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PHYGITAL RETAIL CONVENTION

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13 - 14 MAY 2026

JIO WORLD CONVENTION CENTRE, MUMBAI

CONCURRENT SHOW

RETAIL TECH.NXT

RETAIL TRANSFORMATION. CURATED

THE GREAT INDIAN BAZAAR

A GLOBAL GROWTH ENGINE

www.phygitalretailconvention.com

EVENT IMPACT

3000+
ATTENDEES

1000+
UNIQUE BRANDS

500+
CIOS

300+
SPEAKERS

HIGHLIGHTS 2025

CONCURRENT SHOW

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DIGITAL ICONS

CATALYSING RETAIL REVOLUTION

An India Retailing Initiative

Powered By

ACUVER consulting

Care For Every Detail

IMAGES Retail AWARDS 2025

CELEBRATING RETAIL EXCELLENCE

INDIA RETAIL BRAIN GAME

C-SUITE

SHOWREEL 2025
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WE ARE BACK ON
13-14 May 2026
JIO WORLD CONVENTION CENTRE, MUMBAI

INDIA RETAIL 2030

THE WORLD'S BIGGEST CONSUMER STORY

$2 TRILLION

Indian Retail Industry Size by 2032

17% GROWTH

India's Post-pandemic Consumption

$130 BILLION

Indian eCommerce Industry by 2026

RETAIL TRENDS 2026

SUSTAINABILITY AND CONSCIOUS RETAILING

Embrace sustainability and ethical sourcing to resonate with conscientious consumers.

FUTURE OF MALL ECONOMICS

Uncovering Key Factors Shaping Shopping Center Profitability, poised to reshape operations significantly.

FROM DIGITAL TO PHYSICAL

A Practical Blueprint for Manifesting Brand Promises in Physical Spaces.

BUILDING CUSTOMER CENTRIC BUSINESSES IN AN OMNICHANNEL WORLD

Prioritizing seamless integration and personalized experiences across online and offline channels.

PROFITABILITY AT SCALE

Optimizing operations, leveraging economies of scale, and maximizing revenue streams to drive sustainable growth and financial success.

SMART SUPPLY CHAIN

Intelligent inventory management and demand forecasting optimize operations and reduce costs

REVERSE LOGISTICS

Seamless returns processing builds trust and encourages customer loyalty long-term

LAST-MILE EXCELLENCE

Rapid, reliable delivery networks enhance customer satisfaction and drive repeat purchases

CONCURRENT SHOW

RETAIL TECH.NXT

RETAIL TRANSFORMATION. CURATED

3000+ DELEGATES

1000+ UNIQUE BRANDS

500+ CIOS

100+ SPEAKERS

AGILE. AGENTIC. ANALYTICAL: REAL-TIME TECH FOR REAL-WORLD COMMERCE

Retail TechNXT 2026 focuses on how the three-way intersection of speed, data intelligence and AI is profoundly impacting the business of retail. Smart solutions will become increasingly accessible and deployed by retailers of all sizes and formats in the immediate future, and application of data-driven solutions — Real and Artificial — are no longer 'also-haves', but, in fact, must-dos.

Immersive Show Highlights at Retail TechNXT 2026 include:

- IndiaRetailing Digital Icon Awards Ceremony
- Book Launch — India Phygital Index Report 2026
- Breakthrough Case Studies
- Insightful Expert Sessions
- Power-packed Keynotes
- Wide-ranging Tech Innovation Exhibition

DIGITAL ICONS
CATALYSING RETAIL REVOLUTION
An IndiaRetailing Initiative

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DIGITAL ICONS 2025

Abhishek Lal, Chief Digital Officer, Marks & Spencer Reliance India Pvt. Ltd.

Afzal Hussain, E-Commerce - Sales and Marketing Head, Titan Company Ltd.

Amrith Gopinath, Chief Marketing Officer, DLF Malls

Anisa Virji, Head of E-Commerce, Regal Brands Pvt. Ltd.

