
PRAMOD ARORA
CEO
PVR INOX



KAYA CLINIC
RAJIV NAIR
CEO
Kaya



WOW!
SAGAR DARYANI
CEO
WOW



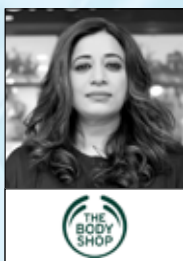
PANTALOONS
SANGEETA PENDURKAR
CEO
Pantaloon



ARVIND FASHIONS
SHAILESH CHATURVEDI
MD & CEO
Arvind Fashions



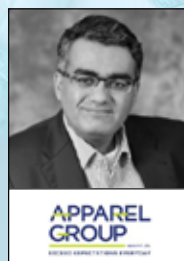
LIFESTYLE
SHITAL MEHTA
MD, Lifestyle
International



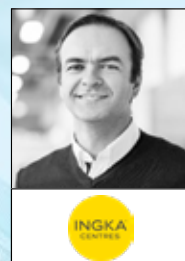
THE BODY SHOP
SHRUTI MALHOTRA
COO
The Body Shop India



TITAN
SUPARNA MITRA
CEO, Titan Watch
and Wearables



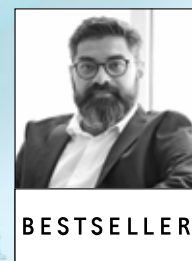
APPAREL GROUP
TUSHAR VED
President
Apparel Group



INGKA CENTRES
VASCO SANTOS
Global Sales and
Leasing Director
Ingka Group



TRENT
VENKATESALU P
CEO & ED
Trent



BESTSELLER
VINEET GAUTAM
CEO
BestSeller

and many more.

WHO'S EXHIBITING AT PRC 2025?

BRANDS & RETAILERS

- Fashion & Lifestyle Accessories
- Home & Interiors
- Food/ Grocery & FMCG
- Footwear
- Leisure & Entertainment
- Health, Beauty & Wellness
- CDIT
- Speciality Formats

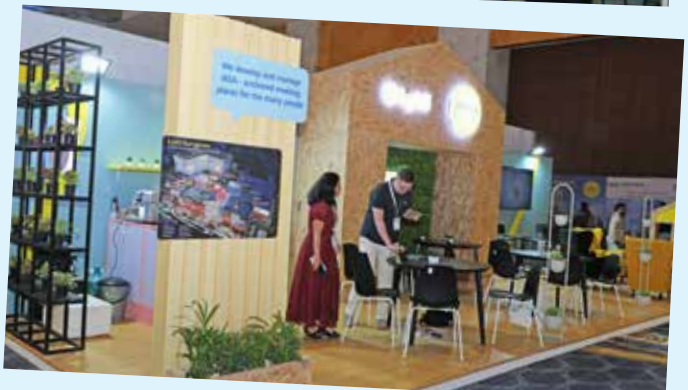
RETAIL DESIGN & SUPPORT

- Architects and Store Design Consultants
- Lighting Manufacturers and Designers
- Display & Signage Equipment Suppliers
- Fixtures and Fittings Suppliers
- In-Store Experience Specialists
- Point of Purchase Solutions Suppliers
- Multi-sensory Specialists and Consultants
- Logistics Companies
- OoH & Outdoor Media Agencies

RETAIL SPACE

- Shopping Centres
- Transit Retail Destinations
- Mall Management Companies
- Urban Planners & Civic Authorities
- Entertainment Platforms
- Real Estate Consulting







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For Details, contact:

Priti Gupta

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Assessment Period: Financial Year 2024-25

IMAGES Group reserves the right to modify/add/extend category names.



