

★★★★★★  
**PRC PRIVILEGE  
MEMBERSHIP OFFER**  
★★★★★★



**PRC PRIVILEGE CLUB: ANNUAL PACKAGES & BENEFITS**

BRANDS AND RETAILERS	Membership Eligibility A. Independent Retailers with one store B. Alternate Channel/ Online Retailers C. D2C	Membership Eligibility A. Independent Retailers/MBOs with more than one store B. Alternate Channel/ Online Retailers	Membership Eligibility A. Regional Retailers/ Chains B. Brands with Own Brand Outlets/ Shop-in-shops C. Convenience/ Specialty Chain Stores D. Alternate Channel/ Online Retailers	Membership Eligibility A. National Large Format Chains B. Alternate Channel/ Online Retailers C. Cash & Carry / Wholesale	Membership Eligibility A. Retailers with presence in multiple verticals/ segments/ formats + Franchise/ Distribution/ Licensing/ Own Brand operations
	<b>PRELIM MEMBERSHIP</b>	<b>BRONZE MEMBERSHIP</b>	<b>SILVER MEMBERSHIP</b>	<b>GOLD MEMBERSHIP</b>	<b>PLATINUM MEMBERSHIP</b>
<b>Categories</b>	<b>₹30,000</b>	<b>₹50,000</b>	<b>₹1,00,000</b>	<b>₹2,00,000</b>	<b>₹5,00,000</b>
<b>All Inclusive Annual Fee (GST extra)</b>	<b>₹30,000</b>	<b>₹50,000</b>	<b>₹1,00,000</b>	<b>₹2,00,000</b>	<b>₹5,00,000</b>
<b>BENEFITS</b>					
Feature/s, editorial coverage (subject to editorial guidelines) in relevant IMAGES publications/Research Books/Coffee Table Books/online (data & information to be provided by members) (coverage as per member category)	Subject to editorial approval (1 page only)	2 Pages, PR value worth ₹1,00,000	4 Pages, PR value worth ₹2,00,000	8 Pages, PR value worth ₹4,00,000	16 Pages, PR value worth ₹8,00,000
Brand banners on Indiaretailing.com/ EDMs (applicable as per category)	NA	Promo Banners Value up to ₹50,000	Promo Banners Value up to ₹100,000	Promo Banners Value up to ₹200,000	Promo Banners Value up to ₹500,000
Corporate Films, Campaign Videos, Case Studies etc in relevant Newsletter/ Websites	NA	NA	1 video for 1 week on home page worth ₹200,000	2 videos for 1 week each on home page worth ₹400,000	10 videos for 1 week each on home page worth ₹20,00,000
**Delegate Pass for Phygital Retail Convention (PRC). Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners	a. 1 Pass free	a. 1 Pass free	a. 2 Passes free	a. 4 Passes free	a.8 Passes free
**Delegate Pass for other IMAGES Group events. (*Extra passes at special member price.)	NA	a. 1 Pass for any other 1 annual event	2 Passes each for any other 2 annual event	4 Passes spread over 2 other annual event	8 Passes spread over 4 other annual event
Digital Research Reports / e-Subscription	eResearch Reports / E-Subscription worth ₹2,500	eResearch Reports / E-Subscription worth ₹5,000	eResearch Reports / E-Subscription worth ₹10,000	eResearch Reports / E-Subscription worth ₹20,000	eResearch Reports / E-Subscription worth ₹30,000
Business Networking	NA	5 existing member connections	10 existing member connections	15 existing member connections	20 existing member connections
Coverage under 'Who's Who' (leadership profiles/ features on indiaretailing.com)	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
**Nominations for IMAGES Retail Awards	1 category per brand	1 category per brand	1 category per brand	1 category per brand	1 category per brand
Branding on phygitalretailconvention.com	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)	Member's logo with URL (PR value worth ₹50,000)
Lounge Access at PRC	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings	Members' exclusive lounge access for business meetings

**MEMBERS CAN UPGRADE TO ANY MEMBERSHIP PACKAGE AS PER THEIR CHOICE OF DELIVERABLES**

Deliverables are subject to submission of inputs/ confirmations/ approval/ additional charges wherever applicable by specific dates/deadlines as communicated to members.

\*\* The 1st Award nomination for each brand is free. Discount of 50% on processing fee for 2nd nomination onward.

Subject to entries being filed in full by the nomination deadline

Additional Benefits: Prioritised processing of application for Trusted Mark Certification

Deliverables are subject to change without notice.