Anwer Alvi, Head - brands.com, Bestseller India

David James Karambekar, Head Marcom, Sofas & More by Stanley

Deepak Chhabra, Managing Director, Timex Group India Ltd.

Divya Gupta, Head of E-Commerce, Baggit India Pvt. Ltd.

Gaurav Sharma, Chief Marketing Officer, Campus Activewear Ltd.

Gokulnath Subramanian, Chief Business Officer, William Penn

Harmeet Singh, Chief Brand Officer & VP-Marketing E-Commerce and Product, The Body Shop (Asia South)

Hemant Chavaan, VP - Marketing, E-Commerce & CRM, P N Gadgil Jewellers Ltd.

Indresh Pradhan, Chief Information Officer, Apparel Group India

Jagpreet Pabla, Head of Technology, Hardcastle Restaurant Private Ltd.

Joita Sen, Director and Head of Marketing and Design, Senco Gold Ltd.

Kaanchan Shah, Marketing Head, Brand Concepts Ltd.

Kabir Kate, Chief Marketing Officer, Solitario

Khushboo Ahuja, Head - D2C & E-commerce, Spykar Lifestyles Pvt. Ltd.

Manoj Patel, Chief Information Officer, Safari Industries India Ltd.

Mayur Pathak, Head - Product & Digital Transformation, Kushal's Fashion Jewellery

Mihir Wakharkar, Business Head- D2C & Q-Commerce, Rebel Foods

Nisha Khatri, Head of Marketing, Libas

Nishant Poddar, Chief Marketing Officer & Head Retail Experience, Wrogn

Palash Agrawal, General Manager - E-Commerce (FMCG), Wow! Momo

Paritosh Bindra, Vice President E-Commerce, Blackberrys Menswear

Preetam Jena, Chief Marketing Officer & Head of E-Commerce/Modern Trade, Fixderma Skincare

Ragini Chilappagari, Head of E-Commerce (India & Sri Lanka), Triumph Group

Richa Jaggi, Co-founder & Chief Marketing Officer, Awshad

Rupali Surve Yeligeti, Head E-Commerce, Inorbit Malls (I) Pvt. Ltd.

Sandeep Mistry, Chief Digital Information Officer, Novel Jewels | Aditya Birla Jewellery

Sayantani Das, Head of Marketing, Jumboking Foods Pvt. Ltd.

Shivani Goel, VP Marketing, Forever New

vikash kumar, Chief Information Officer, Baazar Style Retail Ltd.

Vikita Chaudhary, Head of Marketing, Kidzania

Vrushali Parab, Head of Marketing, The Belgian Waffle Co.

Yash Kotak, Co-Founder & Chief Marketing Officer, Bombay Hemp Company Pvt. Ltd. (Boheco)

SPEAKERS 2025

Aakash Gupta
MD & CEO, Crossword Bookstores

Abbas Yunus Jabalpurwala
CEO, Timezone Entertainment

Abhishek Lal
Chief Digital Officer, Marks & Spencer Reliance India pvt ltd

Afzal Hussain
Head of E-Commerce, Titan Company Ltd

Amit Arora
CIO
SHR Lifestyle

Amrith Gopinath
Chief Marketing Officer, DLF Malls

Aniket Kothari
Head O&O E-Commerce, PUMA Sports India Pvt. Ltd.

Anil Gurnani
Chief Sales & Marketing Officer, TTK Prestige

Anupam Bansal
ED, Liberty Shoes

Anwer Alvi
Head, Brands.com, Bestseller India

Apeksha Gupta
CEO, John Jacobs

Ashwin Chandrasekar
Head O&O E-Commerce, PUMA Sports India Pvt. Ltd.