IRA 2024 AWARDEES

IMAGES Most Admired Fashion Retailer of the Year: Indian Origin:
ZUDIO; RARE RABBIT

IMAGES Most Admired Fashion Retailer of the Year: Foreign
Origin: **H&M**

IMAGES Most Admired Food Service Retailer of the Year: Indian
Origin: **WOW! MOMO**

IMAGES Most Admired Food Service Retailer of the Year: Foreign
Origin: **KFC**

IMAGES Most Admired Footwear Retailer of the Year: **METRO**

IMAGES Most Admired Food & Grocery Retailer of the Year:
NATURES BASKET

IMAGES Most Admired CDIT Retailer of the Year: **CROMA**

IMAGES Most Admired Home Improvement Retailer of the Year:
HOME CENTRE

IMAGES Most Admired Health and Wellness Retailer of the Year:
WELLNESS FOREVER

IMAGES Most Admired Leisure/Entertainment Retailer of the
Year: **TIMEZONE**

IMAGES Most Admired Department Store of the Year: **LIFESTYLE**

IMAGES Most Admired Hypermarket of the Year:
LULU HYPERMARKET

IMAGES Most Admired Multiplex of the Year: **PVR INOX**

IMAGES Most Admired Marketing Campaign of the Year: Celebrity
Endorsement: **Ranveer Singh AW'23 with JACK & JONES;**
Madhuri Dixit WITH SMART Bazaar

IMAGES Most Admired Marketing Campaign of the Year: Discount
Sales: **BEING HUMAN CLOTHING**

IMAGES Most Admired Marketing Campaign of the Year: Festival
Sales: **THE BODY DHOP - For Beauty; MAX FASHION - FOR Fashion;**
GHOOMAR - For Food Service

IMAGES Most Admired Marketing Campaign of the Year: In-store:
WILD BEAN CAFÉ & CINEPOLIS INDIA

IMAGES Most Admired Marketing Campaign of the Year: Launch:
TIBB'S FRANKIE

IMAGES Most Admired Marketing Campaign of the Year: Multi
Media: **PEPE JEANS**

IMAGES Most Admired Marketing Campaign of the Year: Seasonal:
COPPER CHIMNEY - For Food Service; AMANTE LUXEHEAT -
Fashion & Lifestyle

IMAGES Most Admired Marketing Campaign of the Year: Social
Cause: **LULU HYPERMARKET**

IMAGES Most Admired Marketing Campaign of the Year: Social
Media: **MAX URBAN; Body Shop**

IMAGES MOST Admired Retail Launch of the Year: Brand Debut:
WOW! KULFI & FASHION WORLD BY TRENDS

IMAGES MOST Admired Retail Launch of the Year: Concept
Outlet: **SPYKAR**

IMAGES MOST Admired Retail Launch of the Year: Flagship
Outlet: **SS BEAUTY - For Beauty; PALAXI CINEMAS**
- For Entertainment

IMAGES MOST Admired Retail Launch of the Year: New Outlet:
AB COFFEE

IMAGES Most Admired Retailer of the Year: Innovation in Retail
Design/ Experience: **MAX**

IMAGES Most Admired Retailer of the Year: Market Expansion:
WILD BENA CAFÉ - For New Market Penetration; ETHNIX BY
RAYMOND - For Store Count Augmentation; METRO BRANDS
- For 360° Expansion

IMAGES Most Admired Retailer of the Year: Innovation in Visual
Merchandising: **UNITED COLORS OF BENETTON**

IMAGES Most Admired Retailer of the Year: Innovation in
Customer Service: **JACK & JONES**

IMAGES Most Admired Retailer of the Year: Innovation in
Employee Practice: **SAFFRON LIFESTYLE**

IMAGES Most Admired Digital - First Offline Retailer of the Year:
CLOVIA

IMAGES Most Admired Startup of the Year: **ANAAR - For Fashion &**
Lifestyle; abCoffee - For Food

IMAGES Most Admired Brand Retailer Partnership of the Year:
PAYAL SINGHLA & AZORTE

IMAGES Most Admired Retailer Of The Year: ESG Initiatives:
BEING HUMAN CLOTHING

IMAGES Most Admired Retailer of the Year: Tech Implementation:
AZORTE - For In-Store Technology; ABFRL - For e-Commerce
Platform and Online Retail

IMAGES Excellence Award: **Cars&Bike; CKC Jewellers**

TECH.NXT AWARDS

Tech.NXT Award for Omnichannel Implementation:
Vinculum & Pepe Jeans

Tech.NXT Award for Customer experience Implementation:
CASA Retail AI & Whitehouse

Tech.NXT Award for Planning & Implementation Optimization:
Onebeat & Being Human Clothing

Tech.NXT Award for Store Optimization Solution: **BI Retail &**
Khimji Ramdas Retail

Tech.NXT award for Last mile Fulfillment: **Tenovia & Drools**

CONCURRENT SHOW

RETAIL TECH.NXT

RETAIL TRANSFORMATION.CURATED

THE FOUR QUADRANTS OF #INFINITETECH

Retail transformation has been underway for some time.