Bhavin Devpuria
Head - Marketing (India & Sri Lanka), Triumph Group

Biju Kassim
CEO, Beauty, Shoppers Stop

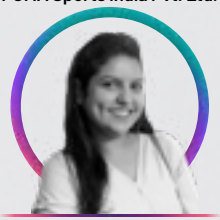
Chetna Sharma
Chief Marketing Officer, VVM Twenty1 Hospitality

Damodar-Mall
CEO – Grocery, Reliance Retail

Harpreet Singh Tibb
Promoter, Tibbs Frankie

Harsh-Lal
Co-founder, The Souled Store

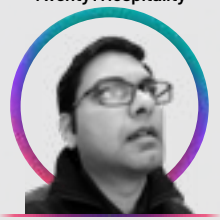
Hemant Chavaan
VP - Marketing, E-Commerce & CRM, PN Gadgil Jewellers Ltd.



Hina Chhattani
Head of E-Commerce, SocksXpress

Indresh Pradhan
Chief Information Officer, Apparel Group India

Jagpreet Pabla
Head of Technology, Hardcastle Restaurants Pvt. Ltd. (McDonald's)



Jay Tak Jagdish
Associate Vice President - Marketing, V-Mart Retail Ltd.

Jayen-Naik
COO
Nexus Malls

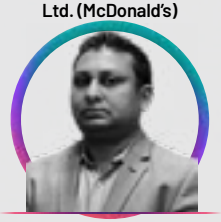
Kavindra Mishra
MD & CEO, Shoppers Stop

Khushboo Ahuja
Head - D2C & E-Commerce, Spykar Lifestyles Pvt. Ltd.

Krisha Nair
Sr. Manager - Marketing, Urban Essentials India Pvt. Ltd.

Kunal Chakraborty
Head - IT, GKB Lens Pvt. Ltd.

Kunal-Mehta
CIO, Arvind Fashions



Lokesh Wagadre
VP & Head IT, Kaya Limited

Manohar D Chatlani,
MD, Soch Apparels

Manoj Patel
Chief Information Officer, Safari Industries India Ltd.

Mihir Wakharkar
Business Head - D2C and Q-Commerce, Rebel Foods

Mohit Khattar
CEO, Graviss Foods

Narendra Motwani
Ecommerce Head,Malabar Gold & Diamonds

Nikhil Bhushan
CTO, Starbucks India

Nisha Khatri
Head of Marketing, Libas (Zivore Apparel Pvt. Ltd.)

Nishant Poddar
Chief Marketing Officer & Head - Retail Experience, Wrogn

Palash Agrawal
GM - Ecommerce (FMCG) Wow Momo

Pallavi-Barman
CMO, HRX by Hrithik Roshan

SPEAKERS 2025

Preetam Jena
CMO & Head - E- commerce Modern Trade, Fixderma Skincare

Puneet Malaviya
Lead - Marketing, Raymond Lifestyle Ltd. (Ethnix by Raymond, Raymond Home, Sleepz & Innerwear)

Raghav Joshi
Co-founder, Rebel Foods

Ragini Chilappagari
Head of E-Commerce - India & Sri Lanka, Triumph Group

Rahim Lalani
Head - IT, Inc5 Shoes Pvt. Ltd.

Rahul Singh
Founder & CEO
The Beer Cafe

Rajesh Jain
MD & CEO,
Lacoste India

Rajesh Sethuraman
VP Brand Experience & CMO, Blackberrys

Ramprasad Sridharan
CEO & MD, Benetton India

Ranjan Sharma
CIO & Head of Supply Chain, Bestseller

Richa Jaggi
Co-Founder & Chief Marketing Officer, Awshad

Roch D'Souza
Senior Vice President - Marketing, Metro Brands Ltd.

Rohit Gopalani
SVP- Head Leasing, Mkt. & Corporate Communications, Inorbit Malls

Rupali Surve Yeligeti
Head of E-Commerce, Inorbit Malls (I) Pvt. Ltd.

Rupendra Kumar Nigam
Head IT, Spykar

Sachin Agarwal
COO, Nature's Basket

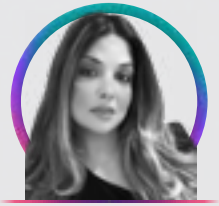
Santosh Deodhar
Chief Technology Officer, Aza Fashions

Sayantani Das
Head of Marketing, Jumboking Foods Pvt. Ltd.

Shahab Rizwan
Head of Ecommerce,Reid & Taylor

Shahroz Mirza
Business Head, Meena Bazaar

Shital Mehta
MD, Lifestyle International



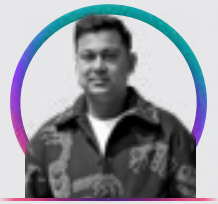
Shivani Goel
Vice President - Marketing, Forever New

Shradha Kurup
Head Retail Marketing and Visual Merchandising, Raymond Ltd

Shriniwas Kandlapalli
Head - IT, Bloombay Enterprises Pvt. Ltd. (The Belgian Waffle Co.)

Sneha Subramanyam
Vice President - Brand Marketing, Mahina

Snehalatha BK
Chief Information Officer, Soch Apparels Pvt. Ltd.



Sumit Gupta
Head of E-Commerce, VegNonveg

Suresh Seerna
Director, RS Bros

Tanay Agarwal
MD, Co-Founder, Skipper Furnishings

Tushar Dhingra
Co-Founder & CEO, Dhishoom Cinemas

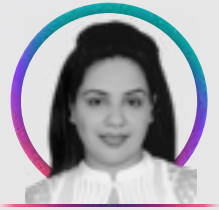
Udai Pinnali
CEO, Aditya Birla New Age Hospitality

Vaani Chugh
Co-founder, D'Chica

Vrushali Parab
Head of Marketing, The Belgian Waffle Co, Bloombay Enterprises Pvt. Ltd.

Yash Kotak
Co-Founder & Chief Marketing Officer, Bombay Hemp Company Pvt. Ltd. (BOHECO)

Yashesh Mukhi
Co-founder, CHUPPS



Yuvika Saxena
Head - Marketing, Glam21

Zahid Ansari
VP IT, Forever New

Zoher Kapuswala
Head - Marketing, Ferrero India Pvt. Ltd.

EXHIBITORS

LOGIC ERP
LOGIC

ZEBRA

UNITED COLORS OF BENETTON

RARE'Z

WROGN

ashirai

RETAIL IN DETAIL

21
RETAILE

VEGAS
Celebrate Life!
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IMAGES Retail AWARDS 2025
CELEBRATING RETAIL EXCELLENCE

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IMAGES RETAIL AWARDS 2025
Winners

WINNERS IMAGES RETAIL AWARDS 2025

VEGAS Celebrate Life!

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IMAGES Retail AWARDS 2025 – CELEBRATING RETAIL EXCELLENCE