What is different in 2025, however, is the speed and the multiple ways in which this is playing out. Modern technology has the power to transform both quantitative and qualitative metrics of retail, right from measurably boosting cost-efficiencies, brand sales, and value to creating intuitive customer engagement occasions that surprise and awe.

Tech.NXT 2025 sums up the Four Quadrants of Infinite Tech that will define digital plays across the end-to-end of retail businesses.

01

COMMERCE

02

PRODUCTIVITY

03

EXPERIENCE

04

INNOVATION



SPEAKERS OVER THE YEARS



ANAND THAKUR
Chief Product
& Technology Officer
Reliance Retail



ANIL MENON
CIO
Lulu Group



ARUN NAIKAR
Chief Of Ecommerce
Fabindia



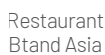
GOPINATH R
VP - Supply Chain,
Inst. Sales & BD
Arvind Fashions



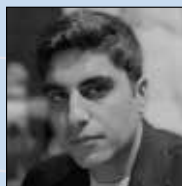
HARDIK SHAH
CTO, Impresario Hand
Made Restaurants



KETAN CHUNCHANUR
SVP & Head Modern
Trade, E-commerce &
Omnichannel Lifestyle



KIRAN KOMATLA
Group CTO Restaurant
Btand Asia



KUBER KHARBANDA
E-commerce Director
Lakshita Fashions



LOKESH WAGADRE
VP & Head Of Tech
Kaya



MOHIT MALIK
CTO
Chaayos



PRAVEEN SHRIKHANDE
CDIO
ABFRL



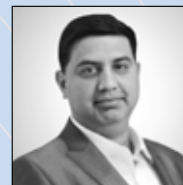
PRIYARANJAN MANAY
Head Marketing
Pepe Jeans India



PULKIT VERMA
Ecom Head
The House Of Rare



RAJ GOPAL NAYAK
CTO
Metro Brands



RAJESH VERMA
CIO
Indian Terrain



RAJNEESH SHARMA
Head-IT
Campus Activewear



RANJAN SHARMA
CIO & Head Supply Chain
Bestseller India



RANJIT SATYANATH
Former CTO
Hippo Stores



RITU AGARAWAL
CDO & Ecom Business
Head, Soch Apparels



SANDEEP JABBAL
Chief Digital Transformation
& Information Officer
Shoppers Stop



DR. SANDIIP KOTHAARI
CTO, Speciality
Restaurant



SATISH KARUNAKARAN
Director Transformation
Pepe Jeans India



SUMAN GUHA
CPTO
Reliance Retail



VAIBHAV BAWEJA
Head -Ecommerce
Bestseller India



VINOD KAPOTE
Head IT
Trent



ZAHD ANSARI
VP-Information &
Retail Technology
Forever New

and many more.



JOIN INDIA'S BIGGEST RETAIL LEADERS' NETWORK

EXCLUSIVE

- EXCLUSIVE business connections at PRC Privilege Members' Lounge
- NETWORK with industry icons

ACCESS

- The most evolved conference sessions
- In-depth and curated knowledge resources
- Exclusive networking cocktails and gala nights

BENEFITS

- FEATURE in PRC promotions
- NOMINATION Entry for India's most respected Retail Awards



OUR MEMBERS



and many more.

Contact: PRC PRIVILEGE CLUB MEMBERSHIP & DELEGATE ENQUIRIES

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pritikapil@imagesgroup.in

PARTNERS AND PARTICIPANTS OVER THE YEARS



and many more.

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In Association With



Retail Real Estate Partner



Luxury Retail Partner



Premium Retail Partner



Supported By



Activewear Partner



Charity of Choice



Media Partners



GET IN TOUCH WITH US

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DELEGATE ENQUIRIES, BRANDS & RETAILERS

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