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- IMAGES Most Admired **Retailer of the Year Same Store Sales Growth**
  Conscious Mithaiwalla Juhu, Mumbai
- IMAGES Most Admired **Retailer of the Year: CRM**
  Nature's Basket
- IMAGES Most Admired **Retailer of the Year: Overall Topline Growth**
  Tru Falafel
- IMAGES Most Admired **Retailer of the Year: Overall Topline Growth**
  Bateel (By AP Group)
- IMAGES Excellence Awards for **Outstanding Employee Relations**
  Mohanlal Sons
- IMAGES Most Admired **Retailer of the Year ESG Initiatives**
  Madura Fashion & Lifestyle
- IMAGES Most Admired **Retailer of the Year: Visual Merchandising**
  V-Mart
- IMAGES Most Admired **Retailer of the Year: Visual Merchandising**
  Mohanlal Sons
- IMAGES Most Admired **Retailer of the Year: Retail Design/ Experience**
  Allen Solly in Fashion Category
- IMAGES Most Admired **Retailer of the Year: Retail Design/ Experience**
  Freshpik
  in Food Service Category
- IMAGES Most Admired **Retailer of the Year: Retail Design/ Experience**
  Haldiram's in Food Retail Category
- IMAGES Most Admired **Retailer of the Year: Retail Design/ Experience**
  IRTH | The Yellow Door in Accessories Category
- IMAGES Most Admired **Retailer of the Year: Retail Design/ Experience**
  LoveChild Masaba in Beauty Category
- IMAGES Most Admired **Retailer of the Year: Retail Re-Imagined**
  Adrish Redefining Sustainable Retail Through Zero-Waste & Conscious Living
- IMAGES Most Admired **Retailer of the Year: Retail Re-Imagined**
  Conical Gaufres Shop-In-Shop Innovation
- IMAGES Most Admired **Retail Launch of the Year: Brand Debut**
  Rare Ones By The House of Rare
- IMAGES Most Admired **Retail Launch of the Year: Brand Debut**
  Wow! Kulfi
- IMAGES Most Admired **Retail Launch of the Year: Concept Store**
  080 Lounge by TFS Bengaluru Airport in Food Service Category
- IMAGES Most Admired **Retail Launch of the Year: Concept Store**
  Organic Mandya Whitefield, Bengaluru in Food Retail Category
- IMAGES Most Admired **Retail Launch of the Year: Concept Store**
  United Colors of Benetton Linking Road, Mumbai in Fashion Category
- IMAGES Most Admired **Retail Launch of the Year: New Outlet**
  Mitti Cafe Rashtrapati Bhavan, New Delhi
- IMAGES Most Admired **Marketing Campaign of the Year: Celebrity Endorsement**
  Campus x Vicky Kaushal
- IMAGES Most Admired **Marketing Campaign of the Year: Celebrity Endorsement**
  U.S. Polo Assn.
  Women X Palak Tiwaril
- IMAGES Most Admired **Marketing Campaign of the Year: Celebrity Endorsement**
  Wow! Momo X Raghav Juya
- IMAGES Most Admired **Marketing Campaign of the Year: Celebrity Endorsement**
  Peter England X Harsha Bhogle
- IMAGES Most Admired **Marketing Campaign of the Year: Festival Sales**
  Lacoste India Golden Moments with Lacoste, Fashion Category
- IMAGES Most Admired **Marketing Campaign of the Year: Festival Sales**
  Mad Over Donuts Frosted with Chee, Food Category
- IMAGES Most Admired **Marketing Campaign of the Year: Festival Sales**
  Timezone Entertainment Christmas Triple Dollar, Entertainment Category
- IMAGES Most Admired **Marketing Campaign of the Year: Multimedia**
  McDonald's India (N&E) McCrispy Range - Shordaar Crunnnch
- IMAGES Most Admired **Marketing Campaign of the Year: Digital Campaign**
  Zivame: Museum of Boobs
- IMAGES Most Admired **Marketing Campaign of the Year: Digital Campaign**
  Conscious Mithaiwalla: Savage Mom v/s Sons
- IMAGES Most Admired **Retailer of the Year 360° Market Expansion**
  STAR Localmart
- IMAGES Most Admired **Retailer of the Year: Trading Area Growth**
  Tommy Hilfiger and Calvin Klein
- IMAGES Most Admired **Retailer of the Year: New Market Penetration**
  Image Fashion Forever, There's is a tie in Fashion Category
- IMAGES Most Admired **Retailer of the Year: New Market Penetration**
  U.S. Polo Assn. Women, There's is a tie in Fashion Category
- IMAGES Most Admired Retailer of the Year: New Market Penetration
  Snackify, For Food
- IMAGES Most Admired **Retailer of the Year: Store Count Augmentation**
  Baskin Robbins India, McCrispy Range - Shordaar Crunnnch

RETAIL TECH.NXT
RETAIL TRANSFORMATION. CURATED
AWARDS 2025

- IMAGES Tech.NXT Award for **LOYALTY & CRM Implementation**
  Enigmatic Smile & NDTV Big Bonus
- IMAGES Tech.NXT Award for **Retail Technology Integration**
  Wondersoft & Himalaya Wellness
- IMAGES Tech.NXT Award for **Customer Experience Solution**
  Casa Retail AI & Unilet Casa Retail AI & Mufti

FASHION WORLD

FASHION WORLD PARTNER AWARDS 2025

- **Pioneer Partner Award**
  Himanshu Shekhar from Eface Retail Trailblazer Award-North Expansion Anurag Gupta from Via Retail Pvt. Ltd.
- **Rapid Growth Award – East Expansio**
  Ashish Kumar and Mukesh Kumar from Novik Infra Solution Pvt. Ltd. & S&M Corporation

PRC
PHYGITAL RETAIL CONVENTION
PRIVILEGE MEMBERSHIP CLUB

JOIN INDIA'S BIGGEST RETAIL LEADERS' NETWORK

EXCLUSIVE

- EXCLUSIVE business connections at PRC Privilege Members' Lounge
- NETWORK with industry icons

ACCESS

- The most evolved conference sessions
- In-depth and curated knowledge resources
- Exclusive networking cocktails and gala nights

BENEFITS

- FEATURE in PRC promotions
- NOMINATION Entry for India's most respected Retail Awards

OUR MEMBERS

more HYPER MART SAVINGS EVERYDAY
Imagicaa
AND
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LACOSTE
lifestyle YOUR STYLE. YOUR STORE.
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METRO SHOES
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max
TIMEZONE
Being Human CLOTHING
celio*
globaldesi
HOUSE OF ANITA DONGRE
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spykar
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lenskart.com
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TRENDS
LIBERTY
SAUNDH
JUNIOR'S
SEIKO SINCE 1881
eleven

and many more.

Contact: PRC PRIVILEGE CLUB MEMBERSHIP & DELEGATE ENQUIRIES

Priti Kapil, +91 9868801869 | pritikapil@imagesgroup.in

PARTNERS & PARTICIPANTS 2025

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Retail Real Estate Partner: unity one

Luxury Retail Partner: ethos

Premium Retail Partner: M3M

Footwear Partner: TRENDS FOOTWEAR

Premium Mall Partner: elan

Retail Destination Partner: INGKA CENTRES

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Mall Partner: HiLITE MALL

Premium Footwear Partner: ECCO

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CA | CBRE | ORION | AEKUM REALTY | CRC Building Values | amb

VR | MUSCAT GRAND MALL | PROZONE | 67 | AMBIENCE MALLS | SPJ | Catwalk

WS | FASHION WORLD | ashraf | JOHN PLAYERS

Speakers' Lounge Hosted By: VECTOR CONSULTING GROUP

Global Fashion Partner: UNITED COLORS OF BENETTON.

Activewear Partner: TECHNOSPORT

Men's Fashion Partner: RARE RABBIT

Innerwear Partner: MAHINA

Ethnicwear Partner: MOHANLAL SONS

Fashion Wardrobe Partner: GLOBAL REPUBLIC

Sneaker Retail Partner: CAMPUS

Occasion Wear Partner: ethnix by raymond

Premium Fashion Partner: LACOSTE

Jewellery Retail Partner: SENCO GOLD & DIAMONDS

Multiplex Partner: PVR INOX

Luxury Partner: DA MILANO ITALIA

Kiosk Partner: VirtuBox

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Omnichannel Partner: Fynd

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Revenues & Delights Partner: EGoal | OptCulture

RFID Partner: TEK RFID

Event Partner: GINESYS

Retail Technology Partner: LOGIC ERP

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Silver Partners: Diebold Nixdorf | INCREFF

Bronze Partners: GoKwik | MSG91 Global CPaaS Platform | storyly | AIVID.AI | CLICKPOST | modenX | onebeat | WONDERSOFT THE WAY TO GROW

snowflake | Singlestore | ZEBRA

Knowledge Partner: pwc

WROGN | RETAILE | MARKET99 | PPZ | kalatmak | networkbay | SAFEXPRESS | zoiro | SPORTO

MANSHA | Reach | mk | M PLUS PARKING | SRED | Pepe Jeans LONDON | SKECHERS | mod | WOW

MAPPLS | CLARITYX | Bata | Hush Puppies | THIRD WAVE COFFEE

Streamoid | davaindia | zimple | zence | vasy ERP | Single.id | Flow Automate

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GET IN TOUCH WITH US

CONTACT US FOR PARTNERSHIPS AND ASSOCIATION

RETAIL REAL ESTATE
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FOOD BRANDS AND RETAILERS
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